

## *Biography*

# **Melissa Evans, MHA, PMP**

**Melissa Evans, MHA, PMP**, is an accomplished business professional with more than 15 years of experience in a variety of fields. Currently, she is the Program Manager for the Systemic Treatment Information Program (STIP) at Cancer Care Ontario in Canada. She is an integral member of the team, providing strong leadership and managing the development, migration and implementation of the STIP solution at locations throughout Ontario. Prior to joining Cancer Care Ontario, Melissa held leadership roles at McKesson Corporation and Microsoft Corporation, where she was hand-selected to serve on a 420-member team that launched a new worldwide division that helped companies leverage their technology investments. Melissa also honed her business skills at Atlanta, Ga.'s Emory University System of Health Care, the Emory Clinic Inc. and Special Net Inc., Healthcare Revenue Management in San Francisco and Blackbaud's Enterprise Services in Charleston, S.C.

In 2001, Melissa founded The Broshe Group to provide coaching, consulting and mentoring services to clients worldwide. As the company's President and CEO, she takes a results-oriented approach to helping people excel in business while creating more free time for all the things they enjoy. She has gained a reputation for being someone who makes things happen and is aptly known as the Guru of Implementation.

Melissa holds a Master of Science degree in Health Care Policy and Administration from Mercer University's Stetson School of Business and Economics in Atlanta. She is also a certified Project Management Professional and Master Coach, a dynamic speaker and the author of two books: "It's Not Your Daddy's Store" and "Full Circle." Additionally, Melissa is an active participant in the Healthcare Information and Management Systems Society, the Project Management Institute, The Mentoring Partnership (a TRIEC Program), the Red Cross and Alpha Kappa Alpha Sorority Inc. She also serves on the board of directors for Isaac's Powerhouse, a Christian-based nonprofit that provides mentoring services to at-risk children.

Melissa resides in Toronto, Ontario and Kennesaw, Ga. She enjoys fostering social entrepreneurship, competing in sprint triathlons and half marathons, traveling around the world and meeting great people.