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**LUCAS SYSTEMS AND QDATA WIN GOLD MEDAL FOR VOICE DIRECTED  
WAREHOUSE MANAGEMENT SYSTEM AT LONGO'S**

CDN Canada Recognizes Lucas and qdata for Jennifer™ VoicePlus Solution Implemented At  
Longo Brothers Fruit Market, a Leading Regional Grocery Chain in Ontario

**PITTSBURGH, PA, and TORONTO, ONT, November 4, 2009** – Lucas Systems, Inc., the leading provider of voice-directed warehouse applications for open, mobile computers, and qdata, Inc., a leading provider of warehouse management and mobile data collection solutions, have received the CDN Channel Elite Gold Medal for the Best Collaborative Solution for 2009.

CDN, a leading IT industry publication that is part of ComputerWorld Canada, recognized Lucas and qdata for an innovative Jennifer™ VoicePlus system delivered this year to Longo's, a major Canadian grocery chain based in Toronto. Within eight weeks of implementing Jennifer, order selection productivity at the Longo's DC increased 14%, with significant reductions in selection errors and improved inventory accuracy.

“This award brings into sharp focus the efforts that both large and small companies need to achieve their goals in the market,” said John Charleson, Director, Supply Chain Management and Information Technology at Longo Brothers. “One of the keys to the success of our implementation at Longo's is the true partnership between the Longo's DC Operations Team, qdata and Lucas Systems. Congratulations to both qdata and Lucas Systems!”

The Lucas-qdata solution at Longo's includes the RF Plus™ warehouse management system from qdata, and the Jennifer™ VoicePlus system from Lucas running on Motorola MC9000 and WT4000 RF terminals. Among other innovations, the Jennifer system allows order selectors at Longo's to capture the weight of the products they are picking by scanning a barcode on product cases. The Jennifer system communicates in real-time to the RF Plus system, which supports efficient, effective RF-based inventory control processes throughout the Longo's DCs.

## LUCAS AND QDATA WIN GOLD MEDAL AT LONGO'S

“This CDN Award recognizes the unique value-add the Lucas and qdata partnership is delivering to customers like Longo’s,” says Chris Sweeney, Senior Vice President at Lucas Systems. “Our companies share a commitment to working closely with customers to deliver applications optimized for their operations and business requirements, rather than selling them undifferentiated voice-enabled WMS systems. This approach only works when both partners bring unique know-how and expertise to the table, which delivers far better customer results.”

“We are pleased to be recognized by the CDN Channel Elite awards for our innovative warehouse management solutions and strong partnership with Lucas Systems,” said Randall Bunka, Vice President and co-owner of qdata. “This honor validates the value proposition of qdata and our growing success in the marketplace.”

### **About qdata, Inc.**

Qdata Inc is a leading international integrator of bar coding, RFID and wireless solutions. With over 4,000 installations across North America, qdata has earned the reputation of delivering innovative and powerful solutions that generate a high return on investment. From simple bolt-on products to enterprise-wide systems, qdata has the skills and experience to deliver solutions tailored to your specific needs on time and on budget. For more information, visit [www.qdata.com](http://www.qdata.com).

### **About Lucas Systems, Inc.**

Lucas Systems is the leading provider of voice-directed warehouse solutions for open, industry standard mobile computers from Motorola, Intermec, and LXE. Supply chain executives and warehouse managers trust Lucas to deliver solutions that greatly improve worker productivity and accuracy because Lucas truly understands warehouse operations. Jennifer™, by Lucas, is the first modular voice application for the warehouse that is built and optimized for open, industry standard mobile computers. Lucas has delivered more applications on standard hardware terminals than any other voice provider, and Jennifer is in use today by tens of thousands of associates at hundreds of distribution centers. Lucas customers include single-site distributors and industry leaders like Cardinal Health, C&S Wholesale Grocers, CVS/pharmacy, Do it Best Corp., Kraft Nabisco, and OfficeMax. For more information, visit [www.lucasware.com](http://www.lucasware.com).

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