

The Flimp® video marketing platform enables users to create, edit and deploy video landing pages and videosites with built-in viewer analytics reporting *with no programming or coding required.*

## Create + Edit

*Create engaging video landing pages with an easy to use drag and drop rich media WYSIWYG content manager.*

Simply login to your Flimp Account, open a new “canvas” and begin assembling your flimp videosites using existing video, images and graphics files. Digital video and graphic images can be imported with a click and are automatically stored in your Flimp content library for future use. All content elements can be easily linked to web pages, an email address or response forms with the click of a button. Once a videosite is ready, it can be cloned, or edited in real time.

## Distribute

There are many ways to distribute your flimp video landing pages and videosites to target audiences.

Once a flimp videosite is created, it can be pushed to target viewers in numerous ways using the tools available in the Flimp Account. Distribution options include email, unique weblinks, optimized search and embedding into HTML web pages. All accounts include integrated search optimization, email marketing options and various web distribution tools. Flimp is easily integrated with most email services (ESP’s) so you can use your existing email marketing service.

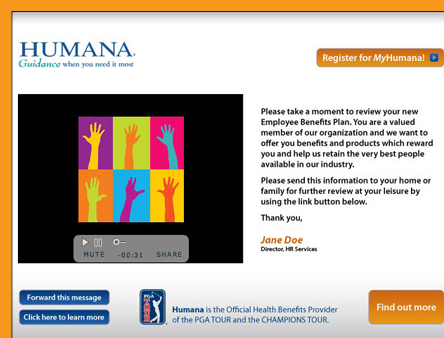
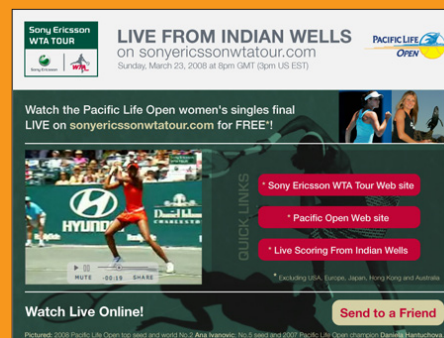
## Report and Measure

Flimp landing pages have built-in viewer tracking and reporting features that update whenever there is an edit.

After you push a flimp live to target viewers or audiences, EVERY viewer interaction and action is tracked and reported in your Flimp Account reporting dashboard in real time. Collected data includes viewing activity over time and detailed viewer engagement and response analytics including views, video starts, average and total view time, watches to completion, links clicked, viral activity, form data and direct responses. When flimps are emailed, all viewer activity is reported by email address.

Go to [www.flimp.net](http://www.flimp.net) to see examples and watch our video tutorials

For questions, or to request pricing or a starter account, please contact FMI Client Services at **508.435.5220**



Call us today  
**508.435.5220**

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