

MEDIA ADVISORY

MEDIA ADVISORY Contact: Nikki Troxclair, (850) 916-8571, nikki.troxclair@theandrewsinstitute.com

DR. JAMES R. ANDREWS TO DISCUSS INJURY PREVENTION AND SPORTS MEDICINE TRENDS IN UPCOMING GROUND ROUNDS SEMINAR "WHAT I'VE LEARNED ABOUT THE THROWING ARM IN THE LAST 30 YEARS"

Gulf Breeze, Fla. (November 9, 2009) –The Andrews-Paulos Research & Education Institute (APREI) at the Andrews Institute will hold its inaugural Grand Rounds presentation on November, 19, 2009 at 5:30 p.m. (CT). **Renowned orthopaedic and sports medicine surgeon Dr. James Andrews** will give the first presentation, "What I've learned about the throwing arm in the last 30 years." Dr. Andrews will discuss advances in sports medicine over the last 30 years and will also focus on injury prevention techniques related to the throwing arm.

Regularly featured by ESPN and Sports Illustrated, Dr. Andrews is the current national president for the American Orthopaedic Society for Sports Medicine (AOSSM). He is also the founding partner and the medical director of the American Sports Medicine Institute (ASMI) in Birmingham, Ala., and the Andrews Institute for Orthopaedics & Sports Medicine in Gulf Breeze, Fla.

What:	The Grand Rounds presentation is a free one-hour presentation by a sports medicine specialist that provides an intellectual environment for acquiring the knowledge, skills, clinical judgment, and attitudes essential to the practice of orthopaedic sports medicine. The APREI Grand Rounds Seminars are specifically designed for orthopaedic surgeons and primary care physicians to augment their clinical experience in sports medicine and to develop/demonstrate competence and quality in patient care. <i>Three additional seminars are planned for 2010.</i>
Date/Time:	Thursday, November 19, 2009, 5:30 p.m.
Cost:	Free Dinner and Continuing Education Unit (CEU)/Continuing Medical Education (CME) credit for physicians, athletic trainers, physical therapists, occupational therapists, and nurses.
	Media is invited to attend and will have an opportunity to speak with Dr. Andrews. *This event is not open to the general public.
Location:	Andrews-Paulos Research & Education Institute Andrews Institute for Orthopaedics & Sports Medicine - Athletic Performance & Research Pavilion 1020 Gulf Breeze Parkway Gulf Breeze, Florida 32561 www.theandrewsinstitute.com
Visuals:	Photo and video opportunities during presentation. Camera and microphone set-up may begin at 5:00 p.m. Reporters should enter the Athletic Performance and Research Pavilion on the Andrews Institute campus and report Conference Room B.
Agenda:	5:30 p.m. – Registration 5:45 p.m Dinner 6:15 p.m. – Speaker: Dr. James R. Andrews
Additional information: http://www.theandrewsinstitute.com/Events/GrandRounds/	

BACKGROUND: The Andrews Institute for Orthopaedics & Sports Medicine in Gulf Breeze, Fla. provides world-class care and service for the athlete in everyone. The one-of-a-kind center focuses on the prevention, treatment and rehabilitation of musculoskeletal injuries while using the expertise of internationally renowned orthopaedic surgeon James Andrews, M.D.

Media interested in attending should RSVP to Nikki Troxclair, (850) 916-8571, nikki.troxclair@theandrewsinstitute.com

1040 Gulf Breeze Parkway • Gulf Breeze, Florida 32561 www.TheAndrewsInstitute.com