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Simon Weston OBE

## Computerquoteinsurance.com teams up with Forcesdeal.com

A new insurance comparison website, aimed at raising money for veterans, has been launched by ex-serviceman Simon Weston.

<u>Forcesdeal.com Foundation</u> is a charity that has been set up by Falklands War Veteran Simon Weston and his business partner, Marc Cann, Director/Secretary of the Foundation. The aim of the charity is to enrich the lives of current and ex-serviceman and to offer support to immediate family members.

Like other comparison websites, <u>Forcesdeal.com</u> earns a fee when a policy is sold. The funding for the foundation comes from a new initiative where the majority of the profit made from insurance sales fees on the <u>Forcedeal.com website</u>, is directly distributed to Armed Forces' charities.

Simon Weston, one of the founders of Forcesdeal.com, said of the launch:

"We are all now getting to grips with the fact that price comparison sites are great value for money and can help us make significant savings. <u>Forcesdeal.com</u> takes the price comparison site approach to new heights. It not only gives great value and great choice when insuring your vehicles or home, but also ensures that much needed funds go to help our current and future veterans who have given so much for our country."

<u>Computerquoteinsurance.com</u> is an online insurance broker, based in Hampshire, which has been selected for the Forcesdeal.com insurance comparison panel. They have been able to develop a partnership with <u>Forcesdeal.com</u> in the inaugural moments of the site's development.

Richard Lovegrove, Managing Director of <u>Computerquoteinsurance.com</u>, said of the relationship:

"As an organisation we understand the vision that Forcesdeal.com has to support veterans and current servicemen, and we are very pleased to be involved with this project."

The site looks set to be a huge hit. Not only will consumers be able to search for the best prices for their insurance, but they will also be able to register as a "friend" of Forcesdeal.com. Subscribers can to catch up on how the money they have spent is helping others and will receive regular newsletters from the charity.

This is only the beginning for Forcesdeal.com and the tip of the iceberg. With other insurance related products likely to come onboard, Forcesdeal.com has the potential to join the ranks of some of the well known contenders in the ever growing price comparison industry.

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## Notes to editors:

- 1. Stride Limited is an <u>independent property insurance broker</u> established on the South Coast since 1973. Stride offers insurance cover for a wide range of commercial property such as blocks of flats; high value housing and let properties.
- 2. Stride Limited is one of the only UK brokers to offer a "buy online" service for landlords property insurance
- 3. Stride Limited also trades as Computer Quote Insurance, now selling car, van, home buildings & contents and travel insurance by phone and online via www.computerquoteinsurance.com
- 4. Stride has a total Gross Written Premium (GWP) of £15 Million and employs over 50 staff.
- 5. Forcesdeal.com and the Forcesdeal.com Foundation are awaiting charitable organisation awaiting charity status. Visit <a href="https://www.forcesdeal.com">www.forcesdeal.com</a> for more information
- 6. For more information regarding this article, please contact:

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