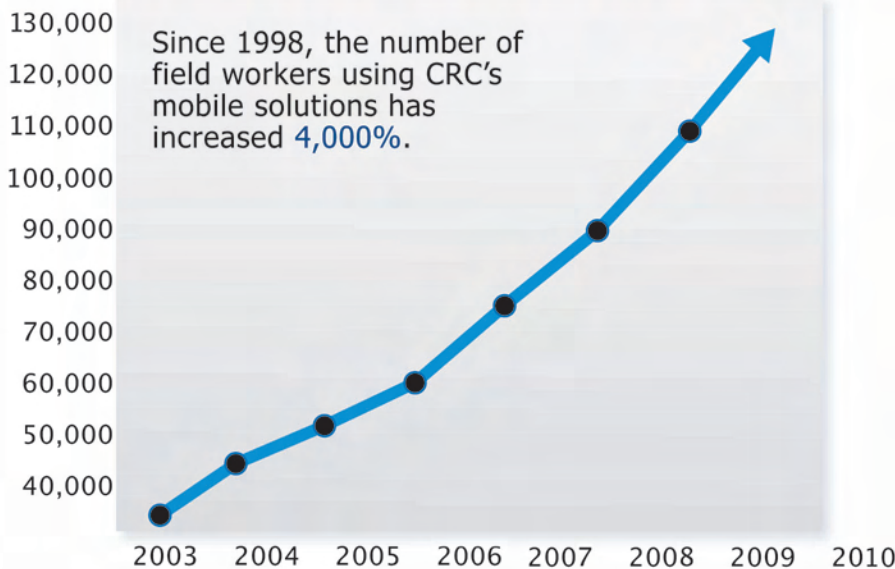




Supply Chain Management for Higher Profit

The Right Product, In The Right Place, At The Right Time

108,000 Field Workers & Growing



100% Consumer-Driven Supply Chain Execution

CRC has a single focus: to add value to the consumer goods supply chain through expert application of leading-edge technology, providing simultaneous benefits of increased sales and reduced costs.

CRC's flexible technology is most commonly implemented in distributed field-based handheld computers and laptops. With this instant communication capability provided to managers and field workers, CRC's tools offer complete visibility and control over every product in every store. The result is simple - the right product in the right place at the right time.

“It was a very smooth transition, a lot easier than I expected. The PocketTRACKER™ software definitely helps our reps sell the product.”



-Joe Evans
Operations Manager
Werner Ladder, Inc.

www.crcsecure.com

Helping Companies Like:

- 3M • AARON RENTS
- ACE HARDWARE • ACME
- AFEES • ALAMO
- ALBERTSONS
- AMERICAN GREETINGS
- AMERICAN STANDARDS ASSOCIATED
- BALL PARK BRANDS
- BEST BUY
- BETTY CROCKER • BOSCH
- CHAMPION • CIRCUIT CITY
- COCA-COLA • COLEMAN
- CONAIR • COUNTESS MARA
- DAP • DEWALT • DOLLAR TREE
- ECKERD • ENERGIZER
- FIRST ALERT • FOOD LION
- GE • GENERAL MILLS
- GENIE • HAMILTON BEACH
- HARRIS TEETER • HERSHEY
- HILLSHIRE • HOOVER • JIFFY
- JIMMY DEAN • KIDDE • KINKOS
- K-MART • KRAFT • KROGER
- L'EGGS • LEGO • L'OREAL
- LOWE'S • MAX FACTOR
- MAYBELLINE • MAYTAG
- NIKE • O-CEDAR
- PANASONIC
- PROCTOR & GAMBLE
- PUBLIX • RAIN BIRD
- RCA • REVLON
- S.C. JOHNSON • SAFEWAY
- SARA LEE • SCHLAGE • SEARS
- SEGA • 7-11 • SOBE • STANLEY
- TIMEX • TYSON • WEYERHAUSER
- WINN DIXIE • WRIGLEY

Supply Chain Expertise & Advanced Technology



Over 45 years of CG Experience

Consumer goods industry veteran Frank Gerace started CRC in 1989 along with his son Robert, who was a successful consultant for several major manufacturers. At CRC we've built on this foundation of knowledge and experience by listening to our clients and developing our supply chain tools to keep them relevant. Today, CRC's execution tools benefit from the collected knowledge and input of hundreds of great companies.

The Best Execution Tools Available

Our experience and expertise have resulted in the most cost-effective and well-designed Supply Chain Execution tools available. CRC's large network of sales professionals, programmers, network administrators and support personnel maintain and deliver the system 365 days a year. Every business has specific needs and challenges, at CRC we use our knowledge and resources for customized solutions.

Rock-Solid Data Security

With CRC your information is secure. We employ the latest hardware and software security tools, and our redundant and protected data centers ensure your information will be available when you need it. CRC is a critical communication tool for your operation, and we manage it to ensure that your needs are always met.

“CRC has been a valued and reliable supplier for American Greetings for over five years...they have provided the best service, tools and expertise in this industry.”

-Karen Rose
Manager, Merchandiser Operations
American Greetings Corporation





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