



**FOR IMMEDIATE RELEASE**

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**THE WINDFALL FUND ANNOUNCES LAUNCH OF NEW WEBSITE  
AND FUNDRAISING EFFORT**

**Los Angeles, CA November 30, 2009** - The Windfall Fund, a new 501(c)(3) non-profit organization, announces the launch of its website and fundraising efforts. The Windfall Fund was founded to empower individuals from all economic backgrounds to leave a lasting impact on society. By leveraging the power of compounding over a 150-year period, The Windfall Fund plans to turn small donations today into sums capable of funding significant charitable work in the future.

The Windfall Fund accepts donations via its new website ([www.windfallfund.org](http://www.windfallfund.org)), pools the money, and invests it in broad-based index funds. Donations will be left to grow for 150 years.

At the 150 year mark (in 2158, as The Windfall Fund was founded in 2008), the Fund will begin making annual distributions to charities in four pre-determined categories: education, disaster relief, the environment, and space exploration.

"It's like economic time-travel," says Jeff Ashbrook, the founder and CEO of The Windfall Fund. "Can you imagine what it would be like today if someone had done this hundreds of years ago? If someone had invested one dollar in 1802, it would be worth more than \$12.7 million by 2006. We want to be able to help future generations by starting now."

To ensure The Windfall Fund's vision is carried out 150 years from now, the board members were meticulous when writing the organization's by-laws. "We knew it had to be strict enough to make sure our vision for how the money should be used is carried out, but also something that was flexible enough to allow the organization at that time to use the money for important issues that are relevant," says Alberto Fonseca, board member and website consultant for The Windfall Fund.

For more information on how to donate for a better future, please visit [www.windfallfund.org](http://www.windfallfund.org).

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**The Windfall Fund**

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