



uShip is the first and largest online shipping marketplace to connect people with feedback-rated transport companies that move hard-to-ship items such as cars, freight, household goods, boats, motorcycles, heavy equipment and more.



## Overview

uShip launched in 2004 to make shipping more efficient and affordable, yet uShip doesn't own any trucks, warehouses or dispatchers. uShip is an online marketplace where people list items they need shipped, and transporters – many with excess capacity or who are already making a similar trip – place competing bids to win the business. Transport companies find more live shipments to keep their trucks full and customers save an average of 50-60% through the competitive bidding process. uShip earns a transaction fee on every completed shipment.

## Marketplace Facts

- Over \$125 million in business has been transacted on uShip in 5 years
- More than \$30 million in eBay item shipments have shipped through uShip
- At any given time, \$8-\$10 million in bookings are available on uShip
- uShip shipments have traveled into, out of or within 100 countries worldwide
- Since launching in 2004, 160,000 transporters have registered on uShip
- Transporters on uShip have left over 2.8 million bids and driven 185M miles, equal to 775 trips to the moon
- uShip customers and service providers leave 98% positive feedback
- 26,000 customers have left stories on uShip plus thousands more on uShip's Facebook Fan Page

## Category Facts

- Every day, over 200 cars or light trucks are shipped through uShip
- Every month, 450 dogs, cats, horses and other animals are transported through uShip
- Every day, over 16 pieces of heavy equipment are shipped on uShip, nearly 3x the amount in Q4 2008
- Boat shipments on uShip have jumped 22% compared to Q4 2008
- Listings by business shippers on uShip doubled in 2009
- In its first year, items transported through **Highway-to-Help**, uShip's charitable shipment category, traveled 200,000 miles, the equivalent of 8 times around the earth

## About uShip

- Founded 2003 – Launched March 2004
- Venture-backed: Benchmark Capital, DAG Ventures
- Profitable June 2008
- 50 Employees
- Based in Austin, Texas
- Localized service in UK, EU, Australia and Canada
- CEO & Founder Matt Chasen
- Co-Founders Jay Manickam, Mickey Millsap



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