

Media Backgrounder



Hi! I'm Max. I'm the latest addition to the team here at CityMax.com.

You might have already seen me on our website, blog, Twitter, or starring in our latest YouTube video. My job is to give you the inside scoop!

What is CityMax.com

CityMax.com is an easy-to-use, online website builder company that empowers entrepreneurs by providing them with the tools and education to achieve their dreams. With our all-in-one website builder solution, customers can create a complete online store without ever having to learn website design or computer programming. Since 1999, hundreds of thousands of websites have been built using our technology. Based in historic Gastown, CityMax.com currently employs 36 staff and two Directors of Greetings (DOGs) named Jack and Farley.

Who is CityMax.com

CityMax.com was founded in 1999 by two former college classmates, Dean Gagnon and Sunny Hirai. The two had previously started and owned their own businesses, and while looking for a new venture, found that no all-in-one website builder existed for small business owners. Their mission to create an easy e-commerce solution has since transformed into an inspiring [Painted Picture](#).

What is our Painted Picture?

With our Painted Picture, we're bringing the future into the present, so that we can do something about it now. Our Painted Picture creates a vivid mental image of where CityMax.com will be by 2019.

We're going to change the world by motivating and empowering small business owners and aspiring entrepreneurs to have the businesses they've always envisioned. Our Big Hairly Audacious Goal is to help 1,000,000 entrepreneurs, and this shapes every aspect of our business.

Check out our Painted Picture here:

<http://www.citymax.com/about/painted-picture.htm>

Recent Awards & Recognition

- **2009 - ad:tech's People's Choice Award** in the category of Best B2B Marketing Website.
- 2009 - listed as one of **PROFIT Magazine's NEXT 100 Emerging Businesses in Canada**.
- 2008 - CityMax.com President **Dean Gagnon** featured in **Business in Vancouver's Top 40 Under 40 for 2008**.
- 2008 - **Web Marketing Association WebAward** – Small Business Standard of Excellence.
- 2008 - **Cultural Diversity Award** finalist.

The Facts

- Founded October 28, 1999
- Number of active entrepreneurs : Approx 30,000
- Number of sites built using CityMax.com technology (WebsiteDynamics): 572,000+
- 100% privately held
- Chief Evangelist and President: Dean Gagnon
- Co-founders: Dean Gagnon, Sunny Hirai (now leading With.Us)
- 36 employees and 2 Directors Of Greetings (DOGs)
- 50% staff growth in 2009
- 33% of our customers are over 50 years of age - our oldest customer is 89 years old
- Our entrepreneurs sell everything imaginable: homemade soap, solar gnomes, Cabbage Patch Kids, microwave pork rinds, chimney dampers, custom pet jewelry, and so much more



Timeline

