

## Press Release



### For Immediate Release

#### Access Commerce Contacts

**Thibault de Bouville**

+33 (0)5 61 39 78 78  
tdebouville(at)access-commerce.com

**Lionel Chapurlat**

+33 (0)5 61 39 78 78  
lchapurlat(at)access-commerce.com

## France's leading insurance broker - Gras Savoye -selects Cameleon

**Gras Savoye will use Cameleon to improve offer consistency and reduce time to market**

### Chicago, Illinois and Toulouse, France, October 8, 2009

Access Commerce (FR0000074247), a leading provider of multichannel selling and configurator software has announced today that the Gras Savoye group, the leading insurance broker in France and No. 9 in the 2009 *Business Insurance* ranking of the world's largest brokers, has selected Cameleon to improve their offer consistency and reduce time-to-market for insurance products. Gras Savoye will use Cameleon to consolidate all offerings into a single business repository and provide a set of common sales tools to assist its internal business network and channel partners.

Gras Savoye operates in France and internationally through a partnership with Willis, the world's third largest insurance broker. Gras Savoye is both a general broker with experience in all insurance industries and a multi-specialist able to develop unique solutions to meet any kind of client requirements. By using Cameleon, Gras Savoye intends to reduce the time to market for its products, thus making full use of their capacity for innovation. Cameleon will provide the link between product specialists who define the insurance offerings and network marketing that will use the tools to assist with sales and pricing.

"This agreement confirms our leadership in the insurance industry where all the players are trying to improve their business agility. The approach proposed by Cameleon is innovative and the benefit of its implementation is demonstrated by the large number of clients coming our way", said Jacques Soumeillan, CEO of Access Commerce.

Close collaboration between Access Commerce and Selligent has enabled an innovative solution to be offered to Gras Savoye, whereby Cameleon's multichannel sales tools will be seamlessly integrated with Selligent's CRM solution that is deployed by the Gras Savoye business network.

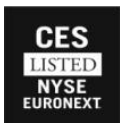


## About Access Commerce

### Access Commerce is an international provider of Multichannel Selling and Configurator software

Cameleon from Access Commerce helps companies sell customizable products and services across every sales channel by optimizing guided selling, product configuration, pricing and quote generation processes. Combining SOA and Web 2.0, it delivers unsurpassed performance and scalability to support the needs of large, international enterprises. Companies use Cameleon to improve their business agility, a key to accelerating time-to-market, enhancing the customer experience and increasing revenues. Cameleon is trusted by some of the world's largest businesses including Air Liquide, Eaton Corporation, Invacare, Legrand, Leroy Merlin, Pages Jaunes (Yellow Pages), Philips Electronics, Saint-Gobain, Schneider Electric, SFR and ThyssenKrupp. Access Commerce is headquartered in Toulouse, France and Chicago, Illinois.

For more information, visit [www.access-commerce.com](http://www.access-commerce.com)



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