A New Year's Resolution of Giving Back--Volunteer Gear™ Pledges 40% of Proceeds to Supporting Volunteerism

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Palatine, IL December 14, 2009 - Volunteer Gear™, a company committed to spreading the volunteer spirit, has just announced that 40% of its net proceeds will be given to organizations that support and encourage volunteerism worldwide.

Volunteer Gear is a social media and apparel company. Its t-shirts and dog tags inspire volunteering and encourage the formation of a "volunteer chain." Participants create their own cause or identify an organization they want to support and then encourage their friends and family to take action in support of that cause. The results are all tracked through an online interface that's customized for each user and summarized over the entire community.

With the company's New Year's resolution of giving back, Volunteer Gear aims to strengthen its mission of promoting volunteerism. This new commitment will benefit great organizations that support volunteer efforts such as Volunteer Center located in Arlington Hts., IL—a not-for-profit organization that matches individuals, groups and corporations with volunteer opportunities available in their community.

"I've always felt that volunteering was the best New Year's Resolution." said Tim Padgett, President of Volunteer Gear. "We want to encourage more people to volunteer, and by committing a large portion of our proceeds through our own New Year's Resolution, we can have an even greater impact."

About Volunteer Gear
Volunteer Gear was founded in 2009 as a way to build and encourage the volunteer spirit and support volunteers through a social network of like-minded peers. At Volunteer Gear, we believe that volunteering empowers all of us and strengthens our communities. For an informational video, and more details about Volunteer Gear, visit www.volunteergear.com.