

D-Psoria®

Non-Prescription Cosmeceuticals
for Severe Skin Conditions

[D-Psoria](#) products are topical non-prescription cosmeceuticals developed by Astrel and marketed by [MediNiche](#) for the redness, scaling and flaking associated with severe skin conditions.

D-Psoria products were developed in conjunction with doctors and ayurvedic (science of life) natural principles. All products utilize natural ingredients, unique herbal extracts and key minerals, that when applied topically are designed specifically to help with the regeneration of new, healthy skin.

D-Psoria is intended for use with patients and consumers that experience the redness, scaling and flaking associated with hard to manage skin conditions such as severe dry skin and harshly damaged skin. It is promoted to medical and skincare professionals for recommendation to patients and consumers.

D-Psoria is available for sale in three (3) forms; cream (3.52 oz. tube), shampoo (5.3 oz. bottle), and a combo-pack containing a 3.52 oz. tube of cream and a 5.3 oz. bottle of shampoo packaged together. The combo-pack was developed for people with targeted severe skin conditions that typically present with skin and scalp redness, scaling and flaking. Product development plans also include 50 ml. trial size/sample packages of both the cream and shampoo.

Until extensive distribution and availability is achieved in traditional retail trade outlets, D-Psoria products can be purchased by calling, toll-free 1-888-325-2395 or on the Internet at www.medniche.com. The D-Psoria combo-pack only can be purchased at www.walmart.com and picked up at a local Wal-Mart store.

[MediNiche](#) expects D-Psoria® to gain rapid acceptance among dermatologists, estheticians and skincare professionals through trial and patient/consumer satisfaction. D-Psoria provides relief to patients with severely damaged skin due to the excellent clinically proven characteristics including the regeneration of new, healthy skin and because it does not erase the memory of T-cells; thus, minimizing effect on the immune system. In addition, [D-Psoria](#) does not contain corticosteroids or any drugs, coal tar or pine tar, salicylic acid, parabens or immunosuppressants which can cause unwanted skin sensitization, allergic reaction and/or rebound effects.



D-Psoria

**NON-PRESCRIPTION COSMECEUTICAL
FOR SEVERE SKIN CONDITIONS**

Active Ingredient	Action
Kadali Extract (Musa sapientum)	Banana extract rich in natural minerals and phytonutrients. Well known for treating skin conditions in ancient Indian traditional medicine called Ayurveda. Contains elemental potassium that replenishes water balance of skin.
Navasara (Ammonii chloridum)	Expectorant, alterative, purgative. Newly identified property is, it reduces P content in severe skin conditions.
Usth/Dhor (Lavendula angustifolia)	Aromatic compound; calms irritated skin
Vanilla extract (Vanilla planifolia)	Aromatic compound and contains Vanilloid receptors. Helps reduces inflammation of the skin without causing burning sensation.

Inactive Ingredients:

Cream - stearic acid, glyceryl mono stearate, cetyl alcohol, benzyl alcohol, isopropyl myristate, glycerin, triethanol amine, magnesium chloride, dimineralized water

Shampoo - ammonium lauryl sulfate, sodium lauryl sulfate, coco amide propyl betain, coco diethanol amide, ethylene glycol disterate, benzyl alcohol, flocare et-58, magnesium chloride, dimineralized water, hydrated magnesium aluminum silicate mineral


MediNiche
 167 Lamp & Lantern Village, Suite 300
 Chesterfield, MO 63017
 888-325-2395 – www.mediniche.com



Introducing ----- the First Topical Cosmeceutical for Natural Relief of the Redness, Scaling and Flaking of Severe Skin Conditions

D-Psoria

**NON-PRESCRIPTION COSMECEUTICALS
FOR SEVERE SKIN CONDITIONS**



New!
New!

**Helps Regenerate
New, Healthy Skin**

- ◆ Contains unique herbal extracts and minerals
- ◆ Clinically shown to help relieve the redness, scaling and flaking associated with serious skin conditions.
- ◆ Helps remove flakes; feeds the skin for healthy tissue renewal
- ◆ Non-oily and cosmetically elegant; no steroids, coal tar, pine tar, salicylic acid, parabens or immunosuppressants
- ◆ Available as cream and shampoo without a prescription
- ◆ From MediNiche and Astrel— leaders in nutritional and skin science

Safe and Soothing Natural Relief --- Helps Regenerate New Skin



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Chesterfield, Missouri 63017
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Web: www.mediniche.com