



**VEGA PRODUCTIONS**

**FOR IMMEDIATE RELEASE**

**Contact**

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**2010: The Year We Make Contact**

*A benefit for the music and art programs at Edison High School*

December 17, 2009 Minneapolis, MN – Vega Productions and 89.3 The Current are proud to announce “2010: The Year We Make Contact” – a benefit to revitalize and enhance the music and art programs at Edison High School in Minneapolis, MN.

Some of the region’s most innovative artists will unite on Thursday, December 31, 2009 for a party of epic proportions that will pledge **100% of net proceeds to revitalize the music and art programs at Edison High School in Minneapolis.**

Headlining the landmark event will be the red-hot indie sensation Solid Gold, who will be releasing their highly anticipated ‘Synchronize EP’ on January 12<sup>th</sup> exclusively through iTunes. Legendary DJ and producer Freddy Fresh brings his unearthly ability to ignite a party and a massive stack of wax to the benefit event along with Heatbox, the one-man hip hop machine, who is currently one of the top drawing local underground artists in the Midwest. Rounding out the bill is the hard-hitting, electro-funk outfit, The Histrionic. Other special guests and artists will be announced as the show draws nearer.

The night includes a massive light show, aerial performers, live performance painters and a balloon drop at midnight. The show is 18+ and general admission tickets are available starting at \$25. VIP tickets are available for \$75 (or free with an approved instrument donation at any of the Minnesota Schmitt Music locations) and include complimentary hors d’oeuvres, champagne and beer, meet-and-greet with Solid Gold, special late night after party with DJ Freddy Fresh (1AM - ?) and a few surprise guests.

The Marriott City Center, who is partnering with Vega Productions to produce the event, is offering a special \$99.00 Vega room rate for those attending and includes a New Year’s Day brunch for two.

More information is available online at the Vega Productions website:  
<http://www.vegaproductions.org/events/show/26>

**About Vega Productions**

Vega Productions, Inc., was founded in March of 2005 and is a registered 501c(3) non-profit organization. Vega produces concerts, music festivals, art events and CDs with proceeds being used to provide the resources needed to ensure that all students are exposed to quality music and art education. Over \$80,000.00 worth of musical instruments and art supplies have been donated so far in 2009.

More information is available at [www.vegaproductions.org](http://www.vegaproductions.org).

