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For immediate release

ALEX VON FURSTENBERG PROVIDES SUPPORT TO THE LOS ANGELES MISSION

Donation to Mission is part of Family Foundation's Efforts to Effect Meaningful Change in Communities World Wide

November 9, 2009 --- Los Angeles, California --- Alex von Furstenberg has announced a \$50,000 total donation to the Los Angeles Mission and the Anne Douglas Center for Women.

Herb Smith, President of the Los Angeles Mission thanked the foundation for the financial gift. "The Mission's work is supported by thousands of donors," said Smith. "We are especially grateful for this gift, as it will provide the means to serve hundreds of homeless men and women who are in desperate need in our community."

Alex von Furstenberg, director and secretary of The Diller – von Furstenberg Family Foundation, met with Donor Relations Coordinator Nuria Mora at the Los Angeles Mission in September to learn more about the organization's needs and the people that it serves.



Alex von Furstenberg

"It was immediately apparent what a true and powerful impact the Los Angeles Mission is having on people in need," said Alex von Furstenberg. "I was particularly inspired by the stories of women who have regained their way through the rehabilitation and career development program at the Anne Douglas

Center, and I am honored to support such a significant cause. I am in awe of what this organization is achieving."

About The Diller - von Furstenberg Family Foundation

The Diller - von Furstenberg Family Foundation supports a variety of organizations that are effecting meaningful, lasting change in communities of all size, from neighborhoods to nations.

Foundation contributions support the day-to-day efforts that drive each organization. Such efforts include afterschool programs; salaries that permit social workers to reach more people in need; endowments to educational institutions at all levels; programs to encourage artistic literacy and individual achievement in children, and much more. For more information please visit http://alexvonfurstenberg.com/DvFFF.html

For more than 70 years, the Los Angeles Mission has served the people of Skid Row, providing emergency services such as shelter, food, clothing, as well as professional medical and dental services. In addition, the Los Angeles Mission also offers long-term residential rehabilitation programs including education, job training/placement, transitional housing and counseling.

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