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Dresser & Associates Announces Dates for 2010 Sage Abra HRMS User Conferences

**Sage Abra Business Partner, Dresser & Associates, to Hold User Conferences in
Massachusetts and Florida During Spring 2010**

Scarborough, ME—December 29, 2009—Dresser & Associates, the country's top Sage Abra HRMS (Human Resource Management System) provider, today announced the dates of its 2010 Sage Abra HRMS user conferences, to be held April 29, 2010 in Natick, MA and May 25, 2010 in St. Petersburg, FL. These annual events afford customers and prospects the occasion to maximize the use of their Abra software and technology infrastructure through break out sessions, expert panel discussions, and networking opportunities.

2010 will mark the eighth year that Dresser & Associates has held its user conferences, which draw an average of 100 attendees. The one-day conferences include keynote speeches by Sage executives and engineers and sessions hosted by Dresser & Associates consultants. The events are open to customers and other interested HR and payroll professionals.

"It's been a difficult year for many small and mid-sized organizations," said Mark Dresser, president of Dresser & Associates. "We don't yet know what 2010 will hold, but we will continue to build on our commitment to client communication. We've used the recession as an opportunity to expand our firm's relationship-building initiatives. We are building a network of resources our customers can use to drive efficiencies and grow their businesses, even during the slowdown."

Among those initiatives are a LinkedIn Group entitled the Alliance for Workforce Management, an HR and Payroll Management Blog, the Abra User Portal, and a Twitter feed – all geared at delivering timely, pertinent information to clients in their desired format and at their convenience. The company's website provides convenient links to each of these resources.

"By listening to and understanding our clients' goals and struggles, we are in a better position to offer advice, assistance, and technology to help them reach those goals and overcome the struggles," added Dresser. "We are connecting with customers on their terms, using social media outlets like LinkedIn and Twitter, and face-to-face events like our user conferences as tools to facilitate that communication."

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About Dresser & Associates

Dresser & Associates was founded in 1991 as a management consulting firm and became a Sage North America business partner in 1997. Headquartered in Scarborough, Maine, Dresser has regional offices in Georgia and Florida. Dresser is one of the leading National Partners for Sage with customers in 38 states offering Sage Abra HRMS (formerly ABRA Suite), Abra HR and payroll software from Sage North America. They have been named to the Sage Chairman's Club for four consecutive years. Dresser also offers on-going human resource management services on a consultant or outsourced basis, providing consulting services to improve operational and management performance. Dresser is dedicated to the continuing professional success of its customers and business partners. Learn more at www.dresserassociates.com or by calling (866) 885-7212.