



For Immediate Release

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Tango Marketing Releases February 2010 Newsletters for Sage MAS 500, Sage Accpac, and Sage Abra HRMS

Edmonds, WA—February 1, 2010—Tango Marketing, LLC today announced the immediate availability of three new issues of its popular Sage product newsletters for: Sage MAS 500 ERP, Sage Accpac ERP, and Sage Abra HRMS. These quarterly STAR-INFO Newsletters are specialized turnkey marketing communications tools allowing Sage Authorized Partners to effectively and efficiently communicate with clients, prospects, and alliance partners. The newsletters are filled with timely product information, news, and tips.

Topics for this round of newsletters include:

Sage MAS 500

Leveraging Social Media To Build Your Business

The Sales Order Module

Preparing to Upgrade

Tips & Tricks

Sage Accpac

Leveraging Social Media To Build Your Business

What Are You Missing By Not Upgrading?

End to End Automation With Sage Authorized Developer Solutions

Tips & Tricks

Sage Abra HRMS

ESS – Employee Self Service

HR Ramifications of the Economic Stimulus Bill

Sage Abra HRMS SQL Version 10

Tips & Tricks

Tango produces the STAR-INFO Newsletter for ten different Sage products, in both printed and e-mail formats. The STAR-INFO Newsletters are part of the Sage Preferred Vendor Program making them eligible for up to 60 percent co-op reimbursement.

Every STAR-INFO Newsletter is published in full color in both printed and e-mail versions. Each issue is filled with product reviews, news, and tips, and is personalized for each business partner, including company logo and contact information. The STAR-INFO Newsletters provide an easy and effective way for Sage partners to communicate with their clients, prospects, and alliance partners.

About Tango Marketing, LLC

Tango Marketing specializes in providing targeted, tailored, turnkey marketing programs to software and technology companies. Using proven techniques, market research, industry expertise, and creative genius, Tango designs and executes highly effective marketing programs to help software and technology companies, channel partners, developers, and consulting firms to place their name topmost in the minds of prospects and customers. Tango's solutions include: web development and search engine optimization (SEO), press releases, case studies/success stories, corporate and product brochures, newsletters, email marketing, and direct mail/postcard marketing. For more information call (800) 781-1377 or visit www.tango-marketing.com.