



# Sponsorship Package

# 2010 SUPER SUNDAY BRUNCH

**Seminole Hard Rock Hotel & Casino Ballroom  
Hollywood, FL  
Sunday February 7th • 11am to 1pm**

**SPECIAL GUEST JIMMY JOHNSON  
HOSTED BY JOE ROSE\***

\*There will be a silent auction of sports memorabilia by Field of Dreams.



**SMP**  
SEMINOLE MEDIA PRODUCTIONS  
[WWW.SEMINOLEMEDIAPRODUCTIONS.COM](http://WWW.SEMINOLEMEDIAPRODUCTIONS.COM)



[www.seminolesportsmanagement.com/supersunday](http://www.seminolesportsmanagement.com/supersunday)



# Sponsorship Package

## \$25,000 DIAMOND SPONSOR (LIMIT ONE)

- 4 VIP tables (40 tickets)
- Private time with Jimmy Johnson
- Personal picture with Jimmy Johnson with each ticket
- Personal Picture with Miami Dolphin Cheerleaders
- Logo and or name on all correspondence with vendors, affiliates, invitees
- Logo and or name on all marketing materials
- Recognition before show
- Logo and or name prominently displayed in and around the event
- Logo and or name on all in and outgoing emails and web blasts
- 2 autographed footballs by Jimmy Johnson

## \$15,000 PLATINUM SPONSOR (LIMIT 2)

- 3 VIP tables (30 tickets)
- Personal picture with Jimmy Johnson with each ticket
- Personal Picture with Miami Dolphin Cheerleaders
- Logo and or name on all correspondence with vendors, affiliates, invitees
- Logo and or name on all marketing materials
- Recognition before show
- Logo and or name prominently displayed in and around the event
- Logo and or name on all in and outgoing emails and web blasts
- 2 autographed footballs by Jimmy Johnson



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# Sponsorship Package

## \$10,000 GOLD SPONSOR (LIMIT 2)

- 2 VIP tables (20 tickets)
- Personal picture with Jimmy Johnson with each ticket
- Personal Picture with Miami Dolphin Cheerleaders
- Logo and or name on all marketing materials
- Recognition before show
- Logo and or name prominently displayed in and around the event
- Logo and or name on all in and outgoing emails and web blasts
- 1 Autographed football by Jimmy Johnson

## \$5,000 BRONZE SPONSOR (LIMIT 3)

- 1 VIP tables (10 tickets)
- Personal picture with Jimmy Johnson with each ticket
- Personal Picture with Miami Dolphin Cheerleaders
- Logo and or name on all marketing materials
- Logo and or name prominently displayed in and around the event
- Logo and or name on all in and outgoing emails and web blasts
- 1 Autographed football by Jimmy Johnson

## TABLE OF 10:

- \$1,500.00

## SINGLE(1) TICKET:

- \$175 per individual



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SEMINOLE  
**Hard Rock**  
HOTEL & CASINO  
HOLLYWOOD, FL



# Sponsor Application

Doors Open at 11am • February 7th, 2010  
Seminole Hard Rock Hotel & Casino • Hollywood, FL  
Special Guest Jimmy Johnson • Hosted by Joe Rose

## SPONSOR INFO:

Company Name:

Contributor Name:

Title:

Current Address:

City:

State

Zip:

Phone:

Fax:

Email:

## SPONSORSHIP LEVELS AND PARTICIPATION OPPORTUNITIES:

<input type="checkbox"/> Diamond Sponsor	\$25,000
<input type="checkbox"/> Platinum Sponsor	\$15,000
<input type="checkbox"/> Gold Sponsor	\$10,000
<input type="checkbox"/> Bronze Sponsor	\$5,000
<input type="checkbox"/> Table of 10	\$1,500
<input type="checkbox"/> Per Individual	\$175

## PAYMENT METHODS:

Cardholder Name:

American Express

VISA

MasterCard

Account Number:

Expiration Date:

Authorization Signature:

## PLEASE MAKE CHECKS PAYABLE TO:

Check

SEMINOLE SPORTS MANAGEMENT

Attention: Erica Bachelor

Seminole Sports Management

3560 North State Road 7 • Hollywood, FL 33021

Email: [ericabachelor@semtribe.com](mailto:ericabachelor@semtribe.com)

Tel: 954-985-5701 ext. 10737 • Fax: 954-981-2870 • Cell: 954-214-8187

**APPLICATION DEADLINE: FEBRUARY 1, 2010**



# Press Release

## Jimmy Johnson, Dolphins Cheerleaders to Headline Super Sunday Brunch at Seminole Hard Rock

HOLLYWOOD, Fla. - The Seminole Tribe of Florida and Seminole Media Productions will host a Super Sunday Brunch featuring former Miami Dolphins, Dallas Cowboys and University of Miami Hurricanes head football coach Jimmy Johnson on Sunday, Feb. 7 from 11 a.m.-1 p.m. at the Seminole Hard Rock Hotel & Casino in Hollywood.

Local sports radio talk show host and Miami Dolphins radio analyst Joe Rose will emcee the Brunch, which will also feature the Miami Dolphins Cheerleaders. Guests will be able to talk X's and O's with Jimmy and Joe about the big game, discuss strategies, hear their keys to victory for both teams, and get their take on the 2009 pro football season. Jimmy, Joe and the Dolphins cheerleaders will also be available for photos with guests.

Sports memorabilia company Mounted Memories also will hold a silent auction that will benefit The Russell Life Skills and Reading Foundation. The foundation was founded by former Dolphins and Hurricanes linebacker Twan Russell.

Johnson coached the Cowboys to world championships in 1992 and 1993, and he guided the Hurricanes to the 1987 National Championship. Johnson coached the Dolphins from 1996-1999.

Tickets are \$175/person and a table of (10) is \$1500. Three Alcoholic Beverages and Full Brunch Menu Included in ticket price.

**WHO:** Jimmy Johnson, Joe Rose, Miami Dolphins Cheerleaders.

**WHAT:** Super Sunday Brunch.

**WHEN:** Sunday, Feb. 7, 2010 from 11 a.m.-1 p.m.

**WHERE:** Seminole Hard Rock Hotel & Casino Hollywood, Ballrooms A and B.

**For More Information Please call Tel: (954) 985-5701 Ext. 10737  
Or go to [www.ticketmaster.com](http://www.ticketmaster.com) to purchase tickets.  
Tickets go on Sale December 29th, 2009**



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# Advertising Rates & Sizes

Don't miss Super Sunday Brunch presented by Seminole Sports Management, LLC and Seminole Media Productions on February 7, 2010 at 11 a.m. at Seminole Hard Rock Hotel & Casino Ball Rooms A & B in Hollywood, Florida.

Former Miami Dolphins and University of Miami Hurricanes head football coach Jimmy Johnson and local sports commentator and Brunch emcee Joe Rose will be on hand to talk X's and O's on the big game with guests. The Brunch will also feature the Miami Dolphins cheerleaders and other special guests. Guests will receive sports-related gift bags and photo opportunities with Jimmy, Joe and the Dolphins cheerleaders.

The Super Sunday Brunch Program Book will be distributed at the Brunch to each of the **400 attendees**. Showcase your company with a quality color and/or black-and-white ad at a reasonable price and attract additional business from these attendees!

To place an ad in the Super Sunday Brunch Program, please complete the form and return it with the total cost payable by check (made payable to Seminole Sports Management) or credit card (Visa or MasterCard). In order to reserve your ad, this form **MUST** be received with full payment and art work by **Monday Jan. 18th, 2010**.

\*Ads will be sold on a first come first serve basis.



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SEMINOLE  
**Hard Rock**  
HOTEL & CASINO  
HOLLYWOOD, FL



# Advertising Rates & Sizes

**FULL PAGE AD (First Inside Page) ..... 400.00**

Black and White or Color - 8" high x 5" wide

**FULL PAGE AD (Last Inside Page) ..... 300.00**

Black and White or Color - 8" high x 5" wide

**FULL PAGE AD ..... 250.00**

Black and White or Color - 8" high x 5" wide

**HALF PAGE AD ..... 125.00**

Black and White or Color - 4" high x 5" wide

Exhibitor Company Name: \_\_\_\_\_

Name of Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Ad Size: \_\_\_\_\_ Full Page  Half Page  Quarter Page  Ad Cost: \_\_\_\_\_

**Art Work Enclosed: Yes \_\_\_\_\_ No \_\_\_\_\_ If not, when will it arrive? \_\_\_\_\_**

(MUST arrive by January 18th)

Payment Form: \_\_\_\_\_

Check  (made out to Seminole Sports Management) Visa  MasterCard

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name as it appears on the card: \_\_\_\_\_

Address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



# Advertising Rates & Sizes

## AD DIMENSIONS

Full Page Ad 8H x 5W \_\_\_\_\_

Half Page Ad: 4H x 5W \_\_\_\_\_

Full-page ads with bleeds allow 1/8" on all sides in  
addition to 8 x 5 page size. \_\_\_\_\_

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## ARTWORK

### BLACK & WHITE ADS\*

- MAC QuarkXpress file or hi-res tif, eps or pdf file with laser proofs. Please provide all art and screen printer fonts.
- Hi-Res art (other than line art) should be provided at 300 dpi.

### COLOR ADS\* (only for inside back cover)

- Mac QuarkXpress file or hi-res tif, eps or pdf file with color separated laser proofs. Please supply all hi-res art and screen and printer fonts.
- Hi-Res art (other than line art) should be provided at 300 dpi.

\*All ads that are received incomplete and need extra prep work by our printer will be charged to you at cost.

PLEASE MAKE CHECKS PAYABLE TO:

#### SEMINOLE SPORTS MANAGEMENT

Attention: Erica Bachelor

Seminole Sports Management

3560 North State Road 7 • Hollywood, FL 33021

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