

# Drive Sales, Reduce Costs with the VelociTRACKER™ Toolset

## Pocket TRACKER™



PocketTRACKER™ uses Windows Mobile technology to capture time, visit, completion, survey, and rep-messaging information as well as digital pictures at shelf-level, barcode scanned inventory and ordering, digital signatures, POP with pictures, and in-aisle video training of reps and store employees.

## Web TRACKER™



A Web-based merchandiser's tool that has many of the PocketTRACKER™ features, without extra hardware. WebTRACKER™ delivers all the same features (including digital pictures) except for digital signatures, barcode scanned data, and in-aisle training videos.

## Phone TRACKER™



With PhoneTRACKER™, combine visit call-in with handheld or Web entry for extremely powerful visit-fraud detection and prevention; or, for budget-conscious projects use PhoneTRACKER™ as a stand-alone tool with survey capture.

## Biz TRACKER™



The BizTRACKER™ administrative tool makes it easy to enter projects, objectives, schedules, surveys, messages, and documents to be communicated to reps. BizTRACKER™ also makes it easy to see real-time results from the field as reps are working and receiving your instructions.



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