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## **INTERACTIVE CE BROADCAST via Satellite, Internet, or Telephone: REGISTER TODAY!**

# **Applying Performance Measures Through a Chronic Disease Model to Optimize Treatment of Bipolar Mania** Premiere Date: Wednesday, February 17, 2010

LIVE Broadcast: 12:00 p.m.-1:00 p.m. ET (11:00 a.m.-12:00 p.m. CT, 10:00 a.m.-11:00 a.m. MT, 9:00 a.m.-10:00 a.m. PT) Taped Re-Air: 4:00 p.m.-5:00 p.m. ET (3:00 p.m.-4:00 p.m. CT, 2:00 p.m.-3:00 p.m. MT, 1:00 p.m.-2:00 p.m. PT)

You can also register for this neuroscienceCME Live and On Demand activity at www.neuroscienceCME.com/CMW436 For more information or to register by phone for this one-hour activity, call CME Outfitters at 877.CME.PROS.

No Satellite? No Problem! View on the web at www.neuroscienceCME.com/CMW436 or participate via neuroscienceCME Live and On Demand byPHONE 800.895.1713 (LIVE) 800.283.8183 (archive) Password for LIVE byPHONE option is "neuroscienceCME"	This activity offers CE credit for:   • Physicians (CME) • Nurses (CNE) – Pending   • Psychologists (CEP) • Social Workers (NASW)   • Case Managers (CCMC) • Pharmacists (CPE)   All other clinicians will either receive a CME Attendance Certificate or may choose any of the types of CE credit being offered.	
This continuing education activity is co-sponsored by Indiana University School of Medicine and by CME Outfitters, LLC.		

STATEMENT OF NEED

Bipolar disorder is a complicated and severe mental disorder associated with a recurrent or chronic course, insufficient clinical response, and psychosocial impairment in a substantial number of patients. Bipolar disorder presents with pleomorphic signs and symptoms varying from depression to hypomania, full-blown mania, mixed states, and psychosis. Due to the complexity of the disease, the assessment of patients with bipolar disorder poses a difficult challenge to clinicians. Upon diagnosis, it is paramount to understand the different classifications of medications available for treatment to ensure the patient is getting the best care possible based on evidence and treatment guidelines considering safety and long-term efficacy. In this neuroscienceCME Live and On Demand activity, the faculty will apply a chronic disease model to the diagnosis and management of bipolar mania focusing on achievement of performance measure-based benchmarks that can improve patient outcomes.

Bauer MS, et al. Enhancing multiyear guideline concordance for bipolar disorder through collaborative care. Am J Psychiatry 2009;166:1244-1250. Kupfer DJ, et al. Demographic and clinical characteristics of individuals in a bipolar disorder case registry. J Clin Psychiatry 2002;63:120–125.

#### **ACTIVITY GOAL**

To improve utilization of measurement tools within a chronic disease model in patients with bipolar mania.

#### LEARNING OBJECTIVES

At the end of this CE activity, participants should be able to:

- Identify strategies for detecting mania or hypomania in patients presenting with depressive symptoms, in accordance with validated guidelines and performance measures.
- Compare evidence-based treatment strategies that can be implemented early in the course of bipolar disorder to address mania symptoms.
- Recognize the elements of a chronic care model that should be considered when developing a long-term management plan in patients with bipolar mania.

#### TARGET AUDIENCE

Physicians, physician assistants, nurse practitioners, nurses, psychologists, social workers, certified case managers, pharmacists, and other healthcare professionals interested in mental health.

#### ACKNOWLEDGEMENT OF FINANCIAL SUPPORT

Indiana University School of Medicine and CME Outfitters, LLC, gratefully acknowledge educational grants from Bristol-Myers Squibb Company and Otsuka America Pharmaceutical, Inc., and from Pfizer Inc. in support of this CE activity.

## FAX completed form to 240.243.1033

YES! Register me for this LIVE evidence-bas	ed neuroscienceCME activity on February 17, 2010.
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Site Name:	# Participants:
Individual Name:	
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www

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## **MODERATOR**

Roger S. McIntyre, MD University Health Network University of Toronto Toronto, ON

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Note: While it offers CME credits, this activity is not intended to provide extensive training or certification in the field.

#### **CREDIT INFORMATION**

**CME Accreditation (Physicians):** Indiana University School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Indiana University School of Medicine designates this educational activity for a maximum of 1.0 AMA PRA Category 1 Credit(s)<sup>TM</sup>. Physicians should only claim credit commensurate with the extent of their participation in the activity

Note to Physician Assistants: AAPA accepts Category I credit from AOACCME, Prescribed credit from AAFP, and AMA Category I CME credit for the PRA from organizations accredited by ACCME

CNE Credit (Nurses): This activity has been submitted to the New York State Nurses Association for approval to award contact hours. The New York State Nurses Association is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

It has been assigned code 6WASUP-PRV-0683. 1.0 contact hours will be awarded upon successful completion Note to Nurse Practitioners: The content of this CNE activity pertains to Pharmacology.

CEP Credit (Psychologists): CME Outfitters is approved by the American Psychological Association to sponsor continuing education for psychologists. CME Outfitters maintains responsibility for this program and its content. (1.0 CE credits)

NASW Credit (Social Workers): This program was approved by the National Association of Social Workers (provide #886407722) for 1 continuing education contact hour.

CCMC Credit (Certified Case Managers): This program has been approved for 1 hour by the Commission for Case Manager Certification (CCMC).

CPE Credit (Pharmacists): CME Outfitters, LLC, is accredited by the Accreditation Council for Pharmacy Education  $\mathbf{P}_{(0)}$  by the Accreditation Council for Final macy Education.

1.0 contact hours (0.1 CEUs) Universal Activity Number:

376-999-10-002-L01-P (live presentation)

376-999-10-002-H01-P (recorded programs) Activity Type: knowledge-based

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