

# *Finally!* A Vending Program that Creates Happy, Loyal Customers & Boosts Your Bottom Line

Designed Specifically to Make Your Most Demanding Employees Smile

## H.U.M.A.N. Healthy Vending Shows You How to Easily:

- Offer 24/7 Snacking Convenience
- Connect with Your Customers
- Add New Revenue to Your Business
- Create Loyal Customers
- Save 35-50% on Energy Costs
- Make Your Business Fresh & Relevant
- Improve Your Company's Image
- Set You Apart from Your Competition
- Allow for Cashless Payment
- & Much, Much More

Get All the Details In This Pack!



**h.u.m.a.n.**  
helping unite man and nutrition

10% of Proceeds Help Fight Obesity & Malnutrition  
To learn more about our charitable giving, visit [HealthyVending.com](http://HealthyVending.com)

# “Affordable, Healthy Snacks That Taste Great? Thank You!” -Your Employees

## The H.U.M.A.N. Difference: Why Our Healthy Vending Program Succeeds

### Healthy, Tasty & Priced Right:

People love our healthy vending products

### Hassle-Free Operator Supervision:

Our friendly vending operators keep the machine stocked and looking great.

### Innovation & Technology:

Video LCD screens & Touch Screen controls make your location look hip and relevant.

### New Revenue Streams:

Locations profit from integrated digital signage.

### Flexible Payment Options:

Employee ID cards, Biometrics & Credit Cards

### Eco-Friendly:

Our “Green Machines” save your business up to 50% on energy costs



### Problem #1:

Traditional vending programs are detrimental to everyone's health.

#1

#### Solution:

H.U.M.A.N. Healthy Vending offers only health-promoting, tasty products.

### Problem #2:

Other “healthy vending” programs struggle to make you a profit.

#2

#### Solution:

The h.u.m.a.n. program was designed specifically for profitable healthy vending.

### Problem #3:

Standard vending machines don't “cut-it” when it comes to healthy vending.

#3

#### Solution:

The h.u.m.a.n. machine fleet was created solely for healthy vending success.

Reversing a 30 year vending industry trend, products dispensed by h.u.m.a.n. healthy vending machines promote health, happiness & elevated performance. Healthy living is one of the main concerns of today's customer. By recognizing and catering to changing trends, you modernize your business the easy way. h.u.m.a.n. offers over 1000 of the healthiest, taste-tested & sales-proven vending products in the market. And since we make no profit selling these products, prices to customers and employees are as low as possible. We design a unique product mix to meet your customer's demand.

Adjusting to market trends doesn't have to cost you an arm and a leg. In fact, with h.u.m.a.n., it's free! That's how the H.U.M.A.N. Healthy Vending program maximizes your profit. Your location prospers by providing a convenient healthy snack and beverage service that integrates digital signage revenues for added profit. Our machines are unique because they are modern *and* have a message. Like you, we want to help people develop healthier dietary habits. Healthy Vending means you can improve wellbeing while significantly increasing profits!

From the moment you lay your eyes on a h.u.m.a.n. machine, you know it's not your average vendor. Unattractive, inanimate, old-school vending machines fail when it comes to vending premium, healthy foods & drinks. These machines add value to the space they occupy. To give you an edge, we've developed a line of customized machines that make vending more enjoyable, educational & interactive. Digital LCDs, cashless payment devices, attractive graphics, touch-screen controls, & other advanced features make this possible. Did we mention that you don't have to pay a dime for all these features?

Learn more at [www.HealthyVending.com](http://www.HealthyVending.com)



# The Most Delicious & Healthiest Products:

## Taste-Tested, Sales-Proven & Nutritionally Approved Foods & Drinks

**People are picky! Taste AND nutrition matter when it comes to partnering with the right healthy vending program.**

**Experience.** After 5+ years of taste-test research, we know what healthy products sell in healthy vending machines & which don't. Our program is successful because people know and love the products we offer.

**Selection.** With over 1000 foods & drinks in our catalog, we offer a larger healthy vending product selection than anyone. People can always find something they want to munch on.

**Customization.** Different products work better for different locations. 100% organic, allergen-free, all-natural... we study your needs and customize a unique product mix of snacks & drinks to meet your customers' demand.

**Expertise.** With a biomedical engineer as our founder & a health advisory board of certified nutritionists, medical doctors, & registered dietitians, we know health.

**Pricing.** You receive the best prices thanks to our relationships with the nation's largest natural & sports nutrition distributors. We cut-out the middlemen to keep profit up for you while prices stay low for your customers.

**Innovative Technology.** Our digital LCD screens add the perception of high-tech digital signage and the revenue stream that comes with it!

**h.u.m.a.n. will study the buying habits of your customer and work with you to create the perfect product mix for optimal profits at your location.**



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Top 5 Snack Brands (Sales)
Clif Bar (Nutrition Bars)
Stacy's (Natural Pita Chips)
Kashi (Wide Variety)
PopChips (Potato Chips)
Nature's Path (Wide Variety)
Top 5 Drink Brands (Sales)
Arrowhead/Poland Springs
Hansen's (All Natural Drinks)
Vitamin Water (Sports Beverages)
Tazo Tea (Natural Teas)
IZZE (Fruit Beverages)



# The New Breed of Vending Machine:

## Eco-Friendly, Innovative, Interactive & Profit-Boosting Automated Retailers

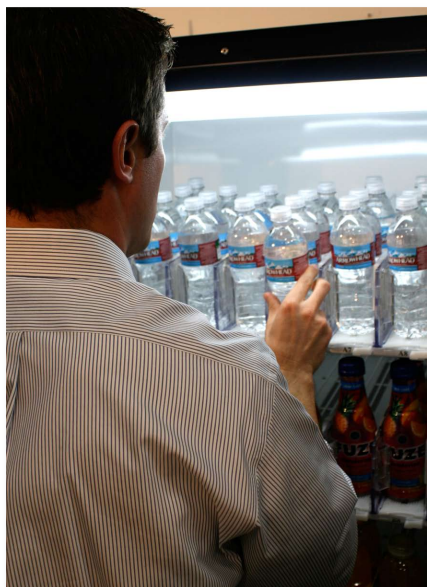
Standard Machine Features	Advanced Machine Features
(Included in All Machines - Economy Model is the Jolly Green Machine)	(Included in PC-Based Machines such as the Super Human & Thirsty Human)
<b>Eco-Friendly:</b> Triple-paned glass, LED lighting, advanced insulation, & VendMiser power-saving device.	<b>7" or 15" LCD Screen:</b> Streams continuous digital video - health info product advice & ads (optional).
<b>Cashless Payment System:</b> Accepts employee ID/debit/credit cards & even biometrics (optional).	<b>Touch-Screen LCD:</b> Serves as Control Board & Streams Continuous Video when Not in Use (optional).
<b>Remote-Monitoring (Base):</b> Allows tracking of daily sales & inventory via internet (optional).	<b>Internal PC Computer:</b> Complete Windows XP SP2 system with continuous, free updates.
<b>Attractive-Graphics:</b> Consumer-tested look of machine increases sales & value perception.	<b>Remote Monitoring (Advanced):</b> Allows tracking of customizable, advanced sales metrics.
<b>Customizable Trays &amp; Durable Pricing Wheels:</b> Offer any product & pricing mix.	<b>USB Data Collection:</b> Allows for efficient & flexible reporting, as well as content uploading.
<b>Dual-Zone Refrigeration:</b> Keeps products fresh & conserves energy.	<b>Education &amp; Interactivity:</b> Content on display screens can be customized & changed frequently.



*h.u.m.a.n. offers a variety of machines to meet your location's needs, from beverage, combo, to hot and fresh food vendors!*

**Learn more at [www.HealthyVending.com](http://www.HealthyVending.com)**

# How Your Simple Healthy Vending Program Works



1. **h.u.m.a.n.** works directly with you to determine your company's customized product mix and on-machine digital content. Only healthy, tasty, and consumer-tested products are offered.
2. **h.u.m.a.n.** works with you to kick-off a wellness & marketing campaign centered around the launch (inside your business & in the community).
3. Your expert **h.u.m.a.n.** vending operator installs your machines, orders & stocks the healthy, tasty products, & kicks-off your program with a bang!
4. Your business receives commissions on all product sales and digital advertising revenue generated by the machines.
5. Your employees become healthier, happier & better performing & your company earns \$\$!

**EXPERIENCE:** The people behind **h.u.m.a.n.** are the founders of healthy vending & have been involved in the industry since 2003!

## Pop Quiz!

Your employees and customers love **h.u.m.a.n.** because:

- a) **h.u.m.a.n.** machines are free, attractive, and fun to use.
- b) They get 24/7 access to 100% healthy, tasty snacks
- c) You enhance the "cool-factor" of your company
- d) It earns your company money
- e) All of the above

*Answer: e) All of the above!*

"I'm so excited to see h.u.m.a.n. healthy vending machines wherever I go. Instead of the same old junk, they give me tasty, healthy snacks on-site so I don't have to leave and go elsewhere...AND I'm psyched I can use my credit card because I never carry cash these days."

-Shannon Munoz  
h.u.m.a.n. Customer



## Next Steps...

#1

### Contact Your Humanist.

Call or email your Humanist immediately to get your questions answered and learn next steps.

#2

### Set-up & Launch.

Consult with h.u.m.a.n. to customize your product mix, pick out machines, and launch your program!



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