

*"We highly recommend winery participation in VinoVisit based on the strength of the platform and the power of their strategic partnerships."  
~ VinTank Pulse Report*



## **SAVE TIME... SELL MORE WINE**

### **VinoVisit's Marketing Network™**

Makes it easy for wine lovers to find your winery and book a visit on Facebook, VinoVisit.com and our syndicated partner sites,  
***Sending more qualified traffic to your tasting room.***

### **The Visitor Relationship Management™ Solution**

Streamlines the reservation process for you and your guests,  
***Building bigger lists of future wine club members.***

### **A Fully Integrated Reservation Solution**

Provides automated data management and reporting, and  
Leverages e-commerce, point-of-sales and CRM functions so you  
***Sell more wine direct-to-consumer.***

*"VinoVisit.com provides the first efficient tool for planning winery visits."*

*~ Michael Mondavi*



**The first real-time,  
online reservation  
system built  
just for wineries.**

# The Visitor Relationship Management™ Solution

## The VinoVisit Marketing Network™ Drives More Tasting Room Traffic

Your winery will receive reservations from nearly every online channel: your website, VinoVisit.com, your profile on travel websites, your Facebook page, and our growing ranks of affiliate partners. These websites garner millions of visitors a year and if you join VinoVisit.com, your reservation widget can be placed on all of these sites.



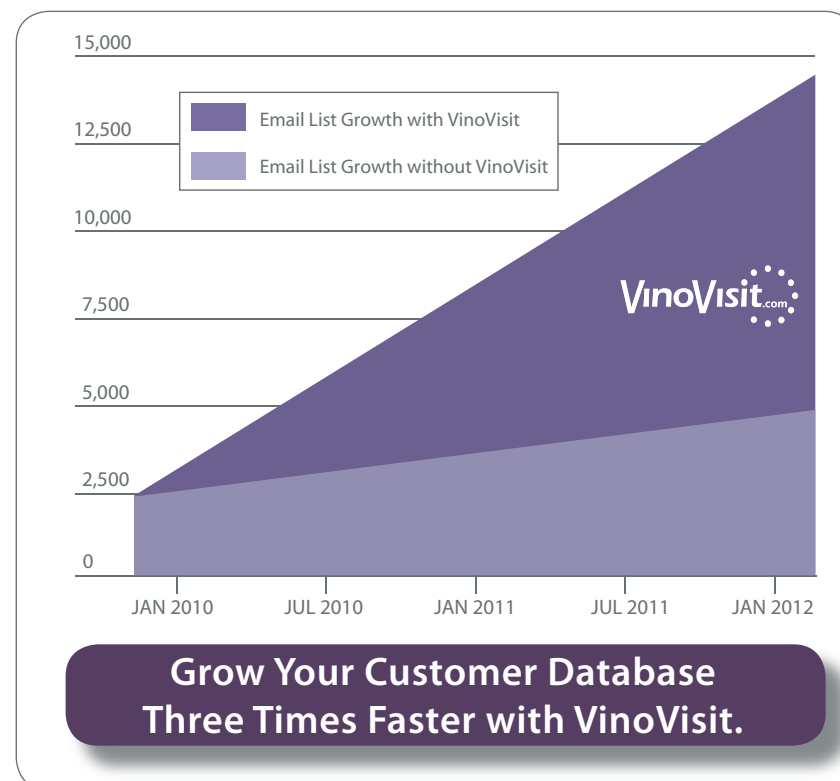
\* Over 50 million winery-related searches are performed annually according to Google.

## Automated Visitor Reservations Improve Your Bottom Line

Capture more visitors' contact information. Most wineries only capture about 15-20% of visitors' contact information. How much more wine could you sell if you doubled or tripled your list?

Reduce phone and email tag and convert after-hours inquiries into reservations. Our data shows that 28% of reservations are booked between 5:00 p.m. and 10:00 a.m. when most wineries are closed.

Streamline your tasting room operations and focus staff on revenue-generating activities.



## Sell More Wine After Tastings & Tours and Grow Your Wine Club

Your winery visitors represent your very best chance to sell direct-to-consumer. These are people who know your story, have tasted your wines, and interacted with your team. Converting visitors to wine club and list members has never been easier thanks to our Visitor Relationship Management Solution™ (VRM).

VinoVisit has a strategic partnership with Call for Wine, a company that specializes in high-quality, outbound tele-sales exclusively for the wine industry. Now you can turn your ever-growing phone list into wine club memberships and wine sales.

### Easy-to-Use Email Tools

Want to send an email to everyone (in a ship compliant state) who attended your Barrel

Tasting last November to let them know that vintage is in the bottle? Easy. With VinoVisit's Visitor Relationship Management Solution (VRM), you can build custom email campaigns, run reports, and track the results of those campaigns. If you already have an email service provider or utility, simply export your VinoVisit customer data into that system.

*Faster growing consumer direct wineries maintained larger email and telemarketing lists, utilizing them more frequently than their less successful counterparts.*

~ VintnerActive Wine Marketing Report



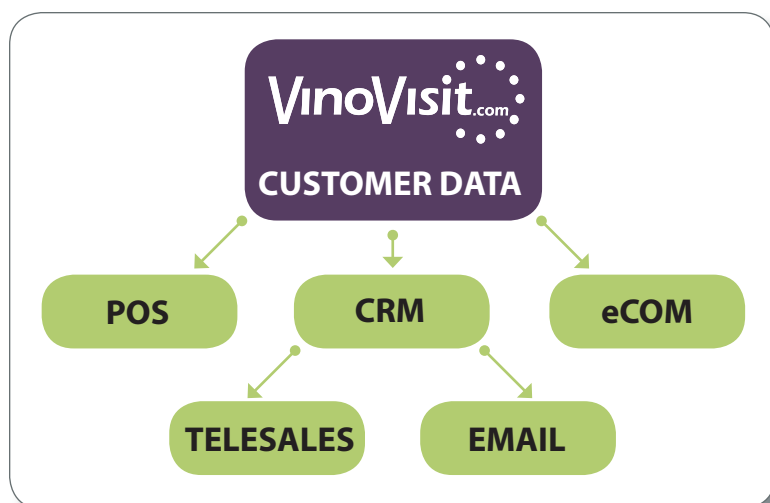
# Fully Integrated Reservation and e-Commerce Solution

VinoVisit's Visitor Reservation Management™ data (contact information, reservation details, credit card information) is easy to integrate with your existing point-of-sale system and e-commerce platform. There's no hardware to purchase or software to install: it's all online.

Give your team never-before-available access to information about tasting room trends, visitor search and selection preferences, phone and email campaign results, and purchasing behavior.

*"After seeing the VinoVisit.com platform, we knew that partnering with the clear leader in winery reservation systems would bring the most value to our 300 winery clients."*

~ Richard Kline, CEO eWinery Solutions



## Join the VinoVisit Network of Wineries. You'll Be in Good Company.

*"We've been looking for a better way to capture our visitors' contact information: it needed to be non-intrusive, automated, and able to integrate with our other systems. We found that combination in VinoVisit."*

~ Michael McKinley  
Artesa Vineyards & Winery

