



## THE "BOOK A VINOVISIT" FACEBOOK APPLICATION

### TURN CONVERSATIONS INTO CUSTOMERS

With thousands of groups on Facebook dedicated to wine, your customers have never been easier to find nor communicate with about your wines and winery. Now make it easy for them to visit your tasting room and turn those conversations into customers.

Wineries who join VinoVisit share their tasting room events with millions of people via the VinoVisit Marketing Network of partner sites including Facebook. The "Book a VinoVisit" Facebook application lets wineries accept reservations on their Facebook fan pages for standard tasting flights, vineyard and winery tours, or special events.

### ADD "BOOK A VINOVISIT" TO YOUR WINERY'S FAN PAGE

The image displays two screenshots of a Facebook fan page for Iannetta Family Winery. The top screenshot shows the page's navigation menu, with the 'Book A VinoVisit' button circled in purple. The bottom screenshot shows the 'Book Your Reservation' form, which includes a 'NEW' badge in the top right corner. The form has the following fields and options:

- Step 1: Search for Events**
  - Type:
  - No. People:
  - Date:
  -
- powered by**
- Tastings and Tours**

Please join us at the Iannetta Winery for wine tasting, or tour of the winery and vineyards. Make a reservation for either a casual tasting in our tasting room or for a tour with the reservation form on this page.

**An email confirmation will be sent immediately after your reservation is booked.**

**Barrel Tasting**  
Join us in the cellar and enjoy the best right out of the barrel.  
Tasting Fee: \$25.00

**Cave Tasting**  
This is a special tour of our caves. During the tour you'll not only learn about the caves but you'll be enjoying several of our award winning wines.  
Tasting Fee: \$25.00

**Casual Tasting**  
For those that might want to arrive a bit early or late we will hold a place at our tasting bar for a casual tasting of our 5 best wines.  
Tasting Fee: None.

If you don't see a time that fits or have questions please give us a call at the winery, 1-800-555-1212.