



transport Chicago, April 8-9, 2010

12th Logistics CIO Forum + Supply Chain Technology Forum

Business Development & Thought Leadership Opportunities

Nowhere else will you find a greater concentration of CIOs from leading Logistics & Transport companies and Supply Chain Directors from major shippers, looking for new technology solutions and willing to talk and do business with you during this Forum

"Outstanding content and terrific networking opportunity for transportation professionals. We clearly intend to be back next year."

Hal Feuchtwanger, Director, Industry Solutions, i2 Technologies

"I signed up again as a Platinum Sponsor for 2010 because the 2009 Forum was great and I got a lot of new business!"

Steve Ferreira, Founder & CEO, Container Shipping Technologies + Ocean Freight Refunds Sponsor, 2009

"Very well done! Well worth sponsoring!"

Mona McFadden, Product Manager, RedPrairie Sponsors, 2009

"This is a great event, bringing together the who's who list of logistics technology leaders"

Jason Richard, Associate Vice President, Infosys

We GUARANTEE your ROI or we give your money back!

- you tell us who to invite
- we give you 1-on-1 meetings with your prospects
- you gain genuine leads
- EVERY attendee is pre-qualified - Seniority and purchasing power GUARANTEED



CHOOSE THE DELEGATE LIST –
This is the ONLY event that will personally invite your top prospects!

www.eyefortransport.com/logisticstechusa

Call toll free (from USA only) **1 800 814 3459 ext. 7529** Canada Toll Free: **1 866 996 1235 Ext. 7529**

World Phone: **+44 (0)207 375 7529** or email csaynor@eft.com



Chicago, April 8-9, 2010

Table of Contents:

What are the Logistics CIO and Supply Chain Technology Forums?	3
Who should sponsor/exhibit & Why does it work?	4
What's Important to You?	5
Exhibition Packages and Floor-plan	6
Exhibition & Meetings Package, Exhibition Only Package and FAQs	7
Major Summit Sponsorship Packages:	8
Speaking & Thought Leadership Packages	9
Targeted Branding and Networking packages	10
Meetings Sponsorship Package	11
Past attendees of the Logistics Technology Forums	12/13/14
FAQs	15



Chicago, April 8-9, 2010

What are the I2th Logistics CIO and Supply Chain Technology Forums?

The Logistics CIO and Supply Chain Technology Forums are the Worlds premier events for CIOs, Vice Presidents of IT and Supply Chain Executives from leading transportation and logistics providers as well as a multitude of well-established shippers.

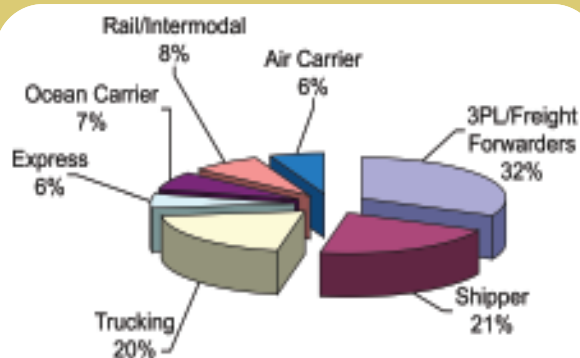
These are two elite events in one location hence hundreds of hand-picked senior executives make these their must-attend Forums - to gauge the pulse of the industry, learn, benchmark, assess the latest solutions and network with the biggest players. All of our delegates are pre-qualified to ensure we get the top executives of the industry's leading firms. We make sure we get delegates only of the highest calibre, by giving them a free ticket worth \$2500 and provide 1 nights free luxury accommodation.

The Logistics CIO and Supply Chain Technology Forums consist of the highest-level presentations from industry CIOs and interactive panel debates, as well as key note presentations to the joint plenary session of the Forums. The presentations are combined with world-class networking and a focused exhibition, attended by delegates of both Forums - a true meeting of the industries elite and an event not to be missed!

EFT is dedicated to providing an informative and intimate conference environment where delegates are open to sharing information and best practices. Given this relaxed atmosphere, The Logistics CIO and Supply Chain Technology Forums offer unrivalled opportunities to share your industry expertise and network with the most senior industry executives.



Attendee Breakdown



"The Logistics Technology Forum was an exceptionally well-run event. The expectations set by the staff were more than exceeded in terms of the quality of the attendees and information delivered. The intimacy of this event lent itself to higher-order conversations that proved valuable to better understand customer needs"

Heather Major, Marketing Strategy Director
Zebra Technologies

Who Attends?

- CIOs & VPs of IT, & CEOs
- Senior Supply Chain Executives
- Logistics Directors
- Directors, IT & Technology
- IT Procurement



Chicago, April 8-9, 2010

Who should sponsor or exhibit at the forum?

Leading IT & Technology service & solution providers for the Transportation and Logistics Industry!

Whether you're looking to gain tangible business leads, maintain relationships with existing clients, or aim to raise awareness of your company's solutions and practices – this event is for you!

Why Does It Work?

The success of the Logistics CIO and Supply Chain Technology Forums is in the format. We hand-pick the audience, which means **ONLY** the top CIOs, VPs of IT and Supply Chain Executives attend.



These qualified executives receive a free ticket worth \$2500 and we even cover their accommodation for one night.

The event's costs are covered through sponsorship, exhibition and thought leadership participation from suppliers and solution providers to the industry.

This targeted senior attendance means that as a solution provider at the event, every conversation you have is a genuine business opportunity. **PLUS** with guaranteed one2one meetings with your choice of the delegates and unlimited client invites; the quality and quantity of your networking is guaranteed.

"eyefortransport runs some of the best events that pertain to Supply Chain Management with a good balance of topics that pertain to Senior Level IT counterparts & Operational Supply Chain Executives. If you want to go where the puck is heading, be a part of these events – Great job eyefortransport"

Bill Stankiewicz, Vice President and General Manager
Shippers Warehouse of Georgia

"It was a pleasure to be part of this event, working with you and your team."

Gopalakrishnan V K
Head of Business Management Group
HCL Technologies

"We were very happy with your organization of this event"

Lynne Huck
Global Marketing, Transportation Industry, EDS



Chicago, April 8-9, 2010

What's Important to YOU?

1 Guaranteed one2one Meetings with qualified Buyers!

As part of your sponsorship or exhibition package, we will arrange one2one meetings with the delegates of your choice. Beyond your meetings, you'll also have hours of adhoc networking time throughout the conference days at coffee breaks, lunches and the networking party. With every attendee being pre-qualified, every conversation you have will be worthwhile.

2 100% No-risk - 100% No Catch

Your ROI is our key priority. In fact, we're so confident in the quality of our product that if for any reason you feel the event does not meet your expectations, not only will we refund all your investment, but we'll also give you free sponsorship at a future event.

3 2 Elite Forums - 1 Location

With two elite Forums in one location : The Logistics CIO Forum and Supply Chain Technology Forum - you will have access to CIOs and VPs of IT from the best transportation companies; as well as Supply Chain Executives and Logistics Directors from fortune 500 firms - all people with purchasing power that will make a real difference to your business.

4 Pre-qualified Senior Attendance

Entrance to the Forum is by invitation only, and all delegates are rigorously pre-qualified to ensure they are senior level executives with real decision-making and purchasing power. They even tell us which specific solutions they're currently seeking, so we can shorten your business development cycle even further.

5 You Choose the Delegates - Strategic Targeting

Having trouble meeting a specific company? Want to touch base with an existing client? Tell us who you'd like to meet at the event, and our specialized team will contact them personally, send a complimentary VIP invitation to attend the event and we'll even cover their hotel! This is the ONLY event that will specifically and personally target your top prospects. Bring your existing clients or invite your top prospects and SAVE MONEY by having up to twenty sales meetings in 2 days, in 1 location.



6 Quality not Quantity

These Forums are not large impersonal tradeshows. They are an exclusive, high-level meeting place for senior IT decision-makers from leading Transport & Logistics companies. As such, the exhibition and sponsorship is also strictly limited, and allocated on a first-come, first-served basis. With less competition, your company will really stand out - you will have focussed meaningful conversations with a targeted group of your potential customers.

7 Give a Gift to Your Customers - We'll Pay

You can use the EFT Technology Forum as a free venue to meet with all of your customers and your prospects and you won't need to cover their expenses. Gourmet Meals, Drinks Reception, All-Access Forum Tickets and even 1 night's accommodation will be covered by EFT. You can invite all of your transport & logistics/shipper customers and prospects along for free. They've just got to be approved by EFT as an end-user.

8 Branding worth it's Buck

In a tough economy, unfocussed mass-branding campaigns are a waste of money. At these Forums, your brand, your solutions and your top marketing representatives will have direct exposure to a targeted, hand-picked audience that you've chosen - ensuring real value for money.

9 Valuable Industry Insight

As a sponsor, you'll gain access to the speaking sessions giving you a front-row seat to hear a frank discussion of your customers' needs, frustrations and goals. Furthermore, throughout 2 days of focussed discussion, delegates will be assessing and reconsidering their transportation solutions - looking to you for new alternatives.

10 Experience that Matters

EFT has over 11 years of experience in the Transport & Logistics Industry. Beyond running events, our staff conduct high-level industry research, produce trusted news, write respected industry reports and much more. Our in-depth knowledge means we create events that are at the forefront of the industry, attracting the top executives from leading companies and providing every attendee with a quality experience.



Chicago, April 8-9, 2010

Exhibition Packages



Exhibition/Meetings Package

An exhibition booth is a great way to increase brand awareness, spread the news about your products and services and, most importantly it is the best place to hold your one2one meetings with your potential customers.

Exhibition Format:

The exhibition area is in the same room as the coffee breaks, lunches and networking party of both the Logistics CIO Forum and co-located Supply Chain Technology Forum. Exhibition booths are kept at a limited number in order that they remain an informative add-on to the delegate experience. The design of these Forums is not in any way like that of a trade show – uniquely, it is a very senior level information gathering and networking event with senior executive level presentations, panel debates, interactive roundtable discussions and a tailored, intimate exhibition area.

New Business Fast:

The show will shorten your business development cycle and save you money in the long run. It will provide you with the perfect opportunity to meet with the industry's senior buyers and the elite, communicate your message, strengthen your brand, generate valuable new leads and close more deals.

Valuable Networking Time:

At the Logistics CIO and Supply Chain Technology Forums, lunches, coffee breaks, drinks receptions, breakfasts and every moment of spare time is dedicated to networking. We will provide a friendly and intimate environment in which you WILL meet everyone you plan to.

"Access to senior level decision makers and influencers was valuable."

Craig Cullinan, VP, TMW Systems

"The quality of the attendees and their interest level in our story, our demo, and offering was much higher than we expected."

Alan Van Boven, Freshstart logistics

**Booths strictly limited
- book now!**

Hilton Suites Magnificent Mile





Chicago, April 8-9, 2010

Business Development and Thought Leadership Opportunities:

The Business Development and Thought Leadership Opportunities offered below are designed to help you achieve your own specific goals based on our experience of what works. If you have tried something else that has worked well for you that is not listed below just let us know.

1. Exhibition & Meetings Package

2. Exhibition Only Package

3. Speaking & Thought Leadership Packages

4. Targeted Branding & Networking Packages

5. Meetings Sponsorship Package



1. Exhibition & Meetings Package

- Five one2one meetings with delegates of your choice
- 8x10ft meetings and exhibition space
- 2 all-access passes for your executives to attend the event
- Your company logo on all conference materials and your company overview in the event showguide
- Opportunity to buy additional discounted all-access passes for \$1,500 (normal price \$2500)

\$6,595

2. Exhibition Only Package

- 8x10ft exhibition space
- 1 all-access pass for your executives to attend the event
- Your company logo on all conference materials and your company overview in the event showguide
- Opportunity to buy additional all-access pass for \$1,500

\$4,595

Please Note: With the high-level attendance and the niche focus of the event, we strongly recommend taking advantage of the meetings opportunities as a way to gain new business and long-term ROI from the event.





Chicago, April 8-9, 2010

3. Speaking & Thought Leadership Packages

ALL Speaking and Thought Leadership Sponsorship Packages Include:

- Unlimited free passes for you to give to your 3PL/Shipper customers or prospects, all attendees must be approved by EFT.
- 8x10ft exhibition and meetings space
- one2one meetings with your choice of attendees
- Meetings with your target prospects
- Exclusive, personal invitations to your top wish list targets
- Branding on website and throughout conference materials
- Opportunity to provide an advertising insert/gift to be given to each attendee at the Forums
- Company overview and logo in show-guide
- Option to purchase up to 2 discounted additional Forum tickets for \$1,500 each (normal price \$2,500)

Premier Sponsorship & Keynote Presentation Slot (only 2 available)

- Opportunity to give a 20 minute keynote presentation to the entire audience of both the Logistics CIO Forum and the Supply Chain Technology Forum
- 5 all access passes for your company representatives, including the speaker.
- 20 one2one meetings with delegates of your choice, for additional meetings, please contact us
- ...and everything listed in the previous box

Price: \$35,000



Platinum Sponsorship & Presentation Slot (only 4 available)

- Opportunity to give 20 minute presentation at either the Logistics CIO Forum or the Supply Chain Technology Forum - topic to be approved by EFT
- 3 all access passes for your company representatives, including the speaker
- 15 one2one meetings with delegates of your choice, for additional meetings, please contact us
- ...and everything listed in the previous box

Price: \$25,000

Gold Sponsorship & Panel Speaking Slot

- Opportunity to speak on a 30-45 minute panel session with up to 5 other speakers in a presentation to the joint plenary session of the Forums
- 2 all-access passes for your company representatives, including the speaker
- 10 one2one meetings with delegates of your choice, for additional meetings, please contact us
- ...and everything listed in the previous box

Price: \$20,000

Silver Sponsorship

- Opportunity to speak on a 30-45 minute panel session with up to 5 other speakers in a presentation to either the Logistics CIO or the Supply Chain Technology Forum
- 2 all-access passes for your company representatives including the speaker
- 10 one2one meetings with delegates of your choice, for additional meetings please contact us
- ...and everything listed in the previous box

Price: \$15,000



Chicago, April 8-9, 2010

4. Targeted Branding & Networking Packages

When budgets are tight, unfocused mass-branding is a waste of money. By putting your brand in front of all of the pre-qualified Forum delegates, you're reinforcing your brand among the relevant executives that have the power and budgets to purchase your product/service.

These packages are designed to raise your company's branding recognition amongst the industry's most respected firms and their top executives. The focus is all on you and your brand – making sure everyone knows who you are and what level of business your name is associated with, thus generating high quality leads amongst decision makers from your top prospects.

Bronze Sponsorship

- 2 All- access passes for your company representatives
- 10 one2one meetings with delegates of your choice, for additional meetings, please contact us
- ...and everything listed in the previous box.

Price: \$10,000

Exclusive Champagne Reception Sponsor

- You will be the host for the Champagne Reception, taking place after day 1 of the conference.
- Prominent and exclusive branding in the cocktail area. Opportunity to greet the attendees, distribute literature and make a short announcement
- 10 one2one meetings with delegates of your choice. For additional meetings please contact us.
- 2 all-access passes for your company representatives
- Unlimited free passes for you to give to your 3PL/Shipper customers or prospects, all attendees must be approved by EFT.
- Opportunity to run a prize-draw to collect business cards during reception.
- Branding on the website and throughout the conference materials as the Champagne Reception Sponsor.
- Company logo in the show-guide
- Option to buy up to 2 discounted additional Summit tickets for \$1500 each

Option to add a 8x10ft exhibition space to your package for a discounted price of \$2500

Price: \$10,000

Exclusive Welcome Reception Sponsor - Evening before the conference

- Prominent and exclusive branding and signage while drinks are served during delegate registration – your logo will be the first thing they see!
- Opportunity to distribute promotional materials
- Opportunity to do a prize draw and collect business cards
- 2 passes for your executives to attend the forum
- 5 one2one meetings with delegates of your choice – for additional meetings please contact us

Price: \$8,000

Exclusive Badge Sponsor

- Your company's logo prominently displayed on every single name badge at the event – badges are worn by ALL attendees, sponsors and speakers at all times
- 2 all-access passes for your executives to attend the event
- Unlimited all-access passes for you to give to your clients or prospects, all attendees must be approved by EFT
- Option to add an 8x10ft exhibition space to your package for \$2,500
- 5x one2one meetings with delegates of your choice – for additional meetings, please contact us

Price: \$10,000





Chicago, April 8-9, 2010

Sponsor a Forum Lunch (only 1 available)

- Prominent branding in the lunch area
- Opportunity to distribute literature on every place setting
- 2 tickets for your executives to attend the Forum
- Up to 5 all-access passes for you to give to your clients or prospects, all attendees must be approved by EFT
- Option to add a 8x10ft exhibition space to your package for \$1,500
- 5 one2one meetings with delegates of your choice – for additional meetings, please contact us
- Option to add discounted one2one meetings to your package, please ask for details

Price: \$10,000



Coffee Break Sponsor

- Prominent branding in the coffee break area
- Opportunity to distribute your company literature in the coffee break area
- 1 ticket for your executive to attend the event
- Unlimited all-access passes for you to give to your clients or prospects, all attendees must be approved by EFT
- Option to add a 8x10ft exhibition space to your package for \$2,500
- Option to add discounted one2one meetings to your package, please ask for details

Price: \$5,000

Exclusive Seat Cover Sponsor

- Company logo prominently displayed on every chair in the conference room
- 2 all-access Summit passes for your executive to attend the event
- Option to buy an additional Forum ticket for \$1,500
- Option to add an 8x10ft exhibition space to your package for \$2,500
- 5x one2one meetings with delegates of your choice – for additional meetings, please contact us

Price: \$10,000



Exclusive Attendee Bag Sponsor

- Your company logo on the bags given to every attendee, bags to be designed and produced by sponsor
- 1 all-access Forum pass for your executive to attend the event
- Option to add an 8x10ft exhibition space to your package for \$1,500
- Option to buy an additional Summit ticket for \$1,500
- 5 one2one meetings with delegates of your choice – for additional meetings, please contact us

Price: \$8,000

Pen Sponsor

- Your logo displayed on pens given to every conference delegate
- 1 ticket for your executive to attend the event
- Option to buy an additional Summit ticket for \$1,500
- Option to add discounted one2one meetings to your package, please ask for details

Price: \$4,000



5. Meetings Sponsorship Package

If your main priority at the event is gaining 1-on-1 contact with your prospective clients, then the Meetings Packages are ideal. Each package contains up to 20 pre-arranged one2one meetings between yourself and delegates of your choice from the attendee list. Each meeting is pre-arranged by eyefortransport and lasts 20 minutes.

How it works – Personal invitations service

Before the event, you provide eyefortransport with a wishlist of prospective clients or companies that you want to meet at the event. Our specialized team then contacts them, and personally offers them a complimentary VIP pass including hotel accommodation. This is the ONLY event that will personally target and invite a list of delegates that YOU provide. The sooner we get your wishlist, the better success rate we have at getting your priority targets to attend.

For other delegates that register online, in the pre-event qualification process we ask which companies they would like to meet and also which types of solutions they are actively seeking. Before the event, we provide you with this information so you can select the hottest leads possible.

On the day of the event, an eyefortransport representative will personally escort your clients to you.

The delegates are strictly limited to 3 meetings each, to avoid the risk of 'meeting fatigue'. This ensures that delegates will be fresh and enthusiastic about your meetings. Sponsors who sign up first get first choice of delegate meetings.



How much?

\$15,000 for 20-meetings package

\$8,000 for 10-meetings package

What does a meetings package include?

- Your selected number of pre-confirmed, pre-arranged customer meetings. In 2 days you'll meet personally with ALL of your top prospects.
- Option to host a lunch table on one of the days of the conference.
- One pass for your executives to attend the event to take part in the meetings – a further 2 executives can attend for a discounted price of \$1,500 each.
- Option to add a 8x10ft exhibition space to your package for \$1,500 to gain additional exposure.

How can I get more exposure?

If you want more exposure to the entire conference delegation, you should consider one of our Sponsorship or Exhibition packages. These come with the option to add discounted meetings, giving you the best of both opportunities.

“Meetings provide very good access to high level decision makers who are willing to talk, listen and consider”

Eric Hansen

Director – Business Development,
Freshstart Logistics





Chicago, April 8-9, 2010

Sample of Previous Attendees:

Company	Position	Company	Position
Active Aero Group	CIO	Caterpillar	Global Business Systems Manager
AFN - Advantage Freight Network	President	Caterpillar Logistics	Transportation Systems Strategy Manager
Agility Logistics	Director, Business Solutions	Caterpillar Logistics Services	Global Supply Chain Manager
Agility Logistics	Global Development Manager	Caterpillar Logistics Services	Manager, Transportation IT
Agility Logistics	VP - supply Chain Solutions	Caterpillar Logistics Services	Strategy & Bus. Dev. Manager
Agistix	Director, Global Logistics & Forwarding	CEVA Logistics	IS & S Process Leader
Agrocom SACIF	Commercial Director	Champion Logistics Group	Manager IT
AirNet Systems, Inc	VP, IT systems	Concern "Achema Group"	Logistics Dept. Director
Alaska Air	IT Director	CSAV Agency North America	Vice President
AM Castle	Director - Supply Chain	CSX Intermodal	Director, Field Operations
Amcol International	Director - Supply Chain Management	CSX Intermodal	Marketing Director
American Casting & Manufacturing Corporation	Export Sales Manager	CSX Transportation	AVP - Site selection & Regional Development
American Trucking Association	Vice President	CSX Transportation	Manager EDI, B2B & Procurement eBusiness
Amino Chariot Management	IT Director	CSX Transportation	Manager, eBusiness
APA Logistics	IT Project Manager	DesignPac	Import/Export Logistics Manager
APL Logistics	Product Development Manager	DEW Distribution Services	VP Sales
APL Logistics	Sr. Manager Logistics Services	DHL Supply Chain	Director, eCommerce Customer Activations
Applied Simulation Technologies	Dir. Product Sales & Support	DHL Supply Chain	Program manager - Global Accounts
Arrow	Vice President	Dimerco	Vice President
Arvato Digital Services	NA Supply Chain Manager	DIMERCO EXPRESS	USMIS
Arvato Digital Services	Senior Director Customer Integration	DSC Logistics	Director - Solutions & Account Management
ATS Logistics Services	Logistics Services	DSC Logistics	VP Sales
Averitt Express	VP Global Development	DSV Air and Sea	Sales Manager
Avnet Electronics	Supply Chain Solutions Manager	EMCC	Logistics Advisor
Avnet Electronics	Dir. Supply Chain Services	England Logistics	VP Business Development
Avnet Electronics Marketing		Evans Distribution Systems	VP Business Development
Barrett Distribution Centers	President	Exel	Director - Solution Development
Barthco International	Director of Sales - Midwest Region	Exel Canada	Senior Director
BAX Global	Data Architect	Exel Transportation	Director - Technology Solutions
BAX Global	Director - Supply Chain Management Technology	Expeditors	Vice President
Becker Logistics	CEO	fedex	Marketing Specialist
Bekins Van Lines Co	Director of Business Solutions	fedex	National Manager - IT
Canadian National Railway Company (CN)	Director Strategic Planning & eBusiness	fedex	Researcher

Senior Attendees Sample:

Logistics CIO Forum Execs.

OOCL	CIO
Con-way	CIO
YRCW	CIO
Transplace	CTO
Ruan Transport Operations	CIO
Ryder	CIO
JB Hunt	CIO
C.H. Robinson Worldwide	SVP Transportation
Agility Logistics	Executive V.P.
Sea Star Line	CIO
AIT Worldwide Logistics	Vice President - Information Systems
Kelron Logistics	CFO
Mid-America Overseas	CIO
Forward Logistics Group	CIO
Greatwide Logistics	CIO
Active Aero Group	CIO
Agility Logistics	Executive V.P.
DSC Logistics	CIO
Delta Cargo	General Manager
Mallory Alexander	CIO
Wheels Clipper	CIO
Mid-America Overseas	CIO
Fairrington Transportation	CIO
Odyssey Logistics	CIO
Reliance Logistics	CIO
Primary Freight Services	CIO
Network Global Logistics (NGL)	CIO
Bekins Van Lines Co	CIO
Integres Global Logistics	CIO
Panther Expedited Services	CIO
C.H. Robinson Worldwide	SVP Transportation
Covenant Transport	Senior VP & General Manager Solutions



Chicago, April 8-9, 2010

Sample of Previous Attendees:

Company	Position	Company	Position
fedex	Senior Manager IT	Landstar Global Logistics	Vice President
FedEx Custom Critical	Manager, IT	Littelfuse	Director - Global Logistics
FedEx Services/FGSCS	Senior Manager - IT	Lockheed Martin	VP Strategy
Freight Management	Vice President	LTD Commodities	Manager - Procurement & Tracking Department
Freight Master Logistics	COO	Mach 1 Global Services	Executive VP Global Accounts
G4S International	Director of IT	Mallory International	IT
Gap	Sales & Services Manager	Manna Freight Systems	Director - Information Technology
Genco	Vice President - Supply Chain Solutions	Mannington Mills	SAP Supply Chain Management Specialist
Geodis Wilson	VP, Global Accounts, Supply Chain Services	Matson Integrated Logistics	Director - IT
Grupo Sid	IT Manager/Transport Operations	Matson Navigation Company	Director, E-Commerce
Hassett Air Express	IT Director	MBX Logistics, L.L.C.	IT Manager
Hassett Air Express	Vice President - Sales	McKee Foods Transportation	OBC Project Leader
Hendrickson	Manager	menlo worldwide	Project Manager
Hewlett Packard	Procurement Manager	Merrill Corporation	Director Corporate IT Development
Hitachi Research Institute	Researcher	Merrill Corporation	Sourcing Manager
Horizon Logistics, LLC	Director of Technology	Mitsui & Co	Project Manager
IBM	Program Director - Global Logistics	Modern Freight	General Manager
IDS Group	Country Head/Director IT	Moran Transportation	Senior Technology Systems Manager
IDS Group	Manager - Business Applications	Motorola, Inc	Director Supply Chain Security
Ingram Micro Logistics	Senior Manager Client Engagement	MTI (Research Division of NYK Line)	Senior Reseacher
Insight Logistics	President	MW Logistics	Director - Technology
Intel International B.V.	Operation Manager	NAL Worldwide,LLC	Vice President, Supply Chain Solutions
J&A Freight Systems	President	National Maritime Intelligence Center	Senior Cargo Analyst
J.B. Hunt Transport	Director of Business Solutions	Nationwide Transportation	Sales/Marketing/ Operations
J.B. Hunt Transport	Information System Consultant	New Breed Corporations	VP Transportation
J.B. Hunt Transport	Senior Vice - President Information Technology	New England Motor Freight (NEMF)	National Account Executive
J.D. Irving	Vice President - IT	Nexus Distribution	IT Manager
JD Irving, Limited	Program Manager	Nexus Distribution	Network Administrator
Juno Logistics	IT Manager	Nexus Distribution	President
Juno Logistics	Manager - Marketing & Communications	Nussbaum Trucking, Inc.	CFO
Juno Logistics	Marketing Communications Manager	NYK Logistics	Sales
KFS Worldwide Logistics	Vice President	Odyssey Logistics & Technology	Senior Project Manager
KLM Cargo	International Sales Manager	OOCL(USA)Inc	Director
Kuehne + Nagel	Director, Supply Chain Solutions	Operation Blessing International	Director - Logistics
KYFI Inc./Kentucky Container Service	IT Manager		Senior Manager - International Shipping & Alliances

Horizon Logistics, LLC	President and CIO
APL Logistics	VP - Global Supply Chain Engineering CIO
Forward Logistics Group	
Matson Navigation Company	CIO
Daylight Transport	CIO
ABX Logistics	CEO, America
DIMERCO EXPRESS	President, North America Region
Lakeside Logistics	Vice President, Information Technology
Nussbaum Trucking, Inc.	President
Panther Expedited Services	CIO
Pitt-Ohio Express	CIO
H&M International Transportation Inc.	Executive Vice President, IT
Kane Is Able	Director - Information Systems
PLS Services	Vice President - Technology Strategy
Schenker	VP of IT
Total Logistic Control	VP Information Services
UPS	Vice President - Technology Services
Ingram Barge	CIO
Supply Chain Technology Forum Execs.	
National Pasteurized Eggs	CIO
Appleton Papers	Technical Manager - Enterprise Systems
American Woodmark	Logistics Technical Manager
Abbott Laboratories	International Logistics Manager
Baxter Healthcare	Manager - Supply Chain Domestic Transportation
Carl Karcher Restaurants	Vice President, Distribution
Enesco	Director - Worldwide Logistics
FIJI Water Company	Vice President, Supply Chain
General Cable	Vice President - Supply Chain,



Chicago, April 8-9, 2010

Sample of Previous Attendees:

Company	Position	Company	Position
Pacer International	Director Development	SEKO Global Logistics	Vice President - IT
Pacer Stacktrain	Director Info Systems	Shanghai Yida	General Manager
Panalpina	Director - Customer Solutions	International Logistics	
Panalpina	Head of US Ground Transportation	Sharaflogistics llc Dubai	Manager
Panalpina	Project Manager - IT Services	Shippers Warehouse	Vice President & General Manager
Panalpina	Senior Vice President	Sony DADC	Project Manager
Panduit	Global Supply Chain Systems Manager	Source Logistics	President
Panther Expedited Services	CEO	Transfreight	General Manager - Information Technology
Panther Expedited Services	Executive Vice President - Sales & Marketing	Transfreight	Manager, IT Infrastructure
Pathmark Transportation	VP Business Development	Spectrum Logistics	Manager - Administration & Support Services
Pegasus Logistics Group	Chief Information Officer	Spectrum Logistics	Senior Vice President
Penske Logistics	Strategic Account Executive	Spencers Retail	Head SCM & Commercial
PepsiCo	Enterprise Business Architect	Sunbury Transport	General Manager
Pitt Ohio Express	Director of IT	Sunbury Transport	Manager of Six Sigma
Port of Tacoma U.S.A.	Midwest Sales Manager	Tankstar	Director - IT
Primary Freight Services	CIO	Telamon	EVP - supply chain business unit and strategy
Priority Services	General Manager	The TAQ Organization	Chief Information Officer
PSTS Logistics	Joint Managing Director	Towne Air Freight	Director of Sales
Purolator Courier	Senior Manager	TransGroup Worldwide Logistics	Executive Director
R2 Global	Executive Vice President	Transportation Insight	Director - IT
Roche Diagnostics	Manager, Strategic Business Ini. (Supply Chain)	Trinity Transport Inc	Supply Chain Analyst
Rock Transfer	Systems Administrator	True Value	Manager - Inbound Transportation
Rock Transfer & Storage, Inc.	VP HR	TSE Global Logistics	President
roundlake	Principal	TVS Logistics	Assistant General Manager
Ruan Transport Operations	Senior Vice President IT	U.S. Cargo	Director of IT
Ryder	Director - Information Technology	U.S. Cargo	Lead Systems Developer
Ryder	Group Director TMS	U.S. Cargo	Systems Specialist
Ryder Supply Chain Solutions	Vice President	UPS	Customer Solutions Group
Ryder Systems	Solutions Manager	UPS	Customer Solutions Provider
Ryder Systems, Inc.	Sr. Director IT - HCI	UPS	Customer Technology Marketing
Scancom	IT Manager	UPS	Solutions Manager
Schenker AG	Customs Clearance Representative	UPS	Technology Solution Provider
Schneider Logistics	Manager IT logistics	US Navy	Visibility Service Director
schreiberfoods.com	Vice President and General Manager	USA Truck	Analyst
	Supply Chain Director	USG	VP - Corporate Strategy
			Manager - Carrier Operations

General Motors

General Manager - Technical Fellow

Gulfeagle Supply ITW Paslode

CFO
National Distribution Manager

Johnson Controls

Director, Global Logistics Procurement

Kellogg Company

Sr. Mgr. Logistics Operations

Life Fitness

Global Logistics Manager

Marine Harvest McCain Foods USA National Instruments

Logistics Director
Director of Warehousing

Nypor

Global Logistics Manager

Pacific Sunwear of California PepsiAmericas

Senior Director - Global Sourcing & Supply Chain Operations

Director - Logistics & Trade Compliance

Director - Transportation & Capacity Planning

JC Penney Company Pinnacle Foods Corporation Ranger Group of Companies Raytheon Missile Systems

Project Manager

Vice President - Transportation

Manager, Logistics Solutions

Project Manager

Sony Technicolor

Director Transportation

Senior Manager - Logistics,

The Home Depot

Senior Manager - 3PL Solutions & Carrier Services

Timex True Value

IT Mgr - NLR

United stationers

Director - Transportation

IT Director - Supply Chain Systems

ViaSat

Global Transportation & Logistics Manager

Walgreen Company

Director - Logistics & Transportation





Chicago, April 8-9, 2010

FAQs:

■ Can I just get one of the free passes?

- No. Only CIOs or equivalent from transport & logistics companies can attend the conference for free. This is how we assemble a focussed, pre-qualified group of your customers in one place!
- All technology service, solution, or consulting providers must participate as sponsors, exhibitors, meetings representatives, or purchase a solution provider pass directly online to attend.

■ How can I be sure the delegates will be my prospective clients?

- Unique to other events, this Summit allows you to provide a specific wishlist of prospective customers that we then personally invite to attend the event for free.

■ How are customer meetings arranged?

- A week before the event, we send you the final delegate list and you rank your top choices for meetings. We then allocate and schedule meetings with the delegates you request. Prior to the conference starting, you will be provided with a timetable of all of your meetings. On the day of the event, an eyefortransport representative will personally introduce you to your meetings clients.

■ What if the attendees dont want meetings?

- The delegates have been offered free tickets and, free hotel rooms on the condition that they will attend up to 3 of these meetings.

■ What happens if attendees do not show up for their meetings?

- Attendees sign a contract agreeing to these meetings. Their non-attendance results in a charge to them. Any missing meetings from your schedule will be replaced on-site to ensure you have your total number of meetings.

■ Do the attendees get bored of their meetings?

- No. Each attendee attends a maximum of 3 meetings to avoid 'meeting-fatigue.' This means they are ready and enthusiastic for their meeting with you.

■ How many other Solution Providers will be there?

- The number of solution providers attending is strictly limited to the sponsorship and exhibition packages above. These are limited to ensure a strong 1:5 ratio of vendors to end-users. Sponsorship packages are allocated on a first-come, first-served basis. Call today to discuss your ideal package.

