

DEFINING YOUR CORPORATE IMAGE ON THE WEB

Seo)

Search Engine Optimization • Internet Marketing • Web Design

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# **N**ATURAL SEARCH ENGINE OPTIMIZATION SERVICES

### SEO IMAGE: A Strategic Internet Marketing Company

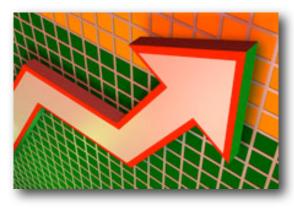


SEO Image, Inc. is an **Award-Winning** team of experienced web professionals in Marketing, Advertising, Web Design and <u>Search Engine</u> <u>Optimization</u> services.

We are a top-ranked SEO Firm by Topseos.com, PromotionWorld.com, Website Magazine and Ranking.com. These portals have ranked us in their Top 10 list of SEO companies in the world amongst thousands of other firms.

SEO Image employees have been featured in Monster.com, The Wall Street Journal, Inc Magazine and are resources for Business.com, SEMPO and other industry portals and blogs.

### Search Engine Marketing / Pay Per Click (PPC)



SEO Image offers managed <u>Search Engine</u> <u>Marketing</u> (Pay Per Click) services. Analyzing and adjusting Pay Per Click advertising is important for higher click through ratios.

We will increase your CTRs, Conversion Rates and ROI by utilizing strategic marketing ideas to drive traffic to targeted landing pages that answer the question that the searcher has typed. This type of strategy increases conversion rates as we engage the visitor based on the questions asked. This process can be done as a static or dynamic solution for scalable campaigns.

#### Key Features & Benefits:

- Keyword Research
- Professional Pay Per Click Campaign Set-Up
- Landing Page Customization & Marketing
- Click Tracking & Analysis
- ROI Analysis
- Weekly Reports
- Full Time Dedicated Account Manager
- Senior Account Manager as/if needed.

115 East 57<sup>th</sup> Street • 11<sup>th</sup> Floor • NEW YORK, NY 10022 • PHONE: 888.736.2667 • FAX: 212.845.9900 200 Broadhollow Road, #207, Melville NY, 11747 Copyright Registered with the United States Copyright Office, Library of Congress, in accordance with title 17, United States Code. © 2009 SEO Image, Inc. Registration Number: TX0006883798

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# **N**ATURAL SEARCH ENGINE OPTIMIZATION SERVICES

### Search Engine Optimization

To be competitive on the search engines, websites must adjust their "On-Page" optimization so all the content is supporting the targeted keywords. This includes a restructure of a websites: Title tags, Meta tags, and adding Keyword Rich language to your page content and adjusting your website structure to set up a proper search engine friendly hierarchy which becomes the websites foundation.

SEO Image's <u>Search Engine Optimization</u> services includes adjustments to the current website We also adjust you "Off-Site" optimization as we develop strategies to create Link Popularity, Social Media Popularity and Industry Popularity for your business and/or products.

Our company is one of the most respected SEO Firms worldwide and as been used as a resource by Monster.com, Inc. Magazine, and Wells Fargo's Newsletter. Our CEO has worked for numerous companies websites and products including Sotheby's International Realty, Inc., Hasbro, Marvel Comics, HarperCollins Publishing, Gallery®, Vigoss®, Paris Hilton's Record Release and many other top tier firms.

#### Internet Marketing / Advertising

#### Marketing:

There are 3 things that every website needs.

- 1)To GET VISITORS to the website (TRAFFIC).
- 2)To KEEP VISITORS on the website (use of a STOP Method or a strong design, easy to find products or services).
- 3)To give them a REASON TO COME BACK (Mailing Lists, Newsletters, Special Sales, Win an iPod contest every month, etc.).

Search Engine Optimization will bring increased traffic to any website when the optimization is handled by an effective firm.

SEO Image will help clients get their audience to STOP! and LOOK! at their websites, or offer ways to lure their visitors to specific pages such as a contact page or product purchase page. This is 100% old school marketing that every website should not be without.

#### How To Choose an SEO Company

#### **Background:**

Choose an SEO whose clients rank highly for competitive terms. Choose an <u>SEO company</u> whose clients continue with them after 6 months, 1 Year and even longer terms. Many firms today are after a quick return, they are simply selling 6 months of low quality services cheap and they know you will be replaced in 6 months by someone else. You are simply buying into their assembly line. At SEO Image, we are a Results Driven firm, we want you to see a return as quickly as possible because we want you for the long-term.



## **N**ATURAL SEARCH ENGINE OPTIMIZATION SERVICES

ALL (every single one) of our clients achieve Top 10 rankings in the Major Search Engines within the first year their campaign. We have successful client relationships and an above-average 95% client retention rate for our services for a second year, third year and even longer campaign terms.

## **Client Rankings**

The following are some of our clients Top 10 Rankings on the Major Search Engines:

Stock Photo	Hampton Real Estate
Credit Card Equipment	Miami Real Estate
Merchant Accounts	Ink Cartridge
Memory	Ink Cartridges
Computer Memory	Inkjet Cartridges
Laptop Memory	Diamond Buyers
Subtitling	Corporate Photography
Tutoring	Corporate Photographers
Workers Compensation Insurance	Photo Agency
Laptop Bags	Medical Photography
Laptop Cases	luxury watches
Promotional USB Drives	Cartier watches
Atlanta Electricians	Omega Watches
Ink	tag heuer watches
Inks	web hosts
CRM Software	cheap hosting
Sales Force Automation	New York Apartments
Sales Automation	New York City Apartments
Sell Diamonds	NYC apartments
Sell Your Diamond	NY apartments
Rent Apartments	New York Office Space
Apartments	Office Space NY
Apartment Rentals	office space new york
Cape Cod Real Estate	Miami MLS

Contact Us for more information: 888-SEO-COMPANY.