713Attorney.Com, LLC

Office: (614) 323-8131 ■ Fax: (614) 355-0184 www.713attorney.com ■ victoria@713Attorney.Com

Shipping Center PO Box 5314 Frankfort KY 40601-5314 Training Center
Suite F-257
1670 East Cheyenne Mountain Blvd
Colorado Springs CO 80906

What is the Difference Between a Virtual Bankruptcy Assistant and a Bankruptcy Petition Preparer?

Back in 2001 when Victoria Ring and the attorney she was working for developed the virtual bankruptcy assistant field they were not aware of what they had actually done. In fact, the whole idea began as an experiment.

Victoria was working as a paralegal for two attorneys in a typical bankruptcy law firm practice. One day, an attorney was watching Victoria work and realized that she was interrupted every 10-15 minutes while trying to compile a bankruptcy petition. Understanding that the bankruptcy petition is the most important document for securing a smooth process throughout the case, the attorney had an idea. He said to his partner: "Let's see how the efficiency improves if we take the bankruptcy petition preparation outside the law firm and allow Victoria to work part-time from her home."

That weekend the attorneys moved a desk, computer and chair into the spare bedroom of Victoria's home. That weekend, she was able to prepare 15 bankruptcy petitions without any interruptions like phone calls, customers dropping by and office employees asking her for help.

BENEFITS FOR THE BANKRUPTCY LAW FIRM

The two bankruptcy attorneys not only found that Victoria could process 15 bankruptcy petitions in a weekend, but the quality in the detail improved significantly. This resulted in:

- ** Eliminating almost all the deficiency notices from the court;
- ** Less phone calls from clients asking when their petition would be completed;
- ** Reduction of the overall paperwork for the law firm; and
- ** Created more income since cases were filed more expediently.



HOW THE IDEA GREW

When Victoria Ring saw how this idea was benefiting the law firm she was working for she decided to introduce the concept to other attorneys so they could benefit also. Unfortunately, due to the lack of technological knowledge, most of the bankruptcy attorneys in Columbus, Ohio (where Victoria lived at the time) never believed that electronic filing and working virtually were possible. That is when Victoria developed an internet company and presented her ideas to attorneys in larger cities like New York, Atlanta, Chicago, Los Angeles, etc. Within 9 months of developing the website she had a client base of 56 attorneys and was able to quit her full-time job. Victoria has never looked back.

FACTS

- ** Virtual bankruptcy assistants are trained professionals who work solely under the direction of bankruptcy attorneys.
- ** Bankruptcy petition preparers work for the general public. The majority have received no prior training and often commit unauthorized practice of law (UPL).
- ** Save your law firm \$1,000s of dollars per year. Judge for yourself by contacting virtual bankruptcy assistants directly. Visit the National Association of Virtual Bankruptcy Assistants today at: http://www.navba.org

ADVANTAGES TO LAW FIRMS UTILIZING VIRTUAL BANKRUPTCY ASSISTANTS

- ** Attorneys do not pay the standard overhead costs associated with hiring a full-time or parttime employee. Virtual Bankruptcy Assistants charge one flat fee just like the bankruptcy attorney does.
- ** Attorneys do not pay for services until they are satisfied with the quality of work produced by the Virtual Bankruptcy Assistant. There are no financial risks for the law firm and the attorney can find the quality he or she is seeking.
- ** Attorneys do not invest in additional computer equipment or software. Virtual Bankruptcy Assistants maintain their own and are highly skilled in using their equipment and software or they would not stay in business.
- ** Paralegals and other law firm personnel are freed up to work on more complex cases. It is a known fact that the typical employee preparing petitions in a law firm is interrupted several times. This makes the information on the bankruptcy petition to not be consistent and precise, resulting in errors.



- ** Attorneys eliminate the need to train new employees. Most Virtual Bankruptcy Assistants stay with the same attorney for many years. Not only does this increase efficiency with bankruptcy petitions, but Virtual Bankruptcy Assistants get to know the clients, the local bankruptcy court and the attorney which helps them build a reliable reputation.
- ** Attorneys utilizing the services of Virtual Bankruptcy Assistants who have been certified through the VBA Certification Exam can be assured of high quality and professionalism. Bankruptcy and foreclosure rates are skyrocking. Now is the time to expand your law practice without any overhead expense. Hire a trained virtual bankruptcy assistant! 713Attorney.Com provides professional training and support for debtor bankruptcy attorneys nationwide. We save bankruptcy law firms thousands of dollars per year utilizing certified and highly skilled virtual bankruptcy assistants.

THE NEXT STEP

Find out more plus receive your free Bankruptcy Attorney Start-Up Kit at: http://www.713attorney.com/bankruptcy_attorney_startup_kit.pdf