

FOR IMMEDIATE RELEASE: February 2nd, 2010

For Further Information Contact:

H2Om Water ~ Sandy Fox / Lex Lang 818-761-5288

POSITIVE PR. 818-602-4539

www.H2OmWater.com

“We Are The World, We Are The Water”

H2Om Water with Intention participates alongside Music Legends, Rock Stars and Celebrities as the chosen water for the 25th Anniversary remake of “We are the World”.

Los Angeles, California – February 2nd, 2010 – H2Om Water with Intention released further details today about their contribution to the 25th anniversary remake of the global hit “We are the World” recording sessions benefiting disaster relief for Haiti.

Twenty-five years after the international hit "We Are the World" raised millions of dollars to aid famine relief in Africa, celebrities including Jennifer Hudson, Tony Bennet, Carrie Underwood, Gladys Knight, Jeff Bridges, Jamie Foxx, Celine Dion, Bono, Kanye West, Rob Thomas, Miley Cyrus, Wyclef Jean, Fergie, Carlos Santana, Enrique Iglesias, Usher, Stevie Wonder, Natalie Cole, John Legend, India Arie, Lady Gaga, Smokey Robinson and a plethora of other music and film stars joined together to re-record the legendary song which will this time benefit relief and recovery efforts for the January 12th earthquake in Haiti. Organizer Quincy Jones held the recording session at the Henson Recording Studios in Hollywood, California, the same studio where the original was produced, the historic former A&M Music Studios.

The original "We Are the World" anthem was written by Michael Jackson and Lionel Richie, and released in March 1985 and included performances by Diana Ross, Michael Jackson, Ray Charles, Lionel Richie, Dionne Warwick, Stevie Wonder, Tina Turner, Bruce Springsteen, Bob Dylan and Cyndi Lauper. The record raised more than \$30 million dollars for USA for Africa, a nonprofit organization founded by the singers to fund hunger relief in African nations.

As part of the February 1st sessions, H2Om Water with Intention was selected to be the water served to the multitude of inspired performers. “ It is an honor to be a part of this historic event. H2Om water is about inspiring people to create positive energy, but it’s also about creating awareness, education, and giving back to the planet. These are the fundamental ideologies that “We Are The World” represents, and H2Om Water is the perfect fit to hydrate the stars for the biggest event in music history in over 25 years.” said H2Om co-founder Sandy Fox

Since its launch February 14th, 2006, H2Om, the world’s first natural spring water designed to promote the power of positive thinking, has become a favorite of celebrities, rock stars, the eco conscious and press worldwide. H2Om’s revolutionary Vibration Hydration has changed the way people drink. Their interactive motto, “Think it while you Drink it!” inspires individuals to focus on the positive intentions of LOVE, PERFECT HEALTH, PROSPERITY, GRATITUDE, WILL POWER, JOY and PEACE while they drink.

“Participating in “We Are The World” 2010 is in perfect alignment with our vision to work alongside non-profit organizations that inspire social and environmental change. A portion of H2Om Water’s proceeds in 2010 will benefit organizations providing relief work in Haiti, as well as The Samburu Project, which provides water wells to African communities without access to clean drinking water. H2Om also supports The Emoto Peace Project and The Love Planet Foundation, an environmental education organization dedicated to the protection of the planet for future generations.” said co-founder Lex Lang.” H2Om founders Sandy Fox and Lex Lang have been members of the Social and Environmental Entrepreneurs for over seven years, dedicating their creative and business efforts to bettering the planet.

H2Om natural spring water is an eco-conscious, carbon-free company that bottles its award winning natural spring water in safe, 100% recyclable, re-usable, BPA-free, RPET plastic, made from post consumer recycled materials, eliminating their dependence on virgin resources.

“Water is one of the most important life giving substances on the planet, and we must do everything we can to protect it while we provide the right to clean water for all people.” said founder Sandy Fox

For more information please visit www.H2Omwater.com

END