



Ronald Czarnecki

Shop for Sleep and Survive the BITE

How to Shop for a Mattress
and Save Money

“Breaks the Retail Code of Silence.”

**“Clears the Murky Waters
of Deception.”**

“Puts You Back at the Helm.”

**“Gives YOU the Ammo to Blow the
Sharks Out of the Water.”**

**“A Must-Read Guide for Anyone
in the Market for Sleep!”**

Chart Mapped by:

Ronald Czarnecki

Career Veteran of the Retail Mattress World



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How to Shop for a Mattress and Save Money

*...in the Cold, White Sea
of Deception*



By Ronald Czarnecki

