



Ronald Czarnecki

Shop for Sleep and Survive the BITE

How to Shop for a Mattress and Save Money

“Breaks the Retail Code of Silence.”

“Clears the Murky Waters of Deception.”

“Puts You Back at the Helm.”

“Gives YOU the Ammo to Blow the Sharks Out of the Water.”

“A Must-Read Guide for Anyone in the Market for Sleep!”

Chart Mapped by:

Ronald Czarnecki

Career Veteran of the Retail Mattress World



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How to Shop for a Mattress and Save Money

...in the Cold, White Sea of Deception



By Ronald Czarnecki

