CODEPARTNERS

FOR IMMEDIATE RELEASE
Meredith Gooch, Marketing Manager
214-647-2611 ext. 106
meredith.gooch@codepartners.com

CodePartners Releases Whitepaper Outlining Keys to Successful Process Automation
Sizing up the gain, picking the partner, and understanding the process are vital to success

Dallas, TX – February 5, 2010 – CodePartners (www.codepartners.com), a Dallas-based firm specializing in software development and business process automation, released a whitepaper detailing the keys to successful process automation.

The whitepaper starts off with a brief description of known bottlenecks that slow down progress and increase costs for companies; it is followed by examples of how several companies have eliminated bottlenecks using automation. CodePartners suggests that three major steps should precede any automation project: sizing up the gain to determine if the project is worth the investment, picking the partner to perform the project based on merits, and understanding the process to ensure success.

"Knowing that you are making the right decision to integrate two disparate systems, having faith in the development team, and working with the development team to ensure project specifications and the process are clearly stated can make or break a development project," said Bin Feng, President of CodePartners. "Our team strives to communicate effectively with clients on projects, and we encourage anyone considering automating a process or integrating systems to take the time to know the facts and take an active role in the development planning process."

A copy of the full whitepaper can be found by visiting www.codepartners.com.

About CodePartners
CodePartners is a Dallas, Texas-based firm specializing in software development and business process automation. By providing cutting-edge and affordable software programming services, CodePartners enhances the functionality and quality of products for their clients. For more information, please visit www.codepartners.com.

###