

FACES365 SPA FRANCHISE




Blending a relaxing spa with a trendy retail store, Faces365 is a destination for skincare needs. The lobby features cutting edge, botanically-based skincare products, while the spa services keep you Looking Your Best Every Day, with facials, face and body waxing, microdermabrasion, and more.

Faces365 provides customers:

- Professional skin care treatments
- Full service waxing
- Ongoing monitoring of results
- Home treatment program
- Membership driven value
- Convenient days and hours
- A relaxing spa experience
- Advanced treatments and products in private rooms with facial tables

"The Faces365 Spa is an exciting new membership skincare franchise. Faces365 was recently named one of the "Top Franchises of 21st Century" by The Economic Report. We are the only franchise to offer facial services (facials, microdermabrasion etc.) with full service face and body waxing, using a membership model to develop and sustain a strong revenue base."

FACES 365 FRANCHISE DETAILS

Web Address	www.faces365.com	
Category	Health & Beauty	
Established	2007	
Began Franchising	2008	
Franchised Units	3	
Company Owned Units	1	
Projected new Units	Masters 5 Single Units 15	
Key Advantages	<ul style="list-style-type: none"> • Proven membership sales model • Rejuvenating spa design, including private rooms and a relaxation zone with water feature • Private label, branded product line only available at Faces365 spas • Advanced services to augment revenue • Ancillary retail selection • System wide, web-based software • Green design: Natural products and materials throughout 	
Franchise Site		1800-2000 sq Retail Location (Upscale retail shopping centers with good visibility and foot traffic)
Average # of employees	9	
Candidate Qualifications	<ul style="list-style-type: none"> • Passion for owning beauty and health business • Strong Organizational skills and ability to follow proven system • People oriented and community network builder • Sales Oriented • Esthetician training or experience helpful but not required 	



Financial Information	Single Unit	Master	
Cash Investment	\$100,000	\$175,000	
Total Investment	\$267,205-\$403,342	\$352,000-\$575,000	
Minimum Net worth	\$500,000	\$500,000-1M	
Franchise Fee	\$40,000 (Each additional \$29,900)	\$125,000-\$347,000	50/50 Split with Corp. Office
Royalty	6%	40/60 Split with Corp Office	
Ad	1.5%		
Financial Assistance Provided	3 rd party and 401K Conversion Assistance		
Site Selection Assistance	YES		
Lease Negotiation Assistance	YES		
Co-Op Advertising	YES		
Passive Ownership	Case by case scenario		
Registered and ready to sell in the following states:	<input checked="" type="checkbox"/> California <input type="checkbox"/> Hawaii <input type="checkbox"/> Illinois <input type="checkbox"/> Indiana <input type="checkbox"/> Maryland <input checked="" type="checkbox"/> Michigan <input type="checkbox"/> Minnesota <input type="checkbox"/> New York <input type="checkbox"/> N. Dakota <input type="checkbox"/> Rhode Island <input type="checkbox"/> S. Dakota <input type="checkbox"/> Wisconsin <input type="checkbox"/> Virginia <input type="checkbox"/> Washington In process of Registering Click on any state to review franchising requirements		

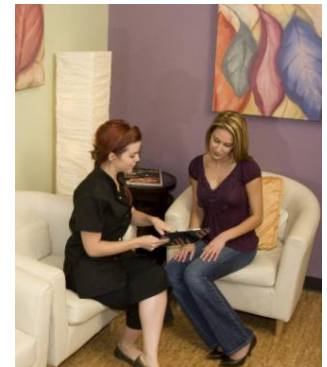
Training and Support

Two week Training Program which includes 5 days of classroom instruction by staff members in Nevada City, CA.

- The Business Model
- Skin Care Basics
- Building, equipping and opening your own spa
- Membership Program and sales training
- Spa Management Software

Also, 5 days of onsite training at your spa during the week you open. This will include two days of employee training along with setup assistance and operational support.

In addition to providing the Initial Training described above, we will offer and hold additional ongoing training programs as needed.



Additional Information/Notes:

At Faces365 we're all about you. Your skincare is the foundation of a healthy, attractive appearance as well as personal confidence. With the services of our professional facialists and the scientific advantage of Faces365 natural and botanical products, you can be assured that your appearance is as important to us as it is to you.