



WE MAKE THE WORLD'S BEST MATTRESS.™



FREE
Comforter
GIVEAWAY
EVENT!

5 Ways to Stop Counting Sheep with Serta

No one likes to count sheep at night – except for the Serta Counting Sheep. They are banking on America's restlessness. That's why Serta is getting social and finding new ways to spread the word about our mattresses and how they can create the perfect environment that will help keep sheep away, or at least at bay. Here are 5 easy ways:

- Tweet with Us: Starting today, we'll be @SertaMattresses and finding followers to join our sheepless flock!
- Getting social is also about helping people find the right mattress which can be difficult, so we're supplying mattress shopping tips when you're ready to buy
- Join our community on Facebook of like-minded sleep-loving friends.
- Meet the Sheep - At Serta we keep a close eye on the COUNTING SHEEP "most wanted" and so should YOU.
- Find solid sleep advice for your next restless night

MEET THE SERTA COUNTING SHEEP!

Serta Sheep #1: "The Leader of the Flock"

- Believed to have military experience
 - Becomes uncharacteristically docile while being shorn
 - Is afraid of thunder
- [LEARN MORE >](#)



Serta Sheep #13: "Mr. Bad Luck"

- Admires Dr. Phil
 - Once befriended a blind coyote
 - Wins every Serta Counting Sheep spelling bee
- [LEARN MORE >](#)



Serta Sheep #8: "The Dim Bulb"

- Collects antique postcards
 - Often confuses right with left
 - Has been called the most photogenic Serta Counting Sheep
- [LEARN MORE >](#)



Serta Sheep #1/2: "The Tweener"

- Thinks rules are stupid
 - Wants to play in a garage rock band
 - Once dyed his wool blue
- [LEARN MORE >](#)



Serta Sheep #1/16: "The Baby"

- Likes sleeping
 - Wants his blankie
 - Can say "Baa-baa"
- [LEARN MORE >](#)



COUNTING SHEEP BLOOPERS!



MATTRESS-BUYING TIPS

Click the tips below to learn more!

Ask Yourself 3 Questions...

Research Online...

Understand the Difference Between Comfort & Support...

Consider Upgrading Size...

Buy from a Trusted Retailer....

[Click here to find out more tips >](#)

TWEET WITH US!



I think I may need the #Serta sheep to help me find the #sleep I need!

[thomas110581](#) [Reply] [Retweet] [Profile]
2:06 AM January 28 2010



RT @sweepstaking: Just won, just now, opened email & attached #sweepstakes affidavit Vera Wang by #Serta Queen Size Mattress Set ARV \$144 ...

[babydest](#) [Reply] [Retweet] [Profile]
12:41 AM January 25 2010



Just won, just now, opened email & attached #sweepstakes affidavit Vera Wang by #Serta Queen Size Mattress Set ARV \$1449 from fox2detroit.com

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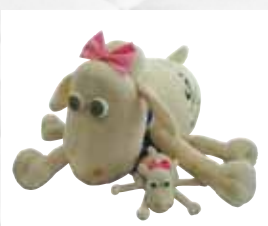


My bed is soo comfortable man I just love it #serta lls..this bed is heaven. And its huge

[Msklea](#) [Reply] [Retweet] [Profile]
11:51 PM January 23 2010



PHOTO GALLERY



[Click here to see more photos! >](#)

SHEEPLESS TIPS

Click the tips below to learn more!

Make your bedroom you "sleep sanctuary"

Unwind your mind before bedtime!

Skip late night indulgences to fall asleep faster

Appreciate your body's need for sleep

Take a look at your mattress

[Click here to find out more tips >](#)

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