



Intuitive and reliable Magnolia CMS Enterprise Edition

Magnolia Enterprise Edition is the best choice for mission-critical Open Source content management solutions. Its intuitive authoring interface makes complex websites simple to manage. The widely adopted and standards-based Java architecture facilitates the implementation of custom functionality and the integration of Magnolia into your IT environment.

Business results delivered by Magnolia Enterprise Edition:

Easy to use

Built-in simplicity for authors, developers and administrators, minimizes training efforts, speeds up time to market and reduces staff turnover.

Extensible & scalable

Build custom solutions based on Magnolia's module and template concept plus standardized components. Deploy with smart caching and clustering.

Stability & support

Best-of-breed Open Source Java technology including support from the vendor, product liability, guarantees and indemnification.

Good value for your money

Magnolia Enterprise Edition is based on an Open Source business model that minimizes sales efforts and costs without sacrificing quality and reliability where it matters. A shortened sales cycle allows the allocation of more resources for engineering by the vendor.

Certified stack and migration path

Magnolia Enterprise Edition works smoothly on widely used combinations of hardware and software, that has under gone thorough testing prior to a new software release. Data can be migrated between the versions of Magnolia Enterprise Edition and migration tools are always provided with each release.

Unlimited support

Magnolia Enterprise Edition is professionally supported by its creator; Magnolia International Ltd. It will make sure that installations of Magnolia Enterprise Edition are set up and configured professionally. Once in production, they stand by and help you should any issues arise to ensure a high availability website.

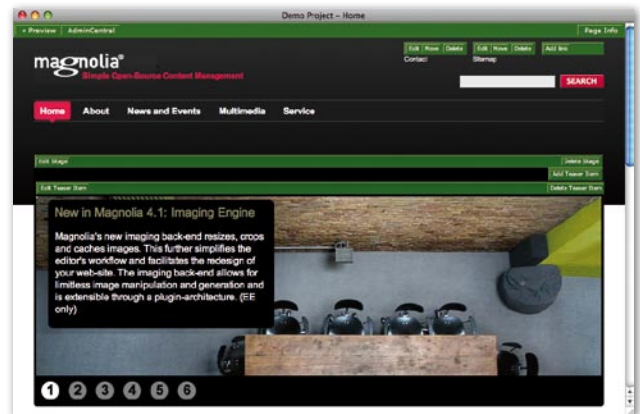
Permissive licensing

Magnolia Enterprise Edition is licensed through the Magnolia Network Agreement (MNA), a flexible license that grants businesses access to the source code and waives certain restrictive license requirements attached to the GPL'ed Magnolia Community Edition.

Magnolia Community Edition	Magnolia Enterprise Edition
Commodity CMS functionality	Advanced content management features
Unsupported software project	Full vendor support
No warranty	Guarantees and indemnification
Reciprocal Open Source license (GPL)	Flexible business license with access to source code



Managing content in the intuitive editor's workbench.



Pixel-precise home page with front-end editing.



Ready-made elements such as teaser, news, event, etc.



Enable and manage User Generated Content (UGC).

Selected Features of Magnolia Enterprise Edition

Core CMS functionality	Magnolia Enterprise Edition includes instant inline editing, a browser-based user interface, human readable web addresses, integrated document management, role-based user management, full-text search, multilingual user interface, versioning, workflow, and more.
User Generated Content (UGC)	Magnolia features various social-collaboration tools like a forum, commenting and public user registration. Such user-generated content can be clustered between multiple servers for maximum scalability.
Digital Asset Management	Image, audio and video files can be included on any web page created with Magnolia directly from its pluggable Digital Asset Management (DAM) environment. Features include automatic image resizing & cropping, meta-data management, image gallery, etc.
Best-practice Templating Kit	Magnolia's comprehensive, production-ready website construction kit provides „templating best practice“. Its building blocks cover an extensive set of ready-made functionality and use-cases. The kit significantly reduces the time, risk and effort to build your web site while maintaining complete freedom in functionality and design.
Accessibility	The Magnolia Templating Kit follows the W3C Web Content Accessibility Guidelines (WCAG2) as well as Germany's BITV.
Search Engine Optimization	Magnolia follows the web's best practice standards regarding search engine optimization. It generates clean HTML content structures and friendly URLs and allows you to easily manage marketing short-cuts and meta-data.
Enterprise-grade integration	Magnolia utilizes the Java platform and provides many powerful modules that integrate frameworks such as Struts, Spring, Stripes or Wicket to facilitate custom application integration. Additionally, Magnolia supports JAAS (a Java standard for user authentication and authorization). This enables you to leverage user management infrastructure based on LDAP or AD or to provide Single Sign-on.
Scalable publishing	Magnolia's distributed publishing architecture allows your site to scale. When publishing to multiple public servers, transactional activation ensures the integrity of the published content. Magnolia's caching API enables you to define high-performance caching strategies specific to your site.
Professional deployment	The package manager enables developers to have full control of installing updates, adding new functionality and custom backups. By creating and managing standardized Magnolia packages, they can deploy changes to Magnolia instances without risk even in multi-staging scenarios. Scheduled backups allow you to backup all content managed within Magnolia Enterprise Edition.
Content syndication and aggregation	Easily publish and consume multimedia content via multiple channels. RSS feeds can be provided for web pages created within Magnolia CMS. Additionally, Magnolia can aggregate and cache external RSS feeds and render them for inclusion in any web page.



“After working with Vignette for two years, we decided to switch from their CMS software to Magnolia.”

Sean McMains, Texas State University

“Something I really liked is the ability to publish the same content on different websites. From a programming point of view, we also like very much the openness and flexibility Magnolia gives to us. So we may easily integrate other Java-based applications into Magnolia.”

Gilles Ducret, Lloyds Bank TSB plc.

“It is important that our project teams are not restrained by the CMS and that they have free reign to exercise their own individuality and control of their own web space. At the same time we want a solution that is simple to use and easy to extend.

Magnolia is the perfect solution.”

Mark Newton, JBoss.org Community Lead

“Having a single system with such a refined workflow will dramatically reduce the cost, time and man-hours needed to bring our content to the web.”

Augusto Chollet, Head of Multimedia of RTSI