

LA WEB SERIES FESTIVAL 2010

NEW VISIONS
FOR A NEW FRONTIER

FOR IMMEDIATE RELEASE

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MEDIA CONTACT

RUSHING MEDIA

April Rushing

818.253.5385

April@RushingMedia.com

www.RushingMedia.com

FIRST-EVER WEB SERIES FESTIVAL PUTS THE SPOTLIGHT ON THE BEST OF THE INTERNET

THE "LOS ANGELES WEB SERIES FESTIVAL" PREMIERES MARCH 26-28, 2010
SPONSORED BY AJAKWETV.COM, CREATINGTHEWEB.COM AND STAGE 52 THEATER

(Los Angeles, CA) — Finding the best web shows on the internet just got a whole lot easier. The first-ever **Los Angeles Web Series Festival** debuts **Friday, Saturday and Sunday, March 26th - 28th, 2010** at Stage 52 Theater, 5299 W. Washington Boulevard in Los Angeles, California. Webisode submissions will be accepted through March 3, 2010 at www.lawebfest.com. **Michael Ajakwe Jr.** is the LAWebFest Executive Director/Founder. Thomas Duckett and David Austin of Stage 52 Theater are the event co-chairs. The festival is sponsored by Ajakwvetv.com, CreatingtheWeb.com and Stage 52 Theater.

LAWebFest is the brainchild of Ajakwe. The Los Angeles based award-winning playwright, Emmy-winning producer, owner of the web channel Ajakwvetv.com and veteran writer-producer of such hit shows as *Martin*, *Sister Sister*, *The Brothers Garcia* and *Eve* explains, "I want to expose the masses to this underground movement of creative expression taking place on the internet that is not available at the movies, on network TV or on cable. It's like rap music was 25 years ago when they wouldn't play it on the radio, yet it still found a way out of the closet, a way to be heard. Web TV is the future and the future is happening right now."

Diary of a Single Mom, a powerful web-based drama created by comedian-actor-filmmaker Robert Townsend starring Monica Calhoun, Billy Dee Williams, Richard Roundtree, Valery Ortiz and Leon will officially open the festival. Selected as "Web Series of The Year", all eight-minute episodes of the first season will be shown and followed by a Q & A with the creative team. Rob Kirbyson's *CTRL* selected "Web Comedy of 2009" will close out the festival. This inventive laughter starring *Arrested Development's* Tom Hale, *Reba's* Steve Howey and *Malcolm in the Middle's* Emily Coligado is based on the Canadian filmmaker's Sundance winning short film of the same name and has the distinction of being the first web series ever produced by NBC Digital Studios.

Submission categories for the LAWebFest include: "Best Web Comedy", "Best Web Drama", "Best Lifestyle Web Series" and "Best Web VLog". Additional distinctions to be recognized include Best Actress, Best Actor, Best Supporting Actress, Best Supporting Actor and Best Web Host. A special feature, "The Saturday Night Web Mystery" will highlight the work of a mystery guest whose work has been influential and made a big impact in developing and/or creating content for the web. Ajakwe promises, "You won't want to miss this trailblazer." The festival will screen over 60 web-based series and provide a dozen workshops covering every aspect of web production and distribution.

ENTRY RULES & GUIDELINES: Submissions will be accepted until Wednesday, March 3, 2010. The entry fee is \$25. Late deadline is Monday, March 8th, 2010. The late entry fee is \$40. For a series to be considered three (3) produced episodes must be submitted along with registration. Payments must be made via Paypal.com. All entry fees are non-refundable. Shows selected to be screened at the first LAWebFest, will be required to submit two (2) DVDs of web series. All entrants will be notified of their status by March 12th, 2010. Register directly at lawebfest.com. For further questions, query info@lawebfest.com.

General admission for screenings and workshops is \$10 per session. Screening times are from 10 a.m. to 10 p.m. Tickets to the opening night ceremony honoring *Diary of a Single Mom* and Q & A, "The Saturday Night Web Mystery" screening and Q & A and the closing night ceremony honoring NBC.com's *CTRL* are \$25 per event. All-day passes are \$70 and include all screenings, workshops, special events and after-parties. A 3-day weekend pass is \$180 and is all-inclusive. Tickets can be purchased at www.lawebfest.com. For media inquiries please contact April Rushing, Rushing Media / April@RushingMedia.com, 818-253-5385.

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