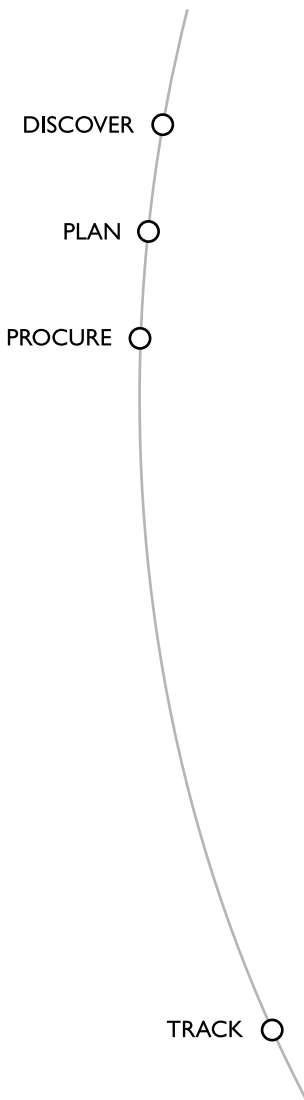


# INVENTORY MANAGEMENT SUITE™

## Demand Manager



### Minimize Inventory Investment, Maximize Customer Service

Figuring out the right stock levels can be quite a task. You need the right product, in the right location, at the time promised—without carrying too much inventory buffer.

RockySoft's Demand Manager (DM) software for Distribution delivers the tools you need to make better stocking decisions. Integrated demand forecasting and inventory planning software helps you effectively manage on-hand inventory levels. DM leads to less inventory on the shelf, higher fill rates, and better customer service.

### Take Costs Out of Inventory

Carrying extra inventory, especially for extended periods of time, can quickly eat away at margins. RockySoft's Demand Manager synchronizes stock levels with forecasted demand. Its demand volatility and forecast stability features help you make informed inventory decisions and fewer mistakes. There's no need to carry surplus stock to offset forecasting errors. With the surplus gone, so is the cost of extra inventory, the loss of working cash, and the ongoing holding costs.

### Better Fill, Better Customer Service

With the DM, you're armed with key forecasting tools to help you anticipate future customer demand. Exception-based forecasting lets you prioritize and keep a close eye on key products. At the same time, forecast deviation tools provide the visibility to see which SKUs are at risk—even across multiple distribution centers. You know what to carry and when to carry it, improving fill rates and customer service levels.

### Promotional Events

Inject marketing insight into the forecast to capture promotional and marketing initiatives. Gain deep visibility into customer buying patterns. Easy-to-understand presentation of future promotion and past sales performance will measure the effectiveness of promotional sales campaigns.



Demand Manager's graphic forecast display, which graphs demand projections for eighteen months forward alongside three years of demand history.

### Demand Manager Features

RockySoft's Demand Manager combines multiple forecasting and planning methods to create best-fit forecasts:

- Proprietary Forecasting developed and continually enhanced over a period of 20 years to meet the unique requirements of product level forecasting across industries
- Automatically selects the demand profile which best addresses each item's demand pattern for forecasting that item
- Supports Matrix forecasting
- Offers estimate of expected forecast error for inventory planning to meet service objectives
- Establishes dynamic safety stock, reorder points and inventory targets for product replenishment and service level support
- Generates lower level component forecasts bypassing the need for a full Materials Resource Planning Module
- Scalable—manages forecasts and stocking plans for thousands of SKUs
- Flexible and dynamic aggregation for sales region, distribution center, product family, etc.
- Forecasts demand for slow-moving product
- Forecast at any level of data—product, product/customer, product/region/customer, etc.
- Seamlessly integrated with Demand Collaboration Portal and Requirements Planning

**PACK LIGHT**  
INVENTORY MANAGEMENT SUITE



Pack Light with Lean Inventory Management

### For More Information

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