

**FOR IMMEDIATE RELEASE**

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## **MESSAGE ENVY® TEAMS UP WITH KMLE 107.9 TO RAISE MONEY FOR KIDS**

*“Campaign for Kids” Raises Cash for Phoenix Children’s Hospital*

**SCOTTSDALE, Ariz. (February 11, 2010)** – This Valentine’s Day, give the ultimate gift: a Massage Envy membership that keeps giving back. With this wonderful gift, not only will your loved one enjoy monthly massage therapy but Massage Envy will donate \$1 to Phoenix Children’s Hospital for every membership purchased now through March 12<sup>th</sup> at any of the 26 Valley Massage Envy locations. Massage Envy has teamed up with KMLE 107.9 for the “Commitment to Kids” Campaign. 2010 marks the second year in a row that Massage Envy has participated in the campaign, raising more than \$3,400 for Phoenix Children’s Hospital in 2009.

“It is our pleasure to raise and donate money to Phoenix Children’s Hospital” said Stephen Cook, Massage Envy regional developer for Arizona and Las Vegas, Nevada. “We are proud to provide additional funds to help give hope, healing, and the best healthcare for children and families in the Valley.”

With 26 Phoenix massage clinics, a Massage Envy gift is the perfect way to say “I love you” from head to toe this Valentine’s Day. Visit [MassageEnvy.com](http://MassageEnvy.com) to find the nearest location. For more information on the “Commitment to Kids” Campaign, find Massage Envy AZ on Facebook at: [www.facebook.com/MassageEnvyAZ](http://www.facebook.com/MassageEnvyAZ).

### **About Massage Envy**

Massage Envy Franchising, LLC, based in Scottsdale, Arizona, is the leading provider of therapeutic massage in the United States. The national franchise of massage clinics is dedicated to providing professional and affordable therapeutic massage services to consumers with busy lifestyles at convenient times and locations. Massage Envy Spa is its newest concept, offering Murad® healthy skin facials as well as therapeutic massages. Founded in 2002, Massage Envy has opened over 600 clinics in 42 states, with new locations opening every month. For more information, visit [www.MassageEnvy.com](http://www.MassageEnvy.com).

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