



GLOBAL CHALLENGES:  
**ARCHITECTURAL SOLUTIONS**  
GLOBAL CONVENTION & EXPO ON ARCHITECTURE  
CHICAGO 2010

To whom it may concern :

Our organization, Chicago Architecture Today LLC is planning its first Global Conference and Expo on Architecture scheduled to take place on April 15-17, 2010. Chicago Architecture Today is an online publication comprised of professionals, freelancers and students committed to voicing our community's concerns, opinions, achievements and activities pertaining to Chicago's built environment.

The Convention and Expo entitled "Chicago 2010: Global Challenges, Architectural Solutions" is scheduled to coincide with the AIA's National Architecture Week and aims to bring many facets of the design community together. Events will include a professional exposition, a product exhibition, a design college and university connection event, a seminar series, a professional and mock firm competition and concludes with the first ever Amazing Architectural Race.

Because we recognize the important role that your company holds in the development and appreciation of architecture, we would like to extend an invitation to you to become involved in our event. We encourage you to use this event as a platform to communicate directly with the public, students, and design professionals and promote your organization. We have opportunities, described on the following pages, that we believe would interest your organization.

Sincerely,

Darrell L. Jones  
President | Founder  
Chicago Architecture Today  
P.O. Box 3714  
Chicago, IL 60654

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## EXHIBITION

In extending this invitation to our community of retailers and trade product exhibitors, we recognize the extent to which what you provide to industry professionals as the life blood of their overall success. Knowledge of the industry's latest products and innovations are vital to effective delivery of quality services to the consuming public design professionals serve. As an exhibitor, you will have a unique chance to gain exposure among the general public as well as interact with design professionals and others within the design-build community from around the world.

Basic breakdown of event logistics:

Invitees will include professional firms from architecture, engineering, construction, product developers, and non-profit organizations involved with architecture

1-2 representatives from each participating firm, 25-50 total exhibitors

Individual exhibit space will consist of a 5'x5' maximum area

Number of days to exhibit: 1

Duration each day will range from 4-6 hours

Displays may showcase past, present, or future projects

Cost for product exhibit: \$750

(An additional \$250 should be added to the base price if on-site A/V equipment is need i.e. video monitors, projectors, computers, internet hardwiring, etc)

Please email [convention@chicagoarchitecturetoday.com](mailto:convention@chicagoarchitecturetoday.com) with any questions or for more information.



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## AMAZING ARCHITECTURAL RACE AND TOURS

The first ever Amazing Architecture Race will give Chicago-visitors as well as Chicago-natives a chance to experience the city in a whole new way. Using any available means of transportation, participants will navigate through the city to find and visit Chicago's architectural landmarks and complete challenges along the way. More than just a tour, the Race provides a unique opportunity to discover the city's most famous architecture all in one day. It also helps to fund our FORWARD Scholarship which aids college-bound seniors majoring in architecture.

The Race is run in teams of two (2). This event is scheduled to begin at 10am Saturday April 17, 2010.

We would welcome any sponsorship as well as volunteers to assist with the Race.



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## POSSIBLE SPONSORSHIP

We would also welcome any possible sponsorship involvement. This level of participation would go a step further in exhibitor impact by promoting more of a public awareness in any particular company's involvement in the exposition.

By choosing to be a sponsor, your company would not only be represented in any online or newsprint publication advertising, but would also be involved in a deeper level with the organization and layout of your company's participation in the expo itself. We have many different packages and levels of sponsorship and there are opportunities available for smaller contributions as well.

If you would like more detailed information about sponsorship or to discuss your individual needs, please contact: Darrell Jones at [djones@chicagoarchitecturetoday.com](mailto:djones@chicagoarchitecturetoday.com).



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# TENTATIVE SCHEDULE FOR GCEA APRIL 15-17

## Thursday, April 15

10:00am – 12:00pm	Architectural Tour
1:00am – 1:50pm	Lunch
2:00am – 3:30pm	Professional or Local Tour

## Friday, April 16

8:30am – 9:00am	Set-up for Mock Firms Design Competition <i>Buckingham Room   Congress Hotel</i>
8:30am – 9:00am	Juror Briefing & Coffee
9:00am – 12:00pm	Judging of Mock Firms Competition Projects <i>Buckingham Room   Congress Hotel</i>
9:30am – 10:15pm	Seminar Session 1: <i>Preservation or Progress: Are They Mutually Exclusive in Architecture?</i> Jonathan Fine, Exec. Director of Preservation Chicago
10:30am – 11:15am	Seminar Session 2: <i>Innovations in Secondary Architecture Education.</i> Barbara Nikoo-Manesh, Environmental Design Facilitator, Olathe East H.S., Olathe, Kansas
11:30am – 12:15pm	Seminar Session 3: <i>Global Outlook for Tall Buildings in 2010.</i> Jan Klerks, Council on Tall Buildings and Urban Habitats
12:00pm – 1:00pm	Lunch
1:00pm – 5:30pm	Academic & Professional Expo <i>Windsor Room   Congress Hotel</i>
5:30pm – 6:30pm	Dinner
6:30pm – 8:00pm	Awards Presentation <i>Windsor Room   Congress Hotel</i>

## Saturday, April 17

10:00am – 2:30pm	Amazing Architecture Race <i>Peristyle   Wrigley Square   Millennium Park</i>
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## VENUE INFORMATION

### **The Congress Plaza Hotel & Convention Center**

520 South Michigan Avenue, Chicago, Illinois 60605

312.789.9606

[www.congressplazahotel.com](http://www.congressplazahotel.com)

The conference will be held at the Congress Plaza Hotel & Convention Center which was originally designed and built in 1893 to accommodate visitors to the World's Columbian Exposition. It has catered to our nation's Presidents, foreign dignitaries, opera, stage and movie celebrities, and a multitude of conventions, business travelers, and folks who love coming to Chicago with families and friends.

The Congress' convenient location is a major attraction. The Art Institute of Chicago, Millennium Park, Buckingham Fountain, Orchestra Hall, Willis (Sears) Tower, Shedd Aquarium, Adler Planetarium, shopping, restaurants and nightlife are all within walking distance. The Congress Plaza Hotel & Convention Center is located across from Grant Park where jazz, blues, gospel bands, outdoor opera and symphonies help make Chicago's lakefront one great promenade of wonderful things to do and see.

## EVENT VENUES

*The Windsor Room:* Collegiate and Professional Exposition

*The Buckingham Room :* International Mock Firms Competition Finals

*The Oxford Room (tentative):* GCEA Seminars

## ROOM ACCOMMODATIONS

The Congress Plaza Hotel has 871 guestrooms: Guest room rates for single or double occupancy are \$119.00 + 15.4% tax, Quadruple occupancy rate is \$159.00 + tax or \$20/person)

Additional lodging venues are available in the vicinity including the Hostelling International Chicago located at 24 East Congress Parkway, Chicago, Illinois 60605

Web: [www.hichicago.org](http://www.hichicago.org), Telephone: +1 (312) 360-0300.



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## VENUE INFORMATION CONT.

### TRANSPORTATION AND PARKING

**O'Hare and Midway Airports:** just 30 minutes away

Use Airport Express (888.284.3826) One way from O'Hare \$27.00, \$49.00 round trip,

One way from Midway \$22.00, \$37.00 round trip

**Car Parking:** located just ½ a block from the hotel.

Park One Parking (312.663.0979) has 2 entrances: 525 South Wabash and 63 East Congress.

Day rate: self-parking car: \$14, van: \$17, Overnight: self-parking car: \$28, van: \$33

Alternate parking venues are also available in the immediate vicinity.

**Bus Parking:** Bus Park-Loop Auto Park (312.922.1499), located at 524 S. Wabash Avenue

24-Hour Rate: \$45.00, RSVP please.

**Chicago Transit Authority (CTA):** (312-836-7000) One way to/from airport \$2.50

*From O'Hare:* Take the Blue Line to Jackson & Dearborn and exit train station. Walk south 2 blocks to Congress Parkway, and then walk 3 blocks east to Michigan Avenue where you can enter the hotel at the Congress and Michigan entrance.

*From Midway:* Take the Orange Line to Van Buren & Wabash and exit train station. Walk 1 block to Congress Parkway, and then walk ½ blocks east to Michigan Avenue where you can enter at the Congress and Michigan entrance.

### VENUE SHIPPING GUIDELINES

- Shipment must arrive at the Congress Hotel no more than one (1) week prior to the event. Please inform the hotel as to the number of boxes and their approx. weight to be shipped.
- No storage fee will be charged for groups who have reserved storage space in the hotel.
- You have two (2) business days to finalize and arrange for pick-up of your shipments from the hotel after the conclusion of your event. After the 2-day window, a storage fee of \$5.00 per box per day will be charged on all packages stored by the hotel.
- The front desk will be happy to assist with all shipping arrangements.
- All shipments must be prepaid (No collection shipments)
- Each group is responsible for the pickup of its property from the hotel at the conclusion of its event. Carrier to be chosen by group.
- Ascending rates apply to receive materials according to weight. Please contact the Congress for rates
- The shipping label for inbound packages to the hotel should read:

Name of client

Congress Plaza Hotel

520 South Michigan Ave.

Chicago, IL 60605

Hold for (Name of guest & group, meeting dates)



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# GLOBAL CONVENTION & EXPO ON ARCHITECTURE CHICAGO 2010

## GLOBAL CHALLENGES: ARCHITECTURAL SOLUTIONS

### PRODUCT EXHIBITOR FORM

In extending this invitation to our community of retailers and trade product exhibitors, we recognize the extent to which what you provide to industry professionals as the life blood of their overall success. Knowledge of the industry's latest products and innovations are vital to effective delivery of quality services to the consuming public design professionals serve. Thank you for your willingness to invest in our community and its most valuable resources through your participation in this year's expo.

Type of company, organization or profession \_\_\_\_\_

Name of company, organization or institution \_\_\_\_\_

Company street address, suite, P.O Box \_\_\_\_\_

City, State, Zip Code \_\_\_\_\_, \_\_\_\_\_

No. of Exhibiting Representatives to attend: \_\_\_\_\_

Representative: Mr. / Mrs. / Miss [First] \_\_\_\_\_ [Last] \_\_\_\_\_

Position or Title in company, firm or association: \_\_\_\_\_

Representative: Mr. / Mrs. / Miss [First] \_\_\_\_\_ [Last] \_\_\_\_\_

Position or Title in company, firm or association: \_\_\_\_\_

Days Exhibiting:

\_\_\_\_\_ Thursday, April 15, 2010

\_\_\_\_\_ Friday, April 16, 2010

Equipment / Materials Needed:

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**About the Exposition Facility:**

The location of the GCEA Professional and Product Exposition is the Hermann Hall Ballroom, on the campus of the Illinois Institute of Technology, 3241 S. Federal St., Chicago IL 60616. The Hermann Hall Ballroom offers over 5,000-sq-ft of meeting space with an adjoining auditorium and dining facilities below. We are tentatively projecting an individual exhibition footprint of 5' x 5'.

**Cost and Submission of Fees:**

The cost for setting up a product exhibition is \$750 which includes the cost of (2) two representatives for the convention, seminar seating, and a tour. This cost also covers the use of facility equipment which may be needed for your exhibit. If additional facility A/V equipment is needed, please add \$250 to the base cost. Due to the fact that we are currently organizing the various components of this event, prices, times, and venues are subject to modification. In such instances, notification will be published on the convention page of the website. Additionally, information will be sent to registered participants should any changes be warranted. Payment can be made in the form of credit or check. Checks should be made out to *Chicago Architecture Today LLC*, memo *Exposition*.

**Contact:**

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