

News Release
February 18, 2010

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**Founding Member Magpie Helps Colorado Cleantech Industry Association to Take
Flight via the Smart Grid Working Group**

MAGPIE TI, Denver, CO – February 18, 2010 - a leading provider of software engineering services, is pleased to announce its participation as a founding member of the Colorado Cleantech Industry Association (CCIA.) As a technology leader in the development of smart grid software solutions Magpie brings unique contributions to CCIA's mission to establish Colorado as a global leader in cleantech initiatives.

A primary goal for CCIA in 2010 is to organize substantive policy recommendations at the state level. The CCIA Smart Grid Working Group was established as a forum for industry, academic and government visionaries to collaborate and deliver such recommendations. Magpie's Roxanna (Roxy) Podlogar, Vice President Industry Marketing, Chairs the Working Group, which has already conducted the organizing meeting at Magpie offices in December 2009.

"We feel strongly about lending our abilities to the advancement of the state's clean energy initiatives," say Margaret Burd, CEO Magpie TI. "It's hard work but in return for investing our resources and ideas, we improve our understanding of the industry and increase our ability to provide strong solutions to our customers and business partners."

"We are extremely pleased to have Roxy and Magpie coordinating the efforts of the smart grid working group," said Christine Shapard, CCIA's Executive Director. "Magpie has taken a very active role in supporting the development of the smart grid community and we look forward to leveraging their expertise in the smart grid working group."

About Magpie

Magpie is a leading provider of software engineering services and is widely recognized for in-depth technical skills, proven experience and customer-centric values. Magpie engineers engage as a trusted extension of engineering teams in small and large companies that span a wide range of industries including communications, smart energy and healthcare. Magpie provides services to develop software that meet customer requirements for presentation, firmware, application services, network management systems and communications solutions. Magpie delivers quality results when companies want to accelerate their ability to deliver new functionality, leverage rare

expertise or meet market-driven demand. Magpie is privately held and headquartered in Denver, Colorado. For more information, visit www.magpieti.com/smart-energy-practice.

About CCIA

Founded in 2008, CCIA is a statewide organization dedicated to promoting Colorado's cleantech industry. CCIA is the only industry-led, industry-focused cleantech group in the state. With more than 130 members, it is our mission is to provide advocacy, public policy leadership, development and education in the cleantech sector. www.coloradocleantech.com

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