Former Salesforce.com Senior Executive Joins
Scribe Software Board of Advisors

Leading data integration provider taps industry veteran to bolster aggressive expansion plan

Bedford, NH; February 17, 2010 – Scribe Software, a leading data integration and migration solution provider and choice of Microsoft Dynamics® CRM, Microsoft Dynamics® GP, Microsoft Dynamics® NAV, Microsoft Dynamics® AX and Salesforce.com partners and customers is pleased to announce that Steve Cakebread, who previously served as President, Chief Strategy Officer and Chief Financial Officer for Salesforce.com, has joined the Scribe Software Board of Advisors.

Mr. Cakebread has a long and successful record of achievement in the software industry. He has served as Vice President of Finance for Silicon Graphics World Trade, Senior Vice President and Chief Financial Officer at Autodesk and more recently Chief Financial and Administrative Officer of Xactly Corporation, a provider of on-demand sales performance management software. During his more than six years with Salesforce.com Mr. Cakebread served as Executive Vice President, Chief Financial Officer, President and Chief Strategy Officer. He currently serves on the board of directors of eHealth.com and Solarwinds.

"Scribe has proven its success in becoming the industry standard integration tool for Microsoft Dynamics and a strong competitor in the Salesforce.com integration market", commented Mr. Cakebread. "Leveraging Scribe's large and satisfied customer base, the company is expanding its products, platforms and reach across the globe. With forthcoming product innovations, Scribe will soon become the dominant SMB integrator; whether it's on-premise and/or Software-as-a-Service (SaaS), CRM and/or ERP. Scribe has asked me to assist them with sharpening their strategic push into these markets and I am only too happy to comply."

 "Steve's decision to join Scribe's Board of Advisors will provide significant value to Scribe in terms of relationships and strategic planning", remarked Bob Crowley, Scribe's Chairman of the Board. "We look forward to working with Steve as he helps us shape the future of Scribe."

Scribe Software

About Scribe

Scribe Software Corporation provides cost-effective, no-coding solutions that can be used as the only tool businesses need to integrate virtually any application, data source or Software as a Service (SaaS) platform. Scribe solutions are simple to configure and provide ease of modification as business processes change. They are especially popular among organizations running Microsoft Dynamics CRM, Dynamics GP, Dynamics NAV and Sage SalesLogix applications as well as Salesforce.com and Microsoft Dynamics CRM Online. Scribe Software is led by experienced technology executives from Microsoft, Oracle, i2, Vitria, CDC Software, Dun and Bradstreet, and WebTrends. For more information about Scribe, please visit www.scribesoft.com. You may follow Scribe on Twitter at http://twitter.com/scribesoft or subscribe to the Scribe Blog at http://blog.scribesoft.com/.

Enterprises Organizations Choose Scribe

With thousands of customers, Scribe solutions provide an ideal balance of scalability, affordability and ease of implementation and modification. Scribe customers include:

Amica Life Insurance
Bank of America
Carnival Cruise Lines
Equinox Fitness
Fidelity
Fujitsu
Karl Strauss Brewing Company
Kodak
National Geographic
Onity
Pepsi
US Airways

Tim Nugiel, Manager of Business Systems at Equinox Fitness, uses Scribe to integrate Equinox's business applications including Microsoft Dynamics CRM. "With all the pre-baked functionality within Scribe, it's just point and click. Just to handle the amount of data feeds we're dealing with we would have to hire at least two or three additional people. Instead, Scribe allows us to put it on autopilot – it automatically manages the information exchange between our systems."

John Snead, Director of Beer Operations at Karl Strauss Brewing Company, selected Scribe to integrate their Salesforce CRM application with their Microsoft Dynamics GP back office system. "Scribe automatically captures orders from Salesforce and seamlessly integrates the order into Dynamics GP in a matter of seconds."

Onity, a leading manufacturer of locks for the hospitality lodging industry, integrates their data seamlessly from Microsoft Dynamics CRM directly into Microsoft Dynamics NAV. "We see Scribe as the 'glue' tying all our information together and providing us with a complete picture of every customer, every opportunity."

Scribe Software

Scribe easily enables integration to a number of endpoints

Because Scribe is a flexible solution requiring configuration, not coding, it is easy to implement and modify as business processes inevitably change. Through thousands of customer implementations Scribe has integrated with, among others, the following applications and endpoints:

Microsoft Dynamics CRM
Microsoft Dynamics CRM Online (Software as a Service)
Microsoft Dynamics GP
Microsoft Dynamics NAV
Microsoft Dynamics AX
Microsoft Dynamics SL
Salesforce.com (Software as a Service)
Netsuite
Sage SalesLogix
Pivotal CRM
Webtrends
SAP
JD Edwards
Oracle Applications
QAD
PeopleSoft
Lawson
MAS 90/200
MAS 500
Epicor
Legacy Applications
Databases
        SQL Server
        Oracle
        DB2
        Sybase
        Progress
        Pervasive SQL
Excel Files
ODBC Data Sources
ACT! and Goldmine (Migration to other systems)

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