

ARCTURUS Technologies Launches KnomBank, a Collective Brain.

ARCTURUS Technologies announced today the launch of their newest product – KnomBank.com, a knowledge sharing portal, aimed to improve application performance.

Leesburg, Virginia, USA - Feb 23, 2010 – Arcturus Technologies, Inc. (“Arcturus”), the company behind Applicare, announced official launch of KnomBank.com. It allows its users to create and share Knoms – small units of code, designed to improve performance and efficiency of any application/environment.

“We learned from our experience, that people are wasting time in doing things over and over again. We leveraged Knoms at Arcturus and found them to be a great way to capture and apply the knowledge,” says Deepak Batra, Arcturus Technologies' founder and CEO. “With KnomBank we are taking this concept and opening it up to the whole world. This way experts all around the globe can show case and share their expertise.”

KnomBank gives into hands of its users KnomBook, an application aimed to gather and use Knoms made by them, or shared with them by other users. It works similar to a virus scanner, detecting any possible issues, problems and providing the solution before they cause the damage.

Portal's layout is clearly presented, with easy to use interface and detailed guide for building Knowledge Modules. Deepak Batra adds “KnomBank.com is fully customizable. It is the user that chooses what Knoms to use, with whom to share his/her knowledge and which expert to trust and connect with. All is up to the user.”

“IT Operations faces many challenges, such as lowering costs, improving service availability, helping with compliance and more. These challenges cannot be overcome by IT operations on its own, but rather by collaborating across the various IT "silos" within their enterprise and beyond. This collaboration enables IT Operations to take on newer challenges of managing complex applications by capturing knowledge from within and outside their organization. Social computing technologies have the ability to improve collaboration, get a better handle on changes and generally improve IT operations' efficiency to help run IT operations like a business. Furthermore, the use of these technologies will enable the IT operations staff to get better recognition internally (because they will not be perceived as people who just "keep the lights on"), improve their ability to collaborate externally with IT operations people outside the enterprise and, thus, also improve their standing in the wider IT community”, says Milind Govekar Research VP, Gartner

For more information, please call Chris Sinden 703-822-4582, or visit www.knombank.com

About Arcturus:

Arcturus Technologies, Inc. is a leading provider of knowledge-embedded solutions for Application Performance Management. Along with Auto Tuning, Arcturus is taking enterprise application monitoring to the next level. Arcturus Applicare, using its IntelliCheck technology, not only provides great visibility into enterprise applications running on application servers, but also proactively detects and warns of conditions that can lead to an outage. In cases of application server failure or performance degradation, Applicare auto-analyzes server state and produces a root cause analysis.

Arcturus Technologies, Inc., a leader in advanced knowledge embedded solutions, is a privately held company headquartered in Leesburg, VA and can be reached at 866.262.7971 or <http://www.arcturustech.com>.

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