

TOPQUEST (www.topquest.net) is a powerful online solution to the administrative challenges of attending college. It is an all-inclusive college prep tool that streamlines the gathering and processing of information, to help students transition to college.



TOPQUEST (TQ) allows you to search, match and apply to colleges, funding and resources. Our search logic tool instantly matches colleges and funding to you based on the criteria you enter, and the information from your CZ College Prep Form/Profile that you complete over time. Note the detailed, organized information found on the college profile and funding pages.

Our unique CZ Auto-fill Tool™ transfers the saved data from your College Prep Form/Profile to any online college application with the click of a few buttons, saving hours. The one-of-a-kind tool completes admissions, scholarship, financial aid, and loan applications. The tool also completes the FAFSA form and applications for resources (i.e. internships, fellowships, etc.).

The CZ database has thousands of financial aid and resource records (internships and fellowships) worth billions of dollars, a solution to the problem of unused college funding and resources. This includes detailed information of portable and non-portable/college specific records – you won't find this in any other online service! Each record is in a detailed, interactive "html" format, with a link to the associated online applications that can be completed using the CZ Auto-fill.

TOPQUEST is an "all-in-one" system of resources, networking communication tools and utilities, all in a secured and controlled environment. When used by students, they work in harmony to produce real RESULTS.

Other Key Tools and Features:

CZ Counseling Center offers online support after hours, including individual counseling with certified counselors, and online chats and forums hosted by special guests. And, it's FREE to all TQ members. This is a great way for students to get real-time information on college admission, financial aid, scholarship procedures, and all other items related to the transition from high school to college. Be sure to check the program guide weekly to view the schedule.



MindSight™ is a high school to college transition tool that utilizes a comprehensive behavioral profile combined with occupational preferences information to help students select the RIGHT college, the RIGHT major and the RIGHT career path. The MindSight™ Academic Transition Tool utilizes The Birkman Method® to generate unique reports which identify behavioral styles, underlying needs, interest motivators and occupational preferences. Everything is done online!

Why MindSight:

- Almost 5 out of 10 students choose a major based on earning potential, family demands, or time pressure – not based on what really interests or motivates them
- 6 out of 10 students change their majors before graduating
- 5 out of 10 college students require five or more years to earn their degree
- 1 out of 3 college graduates leave their field of study after working in that field for only one year – it rapidly increases each subsequent year

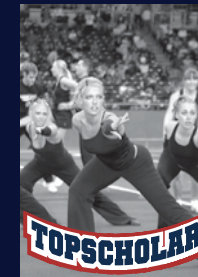


Guidance Counselor Utility (GCU) is an optional tool that allows counselors to effortlessly monitor the college prep activities of their TOPQUEST students via automatic alerts, reports and online communications. Counselors can use the GCU to easily research colleges, funding and resources, using the same smart technology as TQ, saving hours. The GCU is offered FREE to schools partnering with CollegiateZone.

College Admin Tool allows colleges to search our database for students who meet their needs. They can even post and manage their college's financial aid and resource records, making them viewable by students who may not have considered their college.

24-hour Support is available via the CZ help desk, call center, and online tutorials.

TOPSCHOLAR (www.topscholar.net) and **TOPJOCK (www.topjock.net)** are self-marketing tools that interface with the TOPQUEST system. They are designed for Performing Arts and Science students/athletes who choose to pursue their talents in college. The tools allow students to create a first-class, interactive profile of honors, achievements, and attributes, with media features such as photos, videos and newspaper clips to showcase their talents and skills. With a click of a button, students can send their profile to college directors and coaches of their TOPQUEST-matched colleges.



Science fair honors or dance videos, newspaper clips of awards and achievements, that last minute buzzer beater or 99-yard overtime kick-off return, students can shine and stand out above the rest.

Features of TOPSCHOLAR and TOPJOCK:

- Database of College Directors and Coaches
- Content Management System and Multi-media Uploading Powered by YouTube
- My Viewing Stats (captures information about who viewed your profile, what they viewed and for how long)
- Online Chats and Forums

