For immediate release

South Florida Web Design Company Launches new Drupal website for Aquatic Systems, Inc.

SoFla Web Studio provides superior web design and Drupal development services

Fort Lauderdale, FL – February 17, 2010 – SoFla Web Studio, a privately held South Florida web design, web development and internet marketing agency, launched a newly re-designed website for their client, Aquatic Systems, Inc.

Aquatic Systems, a leading lake management and wetland management company throughout the state of Florida hired South Florida Web Studio to re-design and develop a new website that would accommodate the needs of their growing business. The list of goals and requirements included producing additional conversions and sales leads from the website as well as becoming an online resource for their clients and industry as a whole.

SoFla Web Studio proposed a solution utilizing a Drupal Content Management System. Drupal offered the flexibility to design and deliver the website exactly to Aquatic Systems management's expectations. The powerful features of Drupal also allowed SoFla Web Studio to create enhanced functionality for the staff of Aquatic Systems. Each employee can have their own account with differing access levels to update content such as articles, case studies and press releases. The site also has a mini company intranet with an employee forum, online company manual and document repository.

The new www.aquaticsystems.com offers many features to help association members, property managers, and other decision makers find relevant information about restoring and maintaining healthy lake ecosystems. It offers up-to-date industry news, articles and detailed information about water quality and testing. All of this was built within budget on a Drupal website system that is even more cost effective to keep content updated and maintained.

About SoFla Web Studio
Since 2004 South Florida Web Studio has been serving corporate clients. Strategic services include web design, web development and search marketing services. Special emphasis on Open Source web development (Drupal & CiviCRM in particular) provide a solid foundation for developing custom scalable web solutions. Search Engine Optimization (SEO), Search Engine Marketing and Link Building services produce measurable results for clients. A methodical approach to conversions and a commitment to web analytics ensures success. SoFla Web Studio is Google Adwords Qualified. For more information contact (954) 962-4708 or info@soflaweb.com or visit www.soflaweb.com.

About Aquatic Systems, Inc.
Founded in 1977, Aquatic Systems is Florida's premiere lake and wetland management company; restoring and maintaining the health and beauty of thousands of private, commercial and public lakes, waterways, wetlands and preserves. Our primary services include algae and aquatic weed control, mosquito and midge fly control, permitting and compliance plans, water quality testing, fish stocking, wetland and preserve management, and diffused air aeration systems.