



<http://www.legendsofkizan.com/>

## **Notes To Editors**

### **What is the website?**

The Legends of Kizan is an interactive 'edutainment' tool which offers an adventurous approach to personal development for children.

This website balances parents' needs with that of children, meaning that there is less resistance to your child learning, and progress is driven by the story and progression through the ranks. The aim is to rescue the Master characters as you journey through the realm to the top of Mount Ki, collecting Runes and Amulets as you meet the challenges which lead you there. It takes around 2 months to complete each level.

### **What it delivers...**

Life skills - such as self-discipline, respect, focus and control - are taught through adventure, and as your child's avatar progresses through the ranks, skills learned are backed up offline with Quest Charts. Members also receive a number of motivational extras to aid their development. Crucially, children get the chance to succeed on their own, at their own pace – and to log that experience via 'posts' which become a Journal of the Quest.



### **How involved are parents?**

Parents can be involved as little or as much as they choose, as membership generates a momentum of its own. However, we have found that the website facilitates discussion between parent and child, which can be particularly useful in giving you the opportunity to deal with the issues in your child's life – as they arise. Where appropriate, you can also make dealing with them part of the Quest Chart.

### **Why is it particularly relevant?**

The Legends of Kizan aims to develop children's potential. Using the online game of the quest, children are empowered with the mindset to succeed - both at school, and in life.

"Character capabilities – application, self-regulation and empathy – make a vital contribution to life chances, mobility and opportunity."

Jen Lexmond & Richard Reeves, Demos Report – Building Character (2009)

[www.demos.co.uk](http://www.demos.co.uk)

"Research shows that children who use technology for learning are more engaged, motivated to achieve."

Dr Tanya Byron, Next Generation Learning - Skills for Life

[www.nextgenerationlearning.org.uk](http://www.nextgenerationlearning.org.uk)



“What we’re starting to see is more emphasis on equipping children with the skills they need rather than controlling their behaviour.”

Dr Stephen Briers, Psychologies Magazine (January 2010)

### **What Membership delivers**

Membership of this children’s educational website allows you to fully join in the Quest and includes:-

- full access to the site
- weekly email from the Masters with Self Improvement Videos
- progression through the ranks earning virtual Runes and Amulets
- your own Profile and Avatar, featuring Journal posting/log
- Quest Charts
- Quest Achievement Certificates
- downloads – ecards, wallpapers and screensavers

For further information about [www.legendsofkizan.com](http://www.legendsofkizan.com) please contact:

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