



Andrea Jackson

TV Personality

www.andreajacksondemoreel.com

Recognized for her work as host & managing editor

Known in 150 TV markets across the country

Proven ratings draw with viewers

SAG AFTRA BFCA NATAS SPJ

Experience

HOST & MANAGING EDITOR: THE DAILY BUZZ 2002-2009

- * Anchored and produced 3 hours of live morning television 5 days a week for a national TV audience
- * Responsible for key content, breaking news coverage, q&a with CNN reporters & weather forecasts
- * Guided co-hosts and guests through daily broadcasts balancing talk, news and paid product segments
- * Produced & hosted one hour specials with spot breaks designed to optimize local sales for Buzz affiliates

EXECUTIVE PRODUCER & HOST: WAKEUPCALL.TV 2009

- * Developing an application for the iphone designed to deliver a daily wake up call with a newscast

EXECUTIVE PRODUCER & HOST: STABLE8.COM 2009

- * Designed an internet TV channel dedicated to unique equestrian television programming
- * Developed the concept for 7 television shows and launched Livestream and youtube channels
- * Produces, shoots, edits and hosts all creative stable8 website content weekly

SPOKESPERSON: ORECK HALO NATIONAL AD CAMPAIGN

- * Host for the national ad campaign on-air, online & in stores for the Oreck Halo vacuum cleaner

WEATHER & TRAFFIC ANCHOR: KNBC 1999-2002

- * Responsible for providing weekend weather forecasts and traffic reports for "Today in L.A. Weekend"
- * Weekday fill-in weather & traffic anchor for morning, afternoon and evening newscasts

WEATHER ANCHOR/BREAKING NEWS REPORTER: KGTV 1995-1999

- * Weekday morning weather anchor and Sky Ten breaking news reporter for the ABC affiliate in San Diego
- * Emmy nominated for breaking news coverage of the La Mesa Bus Hijacking from the news chopper
- * Entertainment & features reporter including live Oscar coverage & interviews from the red carpet

Education

- ❖ San Diego State University, San Diego, CA-Bachelor of Arts/Telecom, Film & Political Science, 1995
- ❖ San Diego City College, San Diego, CA-Associates Degree/Broadcast Journalism, 1993
- ❖ St. Edmunds Preparatory School, Birmingham, England-1987
- ❖ Fruita Monument High School, Fruita, CO-High School Diploma-1987

Skills

- ◆ Shines in a live TV format with sharp ad-lib and interview skills
- ◆ Great storyteller, strong writer & creative producer
- ◆ Experienced with Final Cut Pro and iMovie editing programs... iWeb Savvy & WSI versed
- ◆ Skilled equestrian in the jumper ring & pulled 9.5 g's flying with the USAF Thunderbirds

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