



Florida Alliance for Renewable Energy
2nd Annual FARE Conference
“Florida’s Next Decade of Renewable Energy”

Sponsorship Packages

March 26th through March 28th

Gaylord Palms Hotel & Convention Center, Orlando, Florida

"FARE is dedicated to creating jobs and economic benefit to the citizens of Florida by the use of renewable energy through effective public policy"

For the first time ever, Florida is poised to create a renewable energy marketplace that will attract millions of dollars in private investments. The FARE Annual Conference will serve as a platform to bring together all stakeholders in Florida’s renewable energy industry and allow them to speak with one collective voice during the 2010 Legislative Session.

Attendees will include coalition partners from the agricultural community & retail community, renewable energy advocates & activists, businesses from across the state and the region, industry value chain and service providers, real estate and investment professionals, legislators, and local government officials.

Discussions will feature renewable energy experts and speakers from around the State, the country and the globe. Topics will cover technologies including biomass, solar, wind & more as well as policy and legislative topics, and renewable energy relevant to agricultural, retail, commercial, industrial and government applications.

Discussion Topics:

- Florida's Energy Portfolio
- Energy Security
- Innovations in Industry
- Municipal Approach to Renewables
- Trickle Down Economics of Renewable Energy
- Renewable Energy Finance
- Pending Legislation
- Florida's Natural Clean Energy Source



Sponsorship Packages for the 2010 FARE Annual Conference

Present yourself and your company as a partner of the 2010 renewable energy industry. Leverage the attractive sponsorship offerings as a way to showcase your role in the renewable energy and energy efficiency economy in Florida and the United States.

Sponsorship offers you many advantages:

- Connection to the Florida business community
- Placement of your company in a circle of leading decision makers from government, business, and trade associations.
- Communication of your brand, products, or services in the context of innovative strategies for renewable energy.
- Heightened name recognition of your company due to your sponsorship of the 2010 FARE Annual Conference.
- FARE Annual Membership including legislative updates, assessments, action alerts and breaking news.
- Doing your part to advance meaningful and responsible renewable energy policy in the State of Florida.

Terawatt Sponsor

- Premier logo visibility for conference and golf tournament on printed material such as flyers, invitations, documents and participant lists.
- Comprehensive, accentuated display of company logo on banners and project screen during conference.
- Clearly visible, attention grabbing logo on banner in entryway and behind stage.
- Presence of company logo on conference website.
- Designation as sponsor in all press releases.
- Verbal mention of company during the official opening and closing of the conference.
- Possibility to add promotional merchandise and materials to conference folders.
- Utilization of an exhibitor space (10ft x 6ft)
- Four VIP passes access to all activities
- One golf foursome
- Four complimentary room nights at the Gaylord Palms
- Annual FARE membership.

Price: \$20,000

Sponsorship Packages for the 2010 FARE Annual Conference

Gigawatt Sponsor

- Premier logo visibility for conference and golf tournament on printed material such as flyers, invitations, documents and participant lists.
- Comprehensive, accentuated display of company logo on banners and project screen during conference.
- Clearly visible, attention grabbing logo on banner in entryway and behind stage.
- Presence of company logo on conference website.
- Verbal mention of company during the official opening and closing of the conference.
- Possibility to add promotional merchandise and materials to conference folders.
- Utilization of an exhibitor space (10ft x 6ft)
- Two VIP access to all activities
- One golf foursome
- Two complimentary room nights at the Gaylord Palms
- Annual FARE membership.

Price: \$10,000

Megawatt Sponsor

- Logo visibility for conference and on printed material such as flyers, invitations, documents and participant lists.
- Presence of company logo on conference website.
- Verbal mention of company during the official opening and closing of the conference.
- Possibility to add promotional merchandise and materials to conference folders.
- Utilization of an exhibitor space (10ft x 6ft)
- Two VIP access tickets to all activities
- Annual FARE membership.

Price: \$5,000

Sponsorship Packages for the 2010 FARE Annual Conference

Kilowatt Sponsor

- Logo visibility for conference on printed material such as flyers, invitations, documents and participant lists.
- Verbal mention of company during the official opening and closing of the conference.
- Possibility to add promotional merchandise and materials to conference folders.
- Utilization of an exhibitor space (6ft x 6ft)
- One VIP access ticket to all activities
- Annual FARE membership.

Price: \$2,000

Breakfast & Lunch Sponsor

- Premier logo visibility for breakfast and lunch, conference, and on printed material such as flyers, invitations, documents and participant lists.
- Verbal mention of company during the official opening and closing of the conference.
- Possibility to add promotional merchandise and materials to conference folders.
- Utilization of an exhibitor space (6ft x 6ft)
- Two VIP access tickets to all activities
- Annual FARE membership.

Price: \$3,000

Legislative Reception Sponsor

- Premier logo visibility for Friday night legislative reception, conference, and on printed material such as flyers, invitations, documents and participant lists.
- Verbal mention of company during the official opening and closing of the conference.
- Possibility to add promotional merchandise and materials to conference folders.
- Utilization of an exhibitor space (6ft x 6ft)
- Two VIP access tickets to all activities
- Annual FARE membership.

Price: \$3,000

Sponsorship Packages for the 2010 FARE Annual Conference

To become a sponsor, fill out this form and fax to 866.543.2854. Attention: FARE Sponsorship

Then you can mail a check to the address below, or pay online at <http://tiny.cc/FAREsponsor>

Company Name: _____

Street Address: _____

City: _____

State & Zip: _____

Contact Name: _____

Website: _____

Attendees:

1. _____

2. _____

3. _____

4. _____

*Be sure to email your company logo to farenergy@gmail.com

This event is being organized by the Florida Alliance for Renewable Energy (FARE)

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