

NEWS RELEASE DATE: February 19, 2010 FOR IMMEDIATE RELEASE

CONTACT: Kristy Nuttall PHONE: (661) 288-2164 EMAIL: kristy@rknstudio.com

RKN STUDIO WELCOMES YAHOO! SUPER STAR

<u>RKN Studio</u> of Stevenson Ranch is pleased to announce that it has added a new partner, <u>Jason Price</u> of Valencia.

Price comes to RKN Studio with 10 years of experience in business development. Formerly the Web & Interactive Media Specialist for <u>The Signal</u>, Price spent the previous seven years with <u>Yahoo! Advertising and Business Solutions</u>, assisting thousands of small and medium-sized businesses with search engine marketing, e-commerce and website optimization – services that Price now brings to the RKN Studio suite.

Known for his energy and passion, Price was awarded the 2004 Yahoo! Super Star, presented to 25 of 8,100 employees worldwide for embodying the corporate values of "Teamwork, Excellence, Innovation, Customer Fixation, Community, and Fun."

"During my time at Yahoo, we realized the best results come from connecting businesses to users and their online communities," he said. "Everything else was secondary. After seeing the work RKN Studio has done in this realm, I'm excited to join their team."

A <u>California Institute of the Arts</u> graduate, Price also brings to RKN Studio years of leadership roles in the Santa Clarita community.

His positions have included founding director of the <u>Brenda Mehling Cancer Fund</u> in Valencia, past president of the <u>Repertory East Playhouse</u> in Newhall, and senior member of JCI Santa Clarita Valley – also known as the <u>SCV Jaycees</u>.

Last year, the California Jaycee Foundation and JCI California honored Price as one of ten <u>Outstanding Young Californians</u>, recognized for their contributions to the state among thirteen categories, such as economic innovation, philanthropic contribution or cultural achievement.

"Having built small businesses in this valley, I've realized that the incredible people here, their passion and ideas, and the fantastic sense of philanthropy all combine to create a wealth of opportunities," Price said. "I'm proud to live and work here in Santa Clarita."

"Jason brings to the table knowledge, experience, outside-the-box thinking and passion, and we couldn't be happier," said partners Ron and Kristy Nuttall. "We can't wait to see



what this partnership does for our clients."

ABOUT RKN STUDIO

RKN Studio is a full-service Graphic and Web Design studio based in Santa Clarita, California. Originally established in 2005, RKN Studio has developed a niche market serving small to medium-sized businesses, helping them develop their branding and establish their own online presence. Now under a new partnership, RKN Studio is proud to offer Internet marketing services in search engine marketing (SEM), e-commerce, search engine optimization (SEO), social media marketing, and multimedia production.

For more information about RKN Studio, visit <u>www.rknstudio.com</u> or contact Kristy Nuttall at (661) 288-2164.

###