

Booking Packages

<input type="radio"/>	Maximising Profit – Seminar, 15:00-19:00 + Apéro	CHF 395.-
<input type="radio"/>	Dinner with Speakers from 20:00	CHF 190
<input type="radio"/>	VIP Package – Seminar, Preferential Seating, Parking, Dinner, Video	CHF 875

Sponsorship Packages

<input type="radio"/>	Gold	CHF 10 000
<input type="radio"/>	Silver	CHF 5 000
<input type="radio"/>	Bronze	CHF 2500
<input type="radio"/>	Keynote speaker	CHF 5000
<input type="radio"/>	Speaker	CHF 2500

In-House Programmes

Please contact me. I am interested in an in-house programme with:

- Dr Srin Pillay
- Mike Pagan
- Andy Habermacher

First name:	
Family name:	
Company:	
Road & number:	
City:	
Postcode:	
Country:	
Tel:	
Email:	

ctp, corporate-training programmes

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you be success

enlightened leadership



**“Maximising Profit Through
Social Intelligence:
What Neuroscience Tells Us”**

**10th March 2010
15:00-19:00
Park Hyatt, Zurich**

**Sponsorship Packages
+
In-House Programmes**

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	Gold	Silver	Bronze	Keynote	Speaker
Logo on presentation	✓	✓	✓	✓	✓
Logo in booklet	✓	✓	✓	✓	✓
Logo on advertising material	✓	✓	✓	✓	✓
¼ page advertisement			✓	✓	✓
½ page advertisement		✓			
Full-side personal interview	✓				
Banner at welcome	✓				
Handout to all guests	✓	✓		✓	
Introduction speech	✓				
Introduction Slide to Speaker				✓	✓
5 VIP tickets	✓				
2 VIP tickets		✓		✓	
1 VIP ticket			✓		✓
Additional tickets -30%	✓				
Additional tickets -25%		✓		✓	
Additional tickets -20%			✓		✓
Speaker dinner host	✓	✓		✓	✓

Why Sponsor the Event?

By sponsoring the event you are connecting your company with the latest in leadership practices – more than that you are showing a deeper understating of the qualities of leadership and business. Sponsorship is a statement that you want your company to be connected to leading minds, leading science and the best o human leadership – it also shows you are willing to embrace a different approach, an approach that is more human and at the same time all the more successful.

The target audience will be leaders in international business. Audience size will be 80-120

In-House Programmes

The speakers are available on 11th & 12th for in-house events / trainings / workshops. All speakers are experienced international speakers and have years of experience in training at all levels in business. An in-house event allows you to have more-personalised input on areas that are currently relevant to you and your business.



Dr Srin Pillay, speaks on all issues of leadership and behaviour drawing from psychology, psychiatry and the latest neuroscientific research. Sample themes:

“Psychological Decision Making Traps”

“Fearless Leadership”

“Corporate Crises Management”

Action strategies for leaders in crisis through the lens of neuroscience

“Crisis of Faith”

How to inspire and grow faith and trust in employees

“Transforming Growing complacency into High-Performance, High Commitment Companies”

“Escaping the Brain’s Wildfire”

A self-coaching methodology to address burnout using brain science

¼ -day CHF 2500

½-day CHF 4500

Full-day CHF 8000

Lunchtime talk CHF 2000



Mike Pagan speaks on issues around focusing your business and also on powerful speaking skills. Sample themes:

“Measuring Marketing Effectiveness”

“Do all your Customers Matter”

“Making Business Simple”

“Stop Pfafing About”

¼ -day CHF 2000

½-day CHF 3500

Full-day CHF 6000

Lunchtime talk CHF 1500

12.03.2010

“Speaking With Gravititas”

Public Workshop CHF 850



Andy Habermacher speaks and trains on issues around communication, coaching and neuroscience. Sample themes:

“Manager / Leader as a Coach”

“Introduciton to Behavioural Change”

“Inlfuential Speaking”

“Secrets to Crises Communication”

¼ -day CHF 2000

½-day CHF 3500

Full-day CHF 6000

Lunchtime talk CHF 1500

04-06.03.2010

“Manager / Leader as a Coach”

Public Workshop CHF 3780