



## **BENCHFLY™ SECURES SIGMA-ALDRICH® AS PREMIER SEARCH FOR RESEARCH™ PARTNER**

**CAMBRIDGE, Mass. – March 2, 2010** – BenchFly™, Inc., parent company of BenchFly.com, the site where life and laboratory techniques meet to support scientists, today announced that Sigma-Aldrich® (Nasdaq: SIAL), a leading life sciences and high technology company, will act as BenchFly's premier partner in Search for Research™, an international fundraising and scientific awareness program to benefit research scientists. Under the terms of the agreement, Sigma-Aldrich will match funds generated from the use of a free downloadable toolbar that through Internet searches, generates funds for scientific microgrants at no cost to the end-user. BenchFly will combine 100 percent of the toolbar proceeds and Sigma-Aldrich's matched funds to award BenchFly Microgrants to individual researchers. As a partner, Sigma-Aldrich furnished direct links to ten of its valuable scientific web resources within the free Search for Research toolbar, also announced today and available now at [www.benchfly.com](http://www.benchfly.com).

"BenchFly was founded on a single principle: to support scientists and make research a better career today and for future generations of scientists. We do this on a daily basis by sharing researcher-generated science videos, laboratory techniques, current protocols and career and personal development advice on BenchFly.com. With the debut of BenchFly Microgrants, we take our mission a step forward and award hard-working scientists with the funds needed to continue the pursuit of their next big breakthroughs. It's an honor to call Sigma-Aldrich our premier partner and have the backing of a life sciences industry leader to help make this vision a reality," said Dr. Alan Marnett, founder and CEO, BenchFly.

"Search for Research is a groundbreaking way to bring the scientific community and the public together to support science, one researcher at a time," said Dr. David Smoller, president of Sigma-Aldrich's Research Biotech business unit. "Our partnership with an innovator such as BenchFly supports the Sigma Life Science mission to support life science researchers on their way to new discoveries for a healthier and better life."

To download the Search for Research toolbar and learn more about BenchFly Microgrants, or for more information about the program, including how to become a Search for Research global partner, please go to [www.benchfly.com](http://www.benchfly.com).

### **About BenchFly, Inc.**

BenchFly integrates life and laboratory techniques in order to make research a better career today and for future generations of scientists. By engaging scientists with honesty and humor, BenchFly provides researchers with the community and tools they need to develop both professionally and personally. Through free and researcher-generated content such as online science videos, current protocols, laboratory techniques and career and personal development advice, BenchFly empowers scientists to overcome the challenges they face in lab everyday to enable their next big breakthroughs, faster. Founded in Cambridge, Mass. by an MIT post-doc, Alan Marnett, PhD, in 2009, BenchFly, Inc. is privately held. Visit us at [www.benchfly.com](http://www.benchfly.com).

### **About Sigma-Aldrich**

Sigma-Aldrich is a leading Life Science and High Technology company. Its biochemical and organic chemical products and kits are used in scientific research, including genomic and proteomic research, biotechnology, pharmaceutical development and as key components in pharmaceutical, diagnostic and other high technology manufacturing. Sigma-Aldrich has customers in life science companies, university and government institutions, hospitals, and in industry. Over one million scientists and technologists use its products. Sigma-Aldrich operates in 38 countries and has 7,800 employees providing excellent service worldwide. Sigma-Aldrich is committed to Accelerating Customer Success through Innovation and Leadership in Life Science, High Technology and Service. For more information about Sigma-Aldrich, please visit its award-winning website at <http://www.sigma-aldrich.com>.



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**Press Contact:**

Kirem Weers for BenchFly, Inc.

(415) 531-6291

[kirem@benchfly.com](mailto:kirem@benchfly.com)

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