



An Executive Opportunity

IN A
100 BILLION
DOLLAR
INDUSTRY

A UNIQUE APPROACH IN A GROWING INDUSTRY.



360clean is the innovative leader of the building service industry. The 360clean approach is an advantageous opportunity for customers, along with 360clean franchisees.

Our unique marketing program, training and integration of technology allow our franchisees a turn key solution. The offering of a proven system enables franchisees the ability to build a business, not own a job.

We take pride in our franchise program which makes our franchisee recruitment process very stringent. It is very important in who shares the 360clean brand. We hope that this will be very important to you as you research our company and other companies as well.

Barry Bodiford

Founder & CEO

A SUCCESSFUL HISTORY WITH A PROMISING FUTURE.

After researching the janitorial industry, Barry Bodiford decided to follow the dream of owning his own business. After years in the world of corporate America and time in college athletics, the venture began.

The first year was focused around growing the janitorial market share, while perfecting the operations of the janitorial business. As the company began to grow, the ownership researched the idea of diversifying the services that are offered. As the name says, 360clean, the goal was to become the complete source for facility service needs while offering services that keep a facility 360clean. As the expansion into landscape and other services unfolded, there was no doubt that the 360clean business model was going to be a success.

From the beginning, the goal of the 360clean business plan was to establish a system that could be profitably replicated by other individuals. With a proven system and a unique business model combined, the 360clean franchise opportunity was born.

As 360clean moves forward with their franchising expansion, there looks to be no doubt that the future is as promising as the history of 360clean.

And we hope you choose to be a part of that future.



THE INDUSTRY

The commercial cleaning industry alone is a 100 billion dollar per year industry. Along with the need for a more specialized approach to cleaning and the offering of multiple facility services, the opportunity exists to take advantage of the amazing increase in commercial facilities.

With all of this demand, there is not currently a single nationally branded company that offers franchisees the opportunity to take advantage of a concept like that of 360clean. But now there is and you are invited to participate.

Industry Data

The Commercial Cleaning industry alone is responsible for 100 Billion Dollars in annual revenue and continually GROWING!

Many financial analysts view the industry as Recession Resistant and Very Stable.

According to the U.S. Bureau of Labor Statistics, the Fastest Growing Occupation for the next decade is that of a Professional Cleaning Specialists.

Growing Markets

In most markets, there is a Huge Need for commercial building services due to the growth in Commercial Buildings and the increasing trend of outsourcing building services by public and private corporations.

The Need for Consistency

There is a Strong Need in many markets for a service that is consistent. Many customers complain of the lack of consistent service and feel that "COMMUNICATION" breakdown contributes to the inconsistency.



EXPERIENCE THE BENEFITS OF A UNIQUE BUSINESS.

Multiple Resources for Income

One of the most unique aspects of our system is that you have a wide-range of opportunities to generate income.

Diversification of Services

As an Area Developer, your main business priority is the Janitorial division of your business in which the services are provided by your territory's unit franchisees. At the same time, each Area Developer office has the opportunity to increase their territories revenue through obtaining landscape contracts and providing other facility services that are serviced by a Preferred Partner in the area. More importantly, the diversification is viewed as a benefit to your clients.

Turn-Key Solution

The 360clean system is one that is turn key and gets your business up and running quickly and efficiently.

Comprehensive Training

You will experience two weeks of training with one week in Charleston, South Carolina and an additional one week of training in your territory.

Sales & Marketing Program

The 360clean Marketing Program is an efficient and cost effective program. You will have access to unique marketing materials and a program that assist in your business growth.

Technology

At 360clean, we have integrated the latest technology to manage Customer Relations and Quality Control of daily operations. Also, the 360clean intranet serves as an excellent resource for franchisees.

Ongoing Support

You will be in business for yourself, but not by yourself. Our success depends on your success. We are a TEAM!

The 360clean program includes a proprietary sales and customer relationship management software. This provides you the ability to manage these two very important aspects of your franchise-gaining customers and providing the support that retains clients through establishing loyalty.

360clean provides you a program that enables you to take advantage of a unique and exciting opportunity in a recession resistant industry.



Area Developer...Income Opportunities

One of the most unique aspects of our system is that you have a wide-range of opportunities to generate income, including:

Franchise Fees

As an **Area Developer**, you will be paid a fee for selling unit franchises of our service brands in your territory.

360clean: 50% of Franchise Fee

*Currently, the franchise fee is \$8,500

Sales and Marketing Fees

Franchise owners in your territory will need assistance in growing their business and you assist by obtaining clients for the franchisees.

360clean: You receive 85% of Sales & Marketing Fees generated by you. The fee is equal to three times (3x) the monthly billing amount.

Shared Royalty

Another source of income for your business is the shared royalty program that allows you to share in the growth of the 360clean franchisees in your territory.

360clean: You receive 3% of the gross billings.

Landscape Services

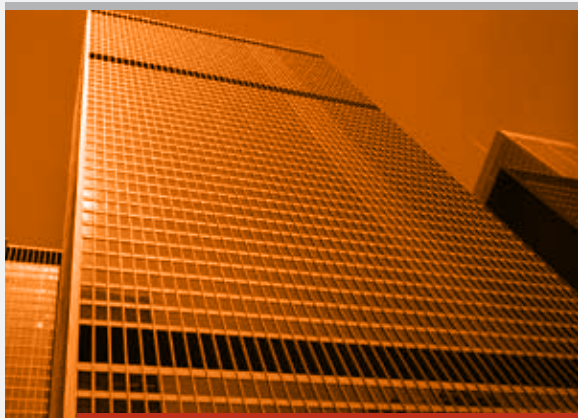
We not only provide our core services, we also provide landscape services to our clients. These landscape services are serviced by a Preferred Partner, but you have the opportunity to generate income from these services as you market to your client base.

360clean: You receive 85% of the profit.

Supply and Equipment Sales

Another income opportunity for your business will be selling supplies and equipment to your unit franchise owners.

360clean: You receive 100% of the profit.



TRAINING & SUPPORT

Area Developers experience a week of classroom training in beautiful Charleston, South Carolina and an additional one week of training in their territory. During training, you will learn every aspect of the business including a focus on the following core business areas:

Administration & Management

Personnel

Selling Unit Franchises

Support for Unit Franchisees

Operations

Sales & Marketing

Customer Service

Ongoing training and support is provided. In addition, continued research and development of the 360clean system keeps our company as the innovated leader of our industry.

Our support team will make periodic visits to offer assistance in all aspects of your business. At the same time, our support team is always available via phone or email.

Our Services

Janitorial Services

We design and tailor cleaning programs to meet individual needs, while guaranteeing that each facility will be impeccably clean and aesthetically impressive. Our goal is to make each facility 360clean. In addition, we offer a specialized cleaning concept for healthcare facilities. The JaniMed cleaning concept is unique and another advantage of 360clean.

Landscape Services

Strategic business alliances with landscape companies enable our franchisees to provide landscape services for their clients.



Floorcare Services

Strategic business alliances with floorcare companies enable our franchisees to provide floorcare services for their clients.

Paper & Equipment Supplies

You will have the ability and training to offer paper supplies to your franchisees and clients for additional income for your business.





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