What makes SchoolFusion Different?
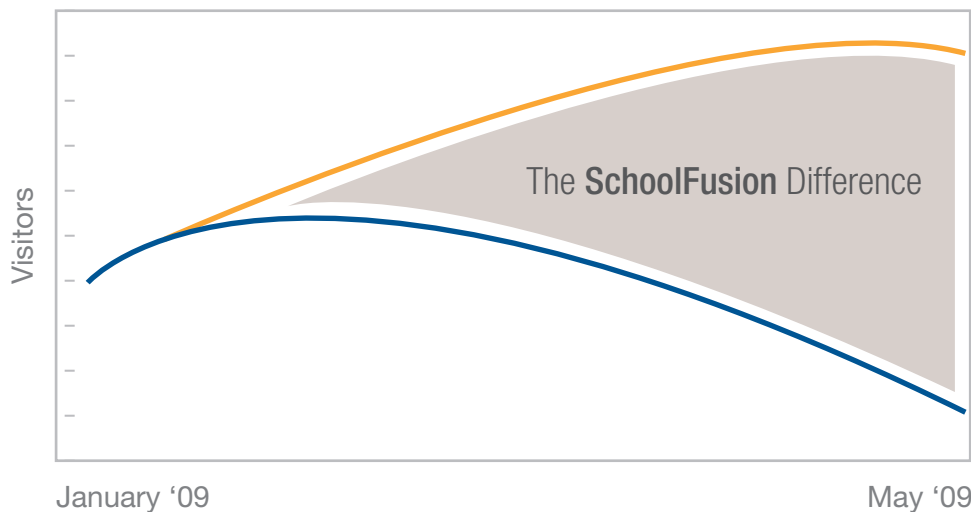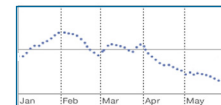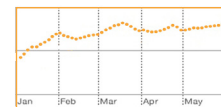
Research shows that after the initial back-to-school rush, all third-party and self-hosted website solutions lose traffic as the semester progresses. SchoolFusion's intuitive tools empower teachers to easily create and maintain content-rich classroom pages that engage students and involve parents. People are using our websites at an increasing rate throughout the entire school year to get the information they need. That is the SchoolFusion Difference!

The **SchoolFusion** Difference

Visitors

January '09   May '09

Source: Quantcast

SchoolFusion

**Competitors &
self-hosted solutions**

Graph data derived from:

Through statistical analysis, we have found that when users visit a site once and don't return, it usually indicates that the site is a poorly constructed, content-deficient, brochure-style website. The truth is, if website administrators can't quickly and easily update content—then they won't. And if content isn't being updated, users will immediately notice, and website traffic will drop.

At SchoolFusion, we create intuitive websites that cultivate the type of thriving learning communities that users will return to again and again. Our website management tools are logical and easily accessible so that updates can go live in just three clicks. Furthermore, SchoolFusion users don't have to waste time digging through web pages to find information. Instead, we provide convenient Personal Dashboards and RSS feeds so users can create custom views of only the content that matters to them.

Call 800.906.0911 or visit www.schoolfusion.com to schedule a live SchoolFusion demo today and learn how we can make building your thriving learning community a simple, exciting experience for administrators, teachers, students and parents alike.