

Your Ph.D. In Home Improvement Management

Home Improvement Profitability Summit

May 5th & 6th, 2010 - - Chicago, Illinois - - www.HIPsummit.com

ECONOMIC SUMMIT

CHALLENGES

- Profitability
- Cash Flow
- Marketing (Leads) Cost
- Sales
- New Accounting Methods

OPPORTUNITIES

- Low Cost Internet Lead Sources
- Buy Advertising on a Per Inquiry Basis
- Energy Tax Credits
- \$6 Billion Home Improvement Potential
- Weatherization

STRATEGIES

- "Economic Crisis" - Sales Training
- Mining Your Database
- Growing Your Business Today
- Diversify for Profitability

- Lots of Q&A

FOR:

Retailers

Owners - Managers

Manufacturers - Distributors

PRESENTATIONS BY:

- Some of the Largest & Most Successful Home Improvement Companies in the US.
- Tax Advisors • Lawyers
- Advertising Executives
- Internet Marketing Specialists

*"A Unique Business Forum.
Hundreds of Ideas Delivered by
The Top Experts in the Industry."*

Rick Wuest, President - - Thompson Creek Window Co.
(Landover, MD) - - Manufacturer and Retail

CAN'T ATTEND?

Acquire Recordings from "09" SUMMIT
11 CD's plus entire script & PowerPoint
(SAVE 50% with Sponsor Subsidies)

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