



## News Release

### Get a Jump on Spring Travel with The Leading Hotels of the World

Leading Hotels Save the Date Offers 30-50% Off Plan-Ahead Bookings

[www.lhw.com/savethedate](http://www.lhw.com/savethedate)

NEW YORK, NEW YORK (March 5, 2010) – Winter-weary travelers in the Northern Hemisphere who are looking for an end to the seasonal doldrums are well advised to “*Save the Date*” with Leading Hotels. Members around the world are offering incredible savings from 30-50% for stays between April 1 and June 30, 2010. Guests simply need to make their reservations before March 31, and then look forward to a well-deserved holiday.

Following is just a small sampling of participating hotels and their starting rates:



Originally a private residence, **Alma Berlin - Schlosshotel im Grunewald** evolved into a unique luxury hotel under the guidance of famed designer Karl Lagerfeld. Set in a serene residential area, its public spaces feature high ceilings, rich woods and marble floors. Each of the 53 guest accommodations is individual in layout and size, and decorated in timeless fine taste. Rates from EUR 165 per night, single or double occupancy.

With just 26 suites and 16 villas, **Mandola Rosa Suites & Villas** on Greece's Olympia Riviera, evokes the atmosphere of an intimate, private estate. From its privileged position overlooking the Ionian Sea, it offers two kilometers of pristine beach, sublime facilities – including a Leading Spa – and refined service. Rates start at from EUR 250 per night, single or double occupancy.



**Hotel Lord Byron**, with just 32 rooms and suites, is located in a quiet neighborhood far from the bustle of central Rome. Set at the edge of the Borghese Gardens, it offers its guests a home-like, peaceful atmosphere, superb accommodations and outstanding, award-winning cuisine. Rates start at EUR 275 per night, single or double occupancy.

From its vantage point high on Mont Pelerin overlooking Lake Geneva, the Alps and the Rhone Valley, **Le Mirador Kempinski** creates a warm environment of classic Swiss hospitality. In addition to its recently renovated accommodations, and award-winning restaurants, it has a Givenchy Spa, a medical center and a cosmetic dentistry center. Rates start as low as CHF 525 per night, single or double occupancy.





Celebrating its 120<sup>th</sup> anniversary this year, the **Imperial Hotel Tokyo** is within walking distance of everything important in the city. Its 13 restaurants offer a full range of enticing, award-winning cuisine, while its three bars – including the famous Old Imperial Bar with original Frank Lloyd Wright relics – provide distinctly individual venues for relaxation and socializing. Rates start as low as JPY 24,000 per night, double occupancy, JPY 21,500 per night, single occupancy.

A legend of this famed Mexican resort city, **Las Brisas Acapulco** features 253 rooms and suites poised on a hillside with sweeping views of Acapulco Bay. Many accommodations have private or semi-private pools. Guests can avail themselves of the facilities at the private beach club, and nimbly navigate the hotel grounds in iconic pink Jeeps. Rates start from USD 260 per night, single or double occupancy.



Set between the magnificent desert of Baja California and the Sea of Cortes, **Marquis Los Cabos** welcomes guests to its 237 suites and casitas. A golfer's haven, the resort is adjacent to two of Mexico's premier courses: Cabo Real and Cabo del Sol. In addition to three outdoor swimming pools, there is a 27,000-square-foot spa offering a full range of holistic and restorative treatments. Rates start at USD 235 per night, single or double occupancy.

Just steps from New York City's famed Grand Central Station and Madison Avenue shopping, **The Alex** is a sophisticated, contemporary retreat for the traveling executive and leisure visitor alike. Sleek interiors, a superb restaurant, and 24-hour fitness center complement the 203 handsome rooms and suites. Rates from USD 313 per night, single or double occupancy.



**For further details, visit our website at [www.lhw.com/savethedate](http://www.lhw.com/savethedate) or call (800) 223-6800. When making a telephone reservation, please refer to "Save the Date", or promotion code L60.**

*Please note: All rates listed above are subject to change and availability. Full non-refundable prepayment is required at time of booking and a minimum length of stay may be required at some hotels. Discounts and special offers cannot be combined. Local taxes and service charges are additional. Certain restrictions may apply.*

#### **About The Leading Hotels of the World, Ltd.**

The Leading Hotels of the World, Ltd. is the prestigious luxury hospitality organization representing more than 450 of the world's finest hotels, resorts and spas, and is the operator of [www.lhw.com](http://www.lhw.com) and [www.lhwspas.com](http://www.lhwspas.com) – the online sources for your luxury lifestyle. As the largest international luxury hotel brand, the firm maintains offices in 22 major markets across the globe.

Since 1928, the company's reputation for excellence derives from the exacting levels of quality it demands of its members, each of which must pass a rigorous, anonymous inspection covering hundreds of meticulous criteria spanning from product to behavioral standards. This set of standards is the most stringent in the industry.

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